

2017 Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education and Networking Conference and Exhibits

TENTATIVE AGENDA

Monday, September 25th	
1:00 pm – 6:00 pm	Preconference Workshop: Social Media: Opportunities for Ongoing Engagement Sheraton-Nashville Room
4:00 pm – 6:00 pm	Registration Desk Opens Convention Center-Ballroom Foyer

Day 1 – Tuesday September 26th					
7:30 am – 5:30 pm	Registration Desk Open Convention Center-Ballroom Foyer				
7:00 am – 5:00 pm	Lactation Suite Convention Center-Room 202				
7:00 am – 5:00 pm	Speaker/Media Ready Room Convention Center-Room 201				
7:30 am – 8:45 am	Continental Breakfast Convention Center-Ballroom Foyer				
9:00 am – 10:30 am	Welcome and Opening Remarks Protecting the Integrity of the WIC Mission – Mainstreaming our Participants, Adapting to the Evolving Food Industry, and Implementing Agile Policies and Procedures Convention Center (CC) - Ballroom B				
10:30 am -11:00 am	Morning Break				
	CC Room L2	CC Room L5	CC Ballroom B	CC Room L3	CC Room L4
11:00am - 12:00pm	Leveraging Partnerships and Technology to Increase WIC Participation	Using NWA Resources to Advance Your WIC Program	Implementing MIS/EBT – Whatever It Takes (WIT)	Why your State should authorize A-50 stores	eWIC Transaction Data...A Vendor case study from "Suspicion to Sanction"
12:00pm – 1:30pm	Lunch on Your Own				
1:30pm – 2:30pm	It's Cloudy in Washington	TeleWIC! Ways to Support Young Families	To Millennials..... and BEYOND!	Best Strategic Practices and Cost Containment	Stakeholders Speak: Lessons Learned after EBT Implementation
2:30 pm – 3:30 pm	Afternoon Break Convention Center-Ballroom Foyer				

3:30 pm – 4:30 pm	<p>General Session</p> <p>How can I use WIC Technology Partners to support my Technology Projects?</p> <p>Convention Center-Ballroom B</p>
4:30 pm - 6:30 pm	<p>Opening Reception - View Exhibits & Networking</p> <p>Convention Center-Ballroom A</p>
6:30 pm - Until	Dinner on Your Own

Day 2 – Wednesday, September 27

6:45 am – 7:30 am	<p>Morning Exercise</p> <p>Sheraton, Magnolia Ballroom</p>				
7:30am – 5:00 pm	<p>Registration Desk Opens</p> <p>Convention Center-Ballroom Foyer</p>				
8:00am – 5:00pm	<p>Lactation Suite</p> <p>Convention Center-Room 202</p>				
8:00am – 5:00 pm	<p>Speaker/Media Ready Room</p> <p>Convention Center-Room 201</p>				
7:30 am – 9:00 am	<p>Continental Breakfast – View Exhibits & Networking</p> <p>Convention Center-Ballroom A</p>				
9:00 am – 10:30 am	<p>General Session</p> <p>Greater with WIC: Using Technology to Amplify WIC Assets and Improve Recruitment and Retention of WIC Participants</p> <p>Convention Center-Ballroom B</p>				
10:30 am – 11:00 am	<p>Break – View Exhibits & Networking</p> <p>Convention Center-Ballroom A</p>				
	CC Room L5	CC Room L2	CC Room L3	CC Ballroom B	CC Room L4
11:00 am - 12:00 pm	No Longer Distant – E-Commerce Brings WIC to the Participant!	Participant Access Criteria	Using Data Exchanges to Strengthen (WIC) Program Integrity	Deconstructing WIC EBT POS Receipts	More Than Inventory Audits
12:00 pm – 2:00 pm	<p>Lunch on Your Own</p> <p>View Exhibits & Networking</p> <p>Convention Center-Ballroom A</p>				
	CC Room L5	CC Room L2	CC Room L3	CC Ballroom B	CC Room L4
2:00 pm - 3:00 pm	Establishing WIC Food Package Categories and Subcategories to Support Implementation	Vendor Selection Criteria	Mosaic - WIC-as-a-Service	WIC PNSS & PedNSS; A Multi State Collaboration	Bringing Automation, Efficiency Expanded Product Choice to the WIC Program

	n of WIC EBT				
3:00 pm-3:30 pm	Break – View Exhibits & Networking Convention Center-Ballroom A				
3:30 pm – 4:45 pm	General Session Recent Changes to WIC Management Evaluations Convention Center-Ballroom B				
5:15 pm – Until	Evening Activity				
5:15 pm - Until	Dinner on Your Own				

Day 3 – Thursday, September 28

6:45 am – 7:30 am	Morning Exercise Sheraton, Magnolia Ballroom				
7:30am – 5:00 pm	Registration Desk Opens				
8:00am – 5:00 pm	Lactation Suite Convention Center-Room 202				
8:00am – 5:00 pm	Speaker/Media Ready Room Convention Center-Room 201				
7:30 am - 9:00 am	Continental Breakfast – View Exhibits & Networking Convention Center-Ballroom A				
9:00 am-10:30 am	General Session Mobile App Panel Convention Center-Ballroom B				
10:30 am-11:00am	Break – View Exhibits & Networking Convention Center-Ballroom A				
	CC Room L2	CC Room L3	CC Room L4	CC Ballroom B	CC Room L5
11:00 am - 12:00 pm	Using Social Media to Reach and Retain - Best Practices	MOMents That Matter: Incorporating Emotion Into Technology	EBT Equipment Costs: Who pays what, when?	Fraud detection in the world of WIC	Understanding Texting Technology
12:00 pm-1:30 pm	Lunch on Your Own				
	CC Room L2	CC Room L3	CC Room L4	CC Ballroom B	CC Room L5
1:30 pm-2:30 pm	Staying Connected: Social Media	Harnessing the Latest Technology to Lift Up Your Voice for WIC	When Behavioral Economics (BE) Meets Mobile	Using data to help focus caseload retention efforts	“Embracing the Change”: How Electronic Benefit Transfer (EBT) brings Program

			Technology (MT) in the WIC Program		Integrity into focus
3:30 pm-4:30 pm	Closing General Session The Future of WIC Technology – What Could be the Focus of a 2030 Mandate? Closing Remarks Convention Center-Ballroom B				
	Dinner on Your Own				