Tuesday, February 20, 2024

11:00 am - 12:00 pm
Opening General Session: Reflecting on 50 Years of WIC Advocacy and Renewing our Charge

1:00 pm - 2:00 pm
Concurrent Sessions
Concurrent Session 1: Introduction to WIC Policy
Concurrent Session 2: Connecting Eligible Families with WIC Services: An Update on WIC Outreach

2:15 pm – 3:15 pm
General Session: Securing Full Funding for the Next Generation of WIC Services

3:30 pm – 4:30 pm
Concurrent Sessions
Concurrent Session 1: Preparing for the New Food Package Rule
Concurrent Session 2: Implementing Laws to Protect Pregnant and Lactating Workers

Wednesday, February 21, 2024

11:00 am - 12:00 pm
General Session: USDA WIC Program Updates

1:00 pm – 2:00 pm
Concurrent Sessions
Concurrent Session 1: Infant Formula Procurement in WIC
Concurrent Session 2: The Role of Research in Policy
Concurrent Session 3: Preparing for WIC Hill Education Day
2:15 pm – 3:15 pm

**Concurrent Sessions**

*Concurrent Session 1: Improving the WIC Shopping Experience*

*Concurrent Session 2: Investing in the Future of WIC’s Workforce*

*Concurrent Session 3: Preparing for WIC Hill Education Day*

3:30 pm – 4:30 pm

**General Session: Innovating the Next Generation of WIC Services**

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**Thursday, February 22, 2024**

*Virtual WIC Hill Education Day*