



2019 Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education & Networking Conference and Exhibits

Cox Convention Center • Oklahoma City, OK • September 17-19, 2019



National WIC
Association

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The National WIC Association (NWA) invites you to participate as an exhibitor and/or sponsor at our 2019 Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education & Networking Conference and Exhibits.

2019 Conference Location:

Cox Convention Center
1 Myriad Gardens,
Oklahoma City, OK 73102

2019 Housing Location:

Sheraton Oklahoma City Downtown
1 N Broadway Ave
Oklahoma City, OK 73102
Main #: 1-800-325-3535

The negotiated room rate at the Sheraton Oklahoma City Downtown is \$109 plus a nightly room-occupancy tax currently set at 14.5%. Room reservation deadline is Monday, September 2, 2019. **Note: Tax rate may change without notice.**

Who is NWA?

The National WIC Association (NWA) is the non-profit education arm and advocacy voice of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC), the over 7 million mothers and young children served by WIC and the 12,000 service provider agencies who are the front lines of WIC's public health nutrition services for the nation's nutritionally at-risk mothers and young children.

What is the NWA Technology Conference?

It is an opportunity for you to network, share, and learn about technology and program integrity directions for WIC's future. The conference will explore options for improving WIC service delivery, enhancing information management systems, and addressing quality data collection. The program helps assure WIC agencies are on board with the latest in MIS and EBT technologies, as well as program integrity practices.

Among the over 400 WIC community members who are expected to attend this Conference are key decision makers representing the US Department of Agriculture, the 90 state and ITO WIC agencies, the over 2,100 local WIC agencies, and 10,000 WIC clinics from across the nation.

Why Exhibit?

If you are seeking to introduce your products and services or an alternative promotional strategy to a new or existing audience, this conference offers several affordable options to meet your marketing needs.

By exhibiting and/or sponsoring at this conference, you will:

- Create new customer and client relationships with WIC decision makers from across the nation;
- Strengthen and build upon existing customer and client relationships;
- Increase visibility for your company/organization in a targeted market;
- Promote and market your products and services;
- Reach prime target market segments for your products and services; and
- Demonstrate your commitment to promoting quality public health nutrition for women, infants, and children.

Key Dates to Remember

- August 23, 2019 : Exhibit Prospectus & Full Payment Due
- August 23, 2019 : Exhibit Cancellation Date with 25% Penalty
- August 23, 2019 : Exhibitor Advertisement Due
- September 2, 2019 : Hotel Reservations Cut-off Date
- September 6, 2019 : Exhibitor Registration Deadline
- September 17, 2019 : Exhibitor Move-in & Set-up
- September 19, 2019 : Exhibitor Tear-down & Move Out

Note: If full payment is not received by August 23, 2019, NWA has the right to resell or reassign the ex-hibit booth to another exhibitor.

Exhibit Dates and Hours

TUESDAY, SEPTEMBER 17

7:00 am – 4:00 pm Exhibitor Move-in and Set-up

5:00 pm – 6:30 pm Exhibit Show Opens

WEDNESDAY, SEPTEMBER 18

7:30 am – 9:00 am Breakfast / Networking & Exhibits

10:30 am – 11:30 am AM Break / Networking & Exhibits

12:30 pm – 2:00 pm Lunch on your own

3:00 pm – 4:00 pm PM Break / Networking & Exhibits

THURSDAY, SEPTEMBER 19

7:30 am – 9:00 am Breakfast / Networking & Exhibits

10:30 am – 11:30 am AM Break / Networking & Exhibits

11:30 am – 5:00 pm Exhibitor Teardown / Move out

Exhibit Pricing and Sustaining Member Rates

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NWA Sustaining Membership really does have its privileges! Sustaining members receive deeply discounted exhibitor rates for all NWA conferences. There are six membership tiers to choose from, and all of your employees can take advantage of the benefits. Sustaining Membership benefits can be found in detail here and as a member, you will have early access to the exhibitor prospectus.

To receive the NWA Sustaining Member exhibit rate, you must be a sustaining member at the time of submitting the exhibit contract/application and at the time of the conference itself. To become a sustaining member or to renew, mark the box on the exhibit contract/application. Contact Emily Gilcher, egilcher@nwica.org, 202-232-5492, with questions.

Exhibit Rates

Each 8' x 10' booth (80 sq ft) will receive two (2) complimentary exhibitor personnel registrations that allow access to the NWA Exhibit Hall and breakfast Wednesday - Thursday of the conference.

Member Pricing

Non-Profit Exhibit Rate: \$1,250

Early Exhibit Rate: \$2,000

If paid in full between April 22 - August 2, 2019

Regular Exhibit Rate: \$2,500

If paid in full on or after August 3, 2019

Non-Member Pricing

Non-Profit Exhibit Rate: \$1,750

Early Exhibit Rate: \$2,500

If paid in full between April 22 - August 2, 2019

Regular Exhibit Rate: \$3,000

If paid in full on or after August 3, 2019



Exhibitor Add-Ons

• Enhance your exhibitor experience by upgrading your booth to our Gold, Silver, or Bronze Package. Details on the following page.

Additional Exhibitor Booth Personnel Registration Fee

Additional booth personnel, above the complimentary exhibitor registrations, can be purchased for \$150 each. The number of additional passes that can be purchased is based on the booth package selected.

Exhibit Booth Packages

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Each booth includes:

- One 6' skirted table
 - Two side chairs
 - One wastebasket
 - General area security and fire guard service
- NOTE:** Tables ordered from Decorator may not match tables provided by the hotel.
- Listing in the Conference Program
 - Daily aisle maintenance
- Not Included:** Electrical, Internet and Telephone. They are available at cost.

NOTE: The protection of special valuable items are at the exhibitor's own expense.

	BOOTH PACKAGE TYPES				
	Business Council Partner	Gold	Silver	Bronze	Standard
		M \$5,000 N \$5,500	M \$4,000 N \$4,500	M \$3,000 N \$3,500	For-Profit Non-Profit M \$2,000* M \$1,250 N \$2,500* N \$1,750
BADGES/REGISTRATIONS					
Free exhibit floor badges	4	4	3	2	2
Free full conference registrations	4	2	1	0	0
Additional floor badges	\$50/each	\$150/each (can purchase 2)	\$150/each (can purchase 1)	\$150/each (can purchase 1)	\$150/each (can purchase 1)
Max floor badges allowed	8	8	5	3	3
BOOTH SIZE					
8' X 10' exhibit booth in exhibitor's preferred location	Single	Double	Single	Single	Single
CONFERENCE MATERIALS					
Conference bag insertion (see page 5 for details)	✓	✓	**	**	**
Advertisement in the conference program	**	Full page	½ page	¼ page	**
Acknowledgement in the conference program	✓	✓	✓	✓	✓
Special recognition at the Opening Plenary	✓	✓			
One time use of attendee mailing list (.xls File)	✓	✓	✓	**	**

* Prices listed are early bird fees. Regular rates begin on August 3, 2019. Please see page 3 for details.

**See page 6 for ad and insert pricing.

Sponsorship Opportunities

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Sponsorship Item	Price	Benefits							
		Exclusive signage at sponsored event	Conference Registration	Ad in conference program	Bag insert	Acknowledgement in Conference Program	Attendee Mailing Listing	Short presentation via PPT prior to event	Company logo exposure
Board Chair's Reception	\$10,000	✓	2	Full page	✓	✓	✓	1 Min	
Continental Breakfast Tuesday	\$5,000	✓	1	½ page	✓	✓			
Continental Breakfast Wednesday	\$5,000	✓	1	½ page	✓	✓			
Continental Breakfast Thursday	\$5,000	✓	1	½ page	✓	✓			
Audio/Visual (A/V)	\$15,000			½ page	✓			2 Min	Projected in all sessions
Conference Program Printing	\$5,000			Back cover	✓	✓	✓		
Conference Bags	\$8,000			½ page	✓	✓			Logo on Bag
Morning Beverage Break Tuesday	\$5,000	✓		\$*	✓	✓			
Afternoon Beverage Break Tuesday	\$5,000	✓		\$*	✓	✓			
Morning Beverage Break Wednesday	\$5,000	✓		\$*	✓	✓			
Afternoon Beverage Break Wednesday	\$5,000	✓		\$*	✓	✓			
Morning Beverage Break Thursday	\$5,000	✓		\$*	✓	✓			
Conference Speaker	Opening: \$5,000; Closing: \$3,500; Concurrent: \$2,500	Outside session room		½ page	✓	✓		1 Min	
Hotel Room Keys	\$3,000				✓	✓			Logo on Key Cards

*See page 6 for pricing.

Dale Greenberg, Conference Manager: dale.greenberg@conferencedirect.com, P: 410-491-2654, F: 410-727-8418

Program Advertisement

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Advertise in the NWA conference program to expand your company's exposure by reaching a "take-home" market in addition to your exhibit space-marketing.

- All ads must be received by Friday, August 23, 2019, to be included in the program.
- Front inside and back covers are available in color.
- All other ads may be color.

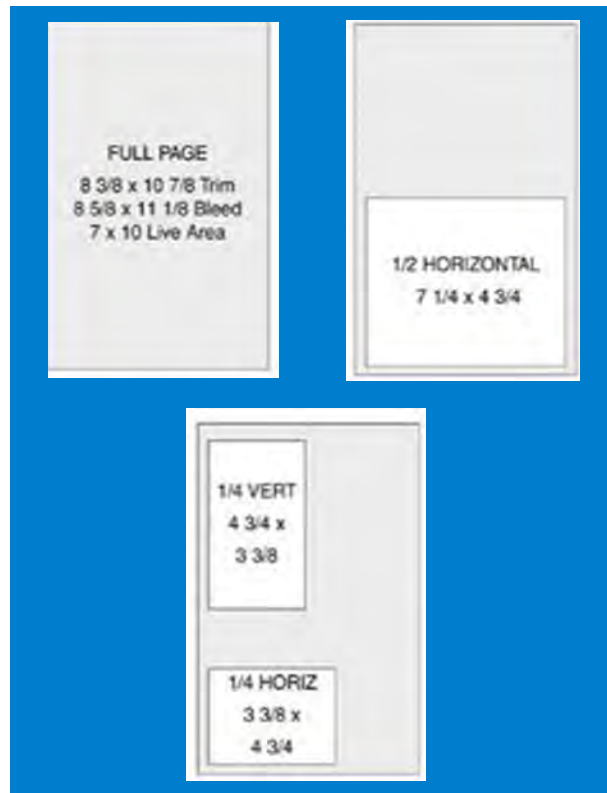
Please send all ads in camera-ready format to:

Conference Manager
Dale Greenberg
dale.greenberg@conferencedirect.com
Phone: 410-491-2654
Fax: 410-727-8418

Advertising Fees

Inside front cover\$1,500
Inside back cover\$1,500
Back cover.....\$2,500
Full page\$1,000
Half page\$500
Quarter page..... \$350
Bag inserts*..... \$1.00 per item
Attendee mailing list\$250
(Includes Email Addresses)

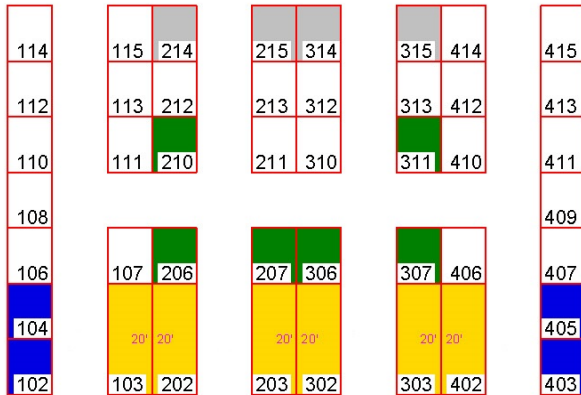
*Bag inserts are limited to a single item weighing no more than 4oz that fits inside the conference bag. Additionally, bag inserts are projected to 650 pieces.



NWA reserves the right to refuse any advertisement or bag insert on any grounds, to the extent permissible by law.

Exhibit Area Floor Plan

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National WIC Association

Show Acronym or Name:
NWA Annual Education and Training Conference & Exhibits

Show Date:
September 16-20, 2019

Facility Name:
Renaissance Oklahoma City Convention Center

Facility City, State:
Oklahoma City, OK

Show Room Location:
Ballroom C

Booth Legend
Inventory as of 04/02/2019

Dimension	Size	Qty	SqFt
8x10	80	38	3,040
9x20'	180	6	960
Totals:		44	4,000

Bronze
 Gold
 Silver
 Members

Account Executive:
Nick Stammier

Show Number:
05-12673-19

Drawn By:
Herman Bottoms

File Name:
12673-05-19 r2

Revised Date:
4/18/2019 1:50 PM

Drawing Scale:
1/32" = 1'-0"

Notes:
Every effort has been made to ensure the accuracy of all information contained on this floor plan. However, no warranties, either expressed or implied are made with respect to this floor plan. If the location, building coloring, utilities or other architectural components of the facility is a consideration in the construction of an exhibit, it is the sole responsibility of the exhibitor to physically inspect the facility to verify all dimensions and locations.



Contract/Registration

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National WIC Association reserves the right to reject applications for sponsorships, or to exhibit products and services at the 2019 Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education & Networking Conference and Exhibits for any or no reason, including in the event National WIC Association believes, in its sole discretion, that an applicant's sponsorship, products or services contradict, conflict with or otherwise are not aligned with National WIC Association's or the WIC Program's purpose or mission.

In accordance with the Exhibit Tradeshow Regulations governing rental of exhibit space on page 2 of this Exhibitor Prospectus, the undersigned hereby applies for exhibit space at the 2019 Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education & Networking Conference and Exhibits in Oklahoma City, OK, September 17-19, 2019. Exhibitor has read and agrees to the exhibit regulations. Exhibitor also understands that these regulations are incorporated into this contract by reference and that this application becomes a contract when accepted by NWA. We understand that the full exhibit fee is to accompany this application. Cancellations will not be refunded after August 23, 2019.

COMPANY: _____

Address: _____

SECTION 1: Company information to be listed in the conference program and online:

Company Name: _____ Person to list in program: _____

Website: _____

SECTION 2: Primary Contact: (Name of person for all exhibit correspondence)

Name: _____ Title: _____

Phone: _____ E-mail: _____

The individual listed above is the contact for ALL exhibit information, including email correspondence, confirmation of booth assignment, notices, invoices and exhibit kit. We maintain one contact per exhibit. It is the responsibility of this contact to share information with their team members.

SECTION 3: Name(s) of on-site Exhibitor(s). Refer to your selected booth type on page 4 to see the number of included floor badges and conference registrations.

PLEASE NOTE: For more information on NWA's exhibitor registration policy, please refer to the Trade Show Exhibit regulations on page 11-12.

First Exhibitor to be Registered:

Name: _____ Title: _____

Phone: _____ E-mail: _____

Second Exhibitor to be Registered:

Name: _____ Title: _____

Phone: _____ E-mail: _____

Third Exhibitor to be Registered (\$150 purchase or with sponsorship):

Name: _____ Title: _____

Phone: _____ E-mail: _____

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Fourth Exhibitor to be Registered (\$150 purchase or with sponsorship):

Name: _____ Title: _____

Phone: _____ E-mail: _____

Fifth Exhibitor to be Registered (\$150 purchase or with sponsorship):

Name: _____ Title: _____

Phone: _____ E-mail: _____

Sixth Exhibitor to be Registered (\$150 purchase or with sponsorship):

Name: _____ Title: _____

Phone: _____ E-mail: _____

Seventh Exhibitor to be Registered (\$150 purchase or with sponsorship):

Name: _____ Title: _____

Phone: _____ E-mail: _____

Eighth Exhibitor to be Registered (only Business Council Partners):

Name: _____ Title: _____

Phone: _____ E-mail: _____

SECTION 4: Brief description of products/services to be displayed:

SECTION 5: Preferred Exhibit Booth Location:

Please refer to exhibit booth locations and numbers from the Exhibit Area Floor Plan (also available online at nwica.org under EVENTS) or by contacting Dale Greenberg, the Conference Manager, at 410-491-2654/dale.greenberg@conferencedirect.com.

Please note that primary booth locations are reserved for NWA members. All other exhibit booths are awarded on a first-come, first-served basis. All opportunities remain available until completed applications and payments are received by the Conference Manager/NWA.

1st Choice # _____ 2nd Choice # _____ 3rd Choice # _____

We do not wish to be next to or across from the below listed company(s). **Please note that the exhibit booths purchased prior to your request will not be relocated. You may discuss possible options with the Conference Manager.**

Company #1: _____

Company #2: _____

Contract/Registration

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SECTION 6: Please check the appropriate box(es) to indicate your selection:

Business Council Partner		Standard Booth	Complimentary
Booth Package Type		Attendee Listing File	Complimentary
Gold Sponsorship	\$5,000		
Silver Sponsorship	\$4,000		
Bronze Sponsorship	\$3,000		
Member			
Booth Package Type		<input type="checkbox"/> Attendee Listing File	Complimentary
Gold Sponsorship	\$5,000	<input type="checkbox"/> Non-Profit	\$1,250
Silver Sponsorship	\$4,000	Standard Booth (Early)	\$2,000
Bronze Sponsorship	\$3,000	<input type="checkbox"/> Standard Booth(Regular)	\$2,500
Non-Member			
Booth Package Type		<input type="checkbox"/> Attendee Listing File	\$250
Gold Sponsorship	\$5,500	<input type="checkbox"/> Non-Profit	\$2,000
<input type="checkbox"/> Silver Sponsorship	\$4,500	<input type="checkbox"/> Standard Booth (Early)	\$2,500
Bronze Sponsorship	\$3,500	<input type="checkbox"/> Standard Booth (Regular)	\$3,000
Advertisement Choices			
<input type="checkbox"/> Inside front cover	\$1,500	<input type="checkbox"/> 1/2 Page Ad	\$500
<input type="checkbox"/> Inside back cover	\$1,500	<input type="checkbox"/> 1/4 Page Ad	\$350
<input type="checkbox"/> Back cover	\$2,500	<input type="checkbox"/> Bag Inserts (per item)	\$1.00
<input type="checkbox"/> Full Page Ad	\$1,000		
Sponsorship Opportunities			
<input type="checkbox"/> Board Chair's Reception	\$10,000	<input type="checkbox"/> Tue. PM Break	\$5,000
<input type="checkbox"/> Tue. Continental Breakfast	\$5,000	<input type="checkbox"/> Wed. AM Break	\$5,000
<input type="checkbox"/> Wed. Continental Breakfast	\$5,000	<input type="checkbox"/> Wed. PM Break	\$5,000
<input type="checkbox"/> Thu. Continental Breakfast	\$5,000	<input type="checkbox"/> Thu. AM Break	\$5,000
<input type="checkbox"/> Audio/Visual (A/V)	\$15,000	<input type="checkbox"/> Conference Opening Plenary	\$5,000
<input type="checkbox"/> Conference Program Printing	\$5,000	<input type="checkbox"/> Conference Closing Plenary	\$3,500
<input type="checkbox"/> Conference Bags	\$8,000	<input type="checkbox"/> Concurrent Session	\$2,500
<input type="checkbox"/> Tue. AM Break	\$5,000	<input type="checkbox"/> Hotel Key Cards	\$3,000

Notes

Contract/Registration

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Total Payment

Booth Package: \$ _____

Advertisement: \$ _____

Sponsorship: \$ _____

Additional floor badges: \$ _____

TOTAL AMOUNT DUE: \$ _____

SECTION 7: Method of Payment

Please select payment method below.

Credit Card Check or Money Order #: _____

For credit card payments, the conference manager will call to collect credit card information.

For checks and money orders, please make payments to: National WIC Association

Mail to:

**National WIC Association
c/o 2019 NWA Technology Conference - Exhibits
2001 S Street NW, Suite 580
Washington, DC 20009**

SECTION 8: Acknowledgement of Tradeshow Exhibit Regulations

By signing my name below, I certify that I have read and fully understand the terms and conditions of the Tradeshow Exhibit Rules and Regulations for the National WIC Association's 2019 Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education & Networking Conference and Exhibits

Primary Contact Signature

Date

Tradeshow Exhibit Regulations

National WIC Association • Cox Convention Center, Oklahoma City, OK September 17-19, 2019

Purpose and Objectives

The National WIC Association (NWA) Exhibit show is produced by NWA. It is for educational and informational purposes only and is an adjunct to the professional sessions held during this Conference. The exhibit show is meant to supplement the professional meeting by providing state and local WIC agency staff with the knowledge of various types of products and services available to them. Exhibitors are expected to display their WIC related products and/or discuss their services with NWA members and other attendees. Direct sales may not be made by exhibitor or on the exhibit hall floor. Exhibitors are permitted to take orders. NWA reserves the right to refuse space to any applicant which, in the opinion of the Association, is unlikely to contribute to the overall objectives of the conference.

Rules

The rules and regulations governing the exhibits under the auspices of the National WIC Association (NWA) Conference are part of the agreement for space.

Exhibit Space Location

Some booth spaces are reserved exclusively for organizations that sponsor the conference at the Gold, Silver or Bronze levels. Preference for booth space location will be based upon a first received/paid, first-assigned basis within the exhibit hall. Application must be returned with payment and first, second and third choices of booth space locations indicated.

Agreement for Space

This application for an exhibit booth space, the notice of booth assignment, and the receipt of full payment together constitute an agreement for the right to use the space. A 25% non-refundable deposit is due with applications made before August 23, 2019, and that the balance is due on or before August 23, 2019. If you are submitting this application after August 23, 2019, the full exhibit fee is to accompany this application. Cancellations will not be refunded after August 23, 2019. NWA reserves the right to reassign booth spaces not paid for by August 23, 2019.

Exhibitor Representative Responsibilities

For each exhibit, there must be at least one primary person to be the official on-site representative and responsible party. This person will receive all relevant materials relating to the exhibit show. That representative shall be authorized to enter into such contracts as may be necessary for fulfillment of obligations to NWA and to other contractors and subcontractors. At least one representative must be present at the exhibit booth during all official hours of the exhibit show.

Exhibitor Registration

The purchase of your booth package type determines your floor badges and registrations. Please refer to page 3 of this prospectus. Additional exhibitor floor badges may be purchased for \$150/person up to your booth package type's limit. The exhibitor pass only provides access to the exhibit hall. If you would like to attend general sessions and educational sessions, a full conference registration needs to be purchased. Any exhibitor wishing to include more individuals will have to register at the full conference rate. In order to register booth personnel in advance, section 3 of the application must be completed for each person prior to the registration deadline of September 6, 2019. An exhibitor may also purchase registration to the full conference for an additional fee, except when included as part of a sponsorship package. For each exhibit booth personnel, his/her name MUST be provided to Dale Greenberg prior to the registration cut-off date of September 6, 2019. Any exhibitor who shows up at the conference site without a prior registration may be registered for an additional cost of \$150/person as indicated on page 3 of this prospectus. Beyond the maximum number of floor badges allowed for each exhibit booth type, the full conference registration fee will be charged. Also, for each exhibitor name change made after September 6, 2019, you will be charged an administrative fee of \$25.00.

Admission to Exhibit Hall

NWA shall have sole control over all admission policies at all times. Badges must be worn at all times; badge swapping among personnel is prohibited. Use of these badges is restricted to booth personnel only. All personnel in the exhibit booth are required to wear their name badges throughout move-in, show hours, and move-out. Security guards will be checking for badge identification on all exhibit personnel.

Exhibit Show Decorator

Space furnishings, electrical, and internet needs and labor to set up and dismantle an exhibit booth are to be ordered on the forms provided in the exhibitors' kit provided by the Conference Manager. Electrical needs will be handled by the conference facility. A request form will be provided to confirmed exhibitors. Electrical installation must conform to all rules and regulations and to all national, state, and local codes, as well as facility regulations.

Shipping & Storage

All shipping and storage arrangements will be managed by the Exhibit Show Decorating Company. Information will be provided in the Exhibitor Kit. **NWA will not be responsible for exhibitor shipping costs and needs. If an exhibitor chooses to ship booth materials directly to the conference hotel or conference facility, it is to be shipped to the attention of the primary person for that exhibit. This person will be responsible for all shipping and delivery charges by the hotel or conference facility.**

Use of Exhibit Booth Space

Exhibitors shall arrange their exhibits so that they do not obstruct other exhibits. Aisles must be kept clear, and exhibits should be arranged so attendees will be in front of or inside assigned space.

Display materials or equipment at the sides of the exhibit booth shall not exceed the heights of the booth of the exhibit space. Display material may not be higher than 42" above the sidewalls (if present) and in the back 5' of the exhibit space. All materials used for decoration, i.e., paper, cardboard, cloth, etc., shall be flame-retardant. Safety and fire exits and equipment must be left accessible and in full view at all times. Display materials or equipment of significant size must be pre-approved by NWA. All special requests must be submitted in writing prior to the Exhibitor Show. Dismantling or removing an exhibit or materials, including packing of literature or product before the official closing of the exhibit hall, is prohibited.

No exhibitor shall assign, sublet, or share the whole or any of the booth space assigned without the consent of NWA and approval of the terms thereof. No exhibitor is permitted to show goods other than those manufactured or handled by him/her in the regular course of business. No company or organization not assigned space in the exhibit hall will be permitted to solicit business in any manner within the exhibit hall.

Tradeshow Exhibit Regulations

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Security

The exhibitor is solely responsible for his or her own exhibit material and should insure his or her exhibit against loss or damage. NWA will employ reputable guards and will take reasonable precautions to safeguard the exhibit hall.

Liability

It is mutually agreed that NWA, Cox Convention Center, and the Exhibit Show Decorating company shall not be liable to any exhibitor for any damage to or for the loss or destruction of an exhibit or the property of exhibitor or injuries to his/her representative resulting from any cause. All claims for any such loss, damage, or injury are expressly waived by the exhibitor.

Indemnification

To the extent permitted by law, NWA, Cox Convention Center, and the Exhibit Show Decorating company mutually agreed to protect, indemnify, defend, and hold harmless the other party and their respective officers, directors, partners, agents, members, independent contractors, and employees from and against any and all demands, claims, losses, or damages to persons or property, governmental charges, or fines, and costs (including reasonable attorney's fees) arising out of the negligence or willful misconduct of the indemnifying party in connection with the artist presentation or provision of the presentation as applicable. This paragraph shall not waive any statutory limitations of liability available to either party nor shall it waive any defenses the artist may have with respect to any claim.

Restrictions

NWA reserves the right to prohibit any display or exhibit or any part of a proposed exhibit, which it judges unsuitable or in conflict with acceptable professional ethics of NWA. All exhibit materials must conform to national, state, and local fire and safety codes. Exhibitors planning to provide sample giveaways or premium gifts to attendees must offer giveaway samples or premium gifts to all attendees of the conference. Exhibitors are responsible for delivering contest prizes to winners. Neither conference officials nor NWA staff will mail or distribute prizes.

NWA no longer invites infant formula manufacturers to be members, exhibitors at conferences, advertisers or sponsors of events and activities. Please see our Statement on Progress Towards the Gold Standard for more information on how NWA works on helping WIC to reach the Gold Standard and make WIC the nation's Premier Go-To-Breastfeeding Program.

Sound Devices and Noise Level

The use of sound devices is prohibited. Any demonstrations or presentations must be conducted at a low volume so that nearby exhibitors are not affected.

Solicitation and Circulation

Distribution by the exhibitor or any printed materials, souvenirs, or other articles must be confined to the booth space assigned. No exhibit or advertising material will be allowed to extend beyond the space assigned to the exhibitor.

Rights of Exhibitor Show Management

Should any emergency arise, of any nature, prior to the opening show date which would prevent its scheduled opening, cause destruction or damage to the exhibit area by fire, windstorm, strikes, acts of God, etc., or a declaration of any emergency by the Government, it is expressly agreed that NWA may retain as much of the payment for exhibit space as necessary to cover the expenses incurred by the Association up to the time of the emergency. All points not covered by these rules are subject to the judgment of the Exhibit Show Management.

Cancellations

In the event an exhibitor finds it necessary to cancel participation in the 2019 Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education & Networking Conference and Exhibits, refunds will be made as follows:

A cancellation prior to or on August 23, 2019, is eligible for a refund less the non-refundable deposit. After August 23, 2019, there will be no refunds. All cancellations must be confirmed in writing. Postmarks or email dates will be used to determine eligibility. No refunds will be given for cancellation of advertisement.

Failure to Occupy Space

Any booth space not occupied by 4:00 PM Tuesday, September 17, 2019, will be forfeited by exhibitor without refund. NWA will not be responsible for any expenses incurred.

Compliance with Laws

Exhibitor shall bear the responsibility for compliance with all local, city, state, and federal safety, fire, and health laws, statutes, ordinances, and regulation which are in force or applicable during the conference, including The Americans with Disabilities Act of 1992, regarding the installation and operation of the exhibit.