



YEARS

National Policy Conference  
Virtual | February 20-22, 2024

## AGENDA

### Tuesday, February 20, 2024

11:00am - 12:00pm

***Opening General Session: Reflecting on 50 Years of WIC Advocacy and Renewing our Charge***

Kevin Concannon, Stacy Dean, Rep. Rosa DeLauro, Dan Glickman, Ann Veneman, Georgia Machell, Nell Menefee-Libey

1:00pm - 2:00pm

**Concurrent Sessions**

***Concurrent Session 1: Introduction to WIC Policy***

Marie Gualtieri, PhD; Nell Menefee-Libey

***Concurrent Session 2: Connecting Eligible Families with WIC Services: An Update on WIC Outreach***

Sally Mancini, MPH; Caiti Roth-Eisenberg

2:15 pm – 3:15 pm

***General Session: Securing Full Funding for the Next Generation of WIC Services***

Katie Bergh, Mollie Van Lieu, Rep Adriano Espaillat, Rep. Nanette Diaz Barragán

3:30 pm – 4:30 pm

**Concurrent Sessions**

***Concurrent Session 1: Preparing for the New Food Package Rule***

Angela Damon, Paula Garrett, Jacqlyn Schneider, Shannon Whaley

***Concurrent Session 2: Pregnant, Postpartum, and Lactating Student and Worker Rights: Understanding How Federal Laws Protect Your WIC Clients at School and at Work***

Samantha Hunt

### Wednesday, February 21, 2024

11:00am - 12:00pm

***General Session: USDA WIC Program Updates***

Shenique Bridges, Mary Rose Conroy, Kristin Garcia, Kate Girard, Sara Olson, Allison Post, Julie Skolmowski

1:00pm – 2:00pm

**Concurrent Sessions**

***Concurrent Session 1: Infant Formula Procurement in WIC***

Sheryl Pickering, Tiare T. Sanna MS, RDN; Melody Schrank, RD/LD

***Concurrent Session 2: 2023 WIC Multi-State Survey: Sharing Participant Perspectives to Help Boost the Benefits of WIC***

Joni Geppert, Danielle Lee

***Concurrent Session 3: Preparing for WIC Hill Education Day***

Theresa Landau MS, RDN, CDN; Samar McGregor, MPH RDN

2:15 pm – 3:15 pm

**Concurrent Sessions**

***Concurrent Session 1: Farm Bill: Advocacy Updates, Challenges, and Opportunities***

Kristy Anderson, Carrie Calvert, Minerva Delgado, Ellen Teller

***Concurrent Session 2: USDA Session: Preparing for the Unexpected: State Agency Implementation of the ABFA Rule***

Gregory French, Anna Gordon, Allison Post

3:30 pm – 4:30 pm

***General Session: Innovating the Next Generation of WIC Services***

Jameshya Ballard, PhD, RDN, CLC, CPM; Kate Franken, MPH, RD; Evan Hill, Rebecca Piazza,

 **Thursday, February 22, 2024**

*Virtual WIC Hill Education Day*

