



2024 NWA Annual Conference **Draft*** Agenda as of 2/12/2024

Sunday, April 7, 2024

Start Time	End Time	ID	Track	Session/Event	Speakers
1:00 PM	2:30 PM			Opening General Session	
3:00 PM	4:00 PM	11 & 141	Technology & Innovation	Power Joint Session: 11. Virtual Breastfeeding Education: Nurturing Confidence and Success in Parental Journeys 141. Revolutionizing WIC Breastfeeding: South Dakota's Transformative Journey and Innovative Approach	11: Marietta Parkes, Ana Cordova 141: Kimbra Quinn
3:00 PM	4:00 PM	106	Community Partnership & Outreach	Is Developing WIC Referral Partnerships with Healthcare Providers an Effective Recruitment Approach?	Lauren Cromer
3:00 PM	4:00 PM	93	Health Equality	“Empowering Workplace Breastfeeding: The DePaul Infant Equity Education Project (DIEEP) and the Advocacy for the Pump Act”	Stephenie Marshall
3:00 PM	4:00 PM	150	Research, Data, & Management	FNS Research Update: New and Ongoing WIC Studies and Data Collections	Melissa Abelev
3:00 PM	4:00 PM	159	Workforce Development	Diversifying the WIC Workforce for a Brighter Future	Darlana Birch

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4:15 PM	5:15 PM	139	Breastfeeding & Nutrition	Marijuana Use During Pregnancy: Education and Practice	Sarah Williams, Afife Halabi
4:15 PM	5:15 PM	138	Community Partnership & Outreach	Revolutionizing Maternal Support: Doulas and WIC Leading the Way	Nyasia Countee
4:15 PM	5:15 PM	67	Technology & Innovation	WIC Certification Best Practices and Resources (Certification flexibilities, VENA & THIS-WIC)	Allison Post
4:15 PM	5:15 PM		Technology & Innovation/ NINAWC	Mobile ITO WIC Services in Remote Areas	Sam Fitzer, Macheala Taylor

Monday, April 8, 2024

Start Time	End Time	ID	Track	Session/Event	Speakers
9:00 AM	10:00 AM			General Session	
10:30 AM	11:30 AM	23 & 105	Community Partnership & Outreach Health Equality	Power Joint Session: 23.Exploring Vendor Perspectives on WIC Online Shopping (OS) Implementation: Experiences, Needs, and Barriers 105. Mixed-Method Evaluation of the COVID-19 Changes to the WIC Cash-Value Benefit for Fruits and Vegetables	23: Mayra Crespo-Bellido 105: Allison Nitto
10:30 AM	11:30 AM	55	Health Equality/ NINAWC	Something is Missing: Could WIC Support Indigenous Food Sovereignty?	Sheryl Pickering
10:30 AM	11:30 AM	148	Breastfeeding & Nutrition	Impact of New Arrivals on the WIC Program	Anna Anderson
10:30 AM	11:30 AM	136	Research, Data, & Management	Emerging Issues in WIC: Research Findings and Data Products from the USDA's Economic Research Service	Leslie Hodges

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10:30 AM	11:30 AM	146	Technology & Innovation	Advances & Lessons in Data Linkages for WIC Local Agencies	Karen Farley, TBD
1:00 PM	2:00 PM	75 & 116	Community Partnership & Outreach	Power Joint Session: 75. Community Partnership Success Story: Innovative outreach to increase WIC access for military families. 116. Taking it on the Road! A mobile health approach to WIC service delivery in rural Illinois	75: Krysta Gougler-Reeves, Tamra Morris, Whitney Nelson, Teresa Pearce 116: Karen Ceballos
1:00 PM	2:00 PM	18	Research, Data, & Management	Tailoring WIC Service Delivery to Chicago Community Needs	Stephanie Bess
1:00 PM	2:00 PM	66	Workforce Development	Preparing for the Unexpected: State Agency Implementation of the ABFA Rule	Allison Post
1:00 PM	2:00 PM	88	Technology & Innovation	Modernizing Interactive Vendor Trainings	Katherine Groble, Dawn Pline,
1:00 PM	2:00 PM		NWA	NWA Policy Team Session	Nell Menefee-Libey
2:45 PM	3:45 PM	81 & 94	Research, Data, & Management Community Partnership & Outreach	Power Joint Session: 81. Child Retention Patterns in Michigan WIC (2018-2022): A Comparative Analysis 94. Using a Health Information Exchange for WIC Referrals and Health Measurement Sharing	81: Madhur Chandra, Bagyalakshmi Kodur 94: Kate Franken, Rebecca Gruense
2:45 PM	3:45 PM	61	Technology & Innovation	WIC Online Shopping Updates: Improving the WIC Participant Shopping Experience	Melanie Hymes
2:45 PM	3:45 PM	92	Workforce Development	Rebuilding WIC: Reshaping the Workplace Through Trauma Education, Safety, and Compassion	Rose Douglass
2:45 PM	3:45 PM	130	Research, Data, & Management	Fathers at the beginning of life; the intersection of family and men's health.	Anne Stone, Jose Romo Ramirez, Craig Garfield
4:00 PM	5:00 PM			General Session	

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Tuesday, April 9, 2024

Start Time	End Time	ID	Track	Session/Event	Speakers
9:00 AM	10:00 AM	103 & 13	Community Partnership & Outreach Health Equality	Power Joint Session: 103. By Us, For Us: Grounding Culturally-specific WIC Services on Equity 13. Planting Community Partnerships and Harvesting Health Equity	103: Cherish Wanter 13: Kara Zoller
9:00 AM	10:00 AM	89	Breastfeeding & Nutrition/ NINAWC	Reinventing WIC Nutrition and Breastfeeding Education Post-Pandemic	Melody Schrank
9:00 AM	10:00 AM	126	Research, Data, & Management	Dual participation in SNAP and WIC: Household characteristics and barriers and facilitators to participation	Cayla Waxman
9:00 AM	10:00 AM	72	Technology & Innovation	Washington Successful Story of e-FMNP Implementation Year	Katherine Flores
9:00 AM	10:00 AM	27	Community Partnership & Outreach	<i>WIC Head Start- A Recipe for a Healthy Life</i>	<i>Whitni Davis</i>
11:00 PM	12:00 PM	79 & 91	Breastfeeding & Nutrition Research, Data, & Management	Power Joint Session: 79. The future of the Cash Value Benefit (CVB) – what do our participants think is going on? 91. Associations between WIC benefit redemption, participant characteristics, and child diet	79: Shannon Whaley, Christopher Anderson, Catherine Yepez 91: Christopher Anderson
11:00 PM	12:00 PM	25	Research, Data, & Management	Driving the Work with Client Innovation: WIC Client Advisory Councils	Whitney Jackson

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11:00 PM	12:00 PM	60	Workforce Development	USDA's Investments in the WIC Workforce: Our Roadmap and Next Steps	Julie Skolmowski
11:00 PM	12:00 PM	51	Technology & Innovation	Linkages between Health Care Providers and WIC Local Agencies: Utilizing a Shared Platform	Karen Ganacias
1:30 PM	2:30 PM	16	Community Partnership & Outreach	Listen to the Beet: Better Practices for Community Engagement	Alexandra Reed, Kathleen Oliver, Fabiola Vanegas
1:30 PM	2:30 PM	113	Health Equality/ NINAWC	Partnering for Purpose: How to connect WIC programs with hospitals for optimal breastfeeding support.	Laura Robinson
1:30 PM	2:30 PM	101	Research, Data, & Management	Participant Perspectives: Findings from the 2023 Multi-State WIC Participant Satisfaction Survey	Danielle Lee, Celeste Felix, Theresa Tran, Claire Burton , Amanda Kiang , Loan Kim, Lorrene Ritchie
1:30 PM	2:30 PM	74	Workforce Development	Because of YOU, WIC families FLOURISH	Cherish Wanter
3:00 PM	5:00 PM			General Session & Award Ceremony	

Wednesday, April 10, 2024

Start Time	End Time	ID	Track	Session/Event	Speakers
8:30 AM	9:30 AM	46 & 134	Technology & Innovation	Power Joint Session: 46.EBT Processor Conversion Lessons Learned 134. Enhancing Communication and Revolutionizing Remote and In-clinic Certifications with Messaging Technology	46: Amy Duncan, Jennifer Gordon, Missy Hansen, Kristina Brady 134: Kathleen Merchant, Christine Shepherd, Tara Olson, Brian Rees
8:30 AM	9:30 AM	137	Health Equality	Changes in Breastfeeding Initiation among WIC Participants and WIC-eligible Nonparticipants Following 2022 Disruptions to the U.S. Infant Formula Market	Leslie Hodges
8:30 AM	9:30 AM	49	Research, Data, & Management	Promoting Equity in WIC Online Shopping: Findings from the Pleasant Point Health Center Feasibility Study	Chelsea Hollowell, Bif Churchill, Sarah Kersten, Terri Lord

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8:30 AM	9:30 AM		NINAWC	Generational Clarity (Trauma Informed Strategies) - An Indigenous Perspective	
9:45 AM	10:45 AM	38	Research, Data, & Management	Michigan WIC - Integrating Client Centered Services into the MIS	Kristina Brady, Tara Fischer
9:45 AM	10:45 AM	21	Technology & Innovation	Developmental Monitoring in WIC	Amber Brown, Kristie Fawkes
9:45 AM	10:45 AM	100	Health Equality	Egg Production Methods and Their Broader Implications on Public Health, Welfare, and WIC	Ben Williamson, TBD
9:45 AM	10:45 AM	62	Community Partnership & Outreach	Update on WIC Modernization Projects and Dashboard	Julie Skolmowski
11:15 AM	12:30 AM			Closing General Session	

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