

2021 NWA Annual Conference Agenda

Wednesday, June 9, 2021

TBD | Board Meeting

Thursday, June 10, 2021

12:00 pm – 1:30 pm | **Business Meeting**

3:00 pm – 4:30 pm | **Section Meet & Greet**

- Local Agency Section
- State Agency Section

Monday, June 14 – Pre-Conference (additional Registration Fee)

11:00 am – 12:00 pm | **Pre-Conference Session 1 – NWA Public Policy Session**

12:00 pm – 12:30 pm | Break

12:30 pm – 1:30 pm | **Pre-Conference Session 2 - Leveraging Annual Participant Experience Data to Inform Advocacy for WIC Enhancements in the COVID-19 Era**

1:30 pm – 2:00 pm | Break

2:00 pm – 3:00 pm | **Pre-Conference Session 3 - Experiences Supporting Infant and Young Child Feeding in New Orleans Post-Hurricane Laura**

3:00 pm – 3:30 pm | Break

3:30 pm – 4:30 pm | **Pre-Conference Session 4 - Assessing the impact and feasibility of WIC remote services and expanded food options**

Tuesday, June 15, 2021

11:00 am – 12:30 pm | **(Opening) General Session 1**

12:30 pm – 1:00 pm | Break/Networking

1:00 pm – 2:00 pm | **Concurrent 1 - Virtual Options for Promoting Developmental Monitoring in WIC**

Concurrent 2 - Antiracism training for WIC nutrition professionals: A promising strategy to improve attitudes, awareness and actions

Concurrent 3 – NWA Communications Session

Concurrent 4 - WIC participant and agency responses to WIC services during the COVID-19 pandemic

Concurrent 5 - Balto Delivers For WIC

Concurrent 6 - Food Left on the Table: Assessing and Improving WIC Participation at One Primary Care Clinic

Concurrent 7 - A New Look at Community Partners: Opportunities for Collaboration to Improve the WIC Experience

2:00 pm – 2:30 pm	Break/Networking Concurrent 8 - WIC Participant and Program Characteristics 2018 Food Package and Costs Concurrent 9 - A Descriptive Analysis of Redemption Patterns by Vendor Type among WIC Participants in Massachusetts Concurrent 10 - Understanding Factors Related to Food Waste in the Supplemental Nutrition Program for Women, Infants, and Children (WIC)
2:30 pm– 3:30 pm	Concurrent 11 – Reaching Participants Where They’re At: Partnership & Outreach Strategies Concurrent 12 - Building WIC Back Better: Retaining and Adopting Strategies to Simplify Certification Concurrent 13 - Multi-State WIC Participant Satisfaction Survey: Learning from Program Adaptations During COVID
3:30 pm – 4:00 pm	Break/Networking
4:00 pm – 5:00 pm	General Session 2
5:00 pm – 5:45 pm	Awards Ceremony
5:45 pm – 7:00 pm	Exhibits

Wednesday, June 16, 2021

8:00 am – 8:30 am	Morning Exercise
8:30 am – 9:00 am	Coffee and Networking with the Board & Staff
9:00 am – 10:30 am	Exhibits
10:30 am – 11:00 am	Poster Sessions
11:00 am – 12:00 pm	NWA Talks
12:00 pm – 1:00 pm	Break/Networking/Lunch
1:00 pm – 2:00 pm	General Session 3
2:00 pm – 2:30 pm	Break/Networking Concurrent 14 - Supporting Breastfeeding and Healthy Eating for Women, Infants, and Children Through the Dietary Guidelines and Policy Change Concurrent 15 - Capacity Building for Local WIC Agency Evaluation of Innovative Projects
2:30 pm – 3:30 pm	Concurrent 16 – NWA Hub Session Concurrent 17 - How State WIC Agencies Can Leverage Medicaid and SNAP Data for Targeted WIC Outreach – Lessons from Workshops with Seven States Concurrent 18 – FNS Session

	<p>Concurrent 19 - A Qualitative Evaluation of Factors Related to MA WIC Program Retention and Food Benefits Redemption Among Current and Past Participants</p> <p>Concurrent 20 - Promoting Early Literacy Through Local WIC Clinics</p>
3:30 pm – 4:00 pm	<p>Break/Networking</p> <p>Concurrent 21 - Placing Early Child Nutrition in Historical and Racial Context</p> <p>Concurrent 22 – Making Breastfeeding Work at Work: Legal Protections for New Parents</p> <p>Concurrent 23 – FNS Session</p>
4:00 pm – 5:00 pm	<p>Concurrent 24 - WIC Technology in an Interconnected World</p> <p>Concurrent 25 - Transformative Change: How Paperless Documentation Has Impacted the New Mexico WIC Peer Counselor Program</p> <p>Concurrent 26 – Using Social Media to Advance Digital Advocacy</p> <p>Concurrent 27 - Now we are FIVE! Findings through age five from the WIC Infant and Toddler Feeding Practices Study-2 (WIC ITFPS-2)</p>

Thursday, June 17, 2021

8:00 am – 8:30 am	Morning Exercise
8:30 am – 9:00 am	Coffee and Networking with the Board & Staff
9:00 am – 12:00 pm	Exhibits
11:00 am – 12:00 pm	Poster Sessions
12:00 pm – 1:00 pm	Break/Networking/Lunch
	<p>Concurrent 28 - Dynamic Strategies for Breastfeeding Education and Support</p> <p>Concurrent 29 - Words Matter: Language Equity in Lactation Care</p> <p>Concurrent 30 – NWA Communications Session</p>
1:00 pm – 2:00 pm	<p>Concurrent 31 – NWA Leadership Academy Session</p> <p>Concurrent 32 - Baby Led Weaning and WIC: Yes you can!</p> <p>Concurrent 33 - Using Google to Understand the WIC Customer Journey and Increase Online Engagement</p> <p>Concurrent 34 - Ensuring Online Shopping for eWIC is a Step Ahead in Technology, Not Step Backward</p>
2:00 pm – 2:30 pm	<p>Break/Networking</p> <p>Concurrent 35 - Equity Systems Continuum Framework: Guiding Systemic Change in Maternal and Child Health</p>
2:30 pm – 3:30 pm	<p>Concurrent 36 - Reinventing Heart Button Counseling for a Virtual Environment</p> <p>Concurrent 37 - NWA Public Policy Session</p>

Concurrent 38 - Don't Quit the Quit: Strengthening Community Support for Families Impacted by Opioid Use Disorder Through Collaboration with North Dakota WIC

Concurrent 39 - Promising Practices to Promote Equity, Diversity, and Inclusion in WIC: Results from the AHEAD in WIC project National Landscape Scan

Concurrent 40 - The role of Puerto Rico's remote education platform as a strategic support of services during disasters: could this be the bridge towards a shared care model?

Concurrent 41 - Making Data More Accessible

3:30 pm – 3:45 pm

Break/Networking

3:45 pm – 5:00 pm

(Closing) General Session 4