

2026

WIC TECHNOLOGY,
INNOVATION,
& VENDOR
MANAGEMENT
CONFERENCESEPT 9 - 10
VIRTUALENGAGE,
INSPIRE,
ENERGIZE.Driving WIC
Innovation and
Technology
Forward.

TENTATIVE AGENDA

TUESDAY

September 8

3:00 PM-
4:00 PM*The Vendor Section Meeting*

DAY 1

WEDNESDAY

September 9

11:00 AM -
12:15 PM*Opening General Session*

Break ----- 12:15 PM to 12:30 PM

Concurrent Sessions 12:30 PM - 1:30 PM

Digital
Equity, Ethics
& Access*From Pilot to Public: Expanding a WIC App to All
Parents, Equitably*

Vermont Department of Health

Interoperability
& Cross-
Program
Integration for
Reducing
Barriers to
Participation*Reducing Barriers to Participation Through Medicaid
Data Linkage*

Tennessee Department of Health

Break ----- 1:30 PM - 2:00 PM

2:15 PM -
3:15 PM*General Session*

Break ----- 3:00 PM - 3:15 PM

Concurrent Sessions 3:15 PM - 4:15 PM

Interoperability
& Cross-
Program
Integration for
Reducing
Barriers to
Participation*MIS Strategy*

NWA CIP-WIC Team

Innovation in
Vendor and
Retail
Partnerships*Can we afford it? Oregon WIC's Cost Analysis and
Implementation of the New Food Package*

Oregon WIC



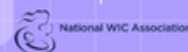
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TENTATIVE AGENDA

DAY 1 CONTINUED

Break ----- 4:15 PM - 4:30 PM

Concurrent Sessions 4:30 PM - 5:30 PM

Innovation in Vendor and Retail Partnerships	<i>WIC Online Shopping: Lessons Learned from Designing and Building WIC Online Shopping Solutions</i>	Center for Nutrition and Health Impact
Interoperability & Cross-Program Integration for Reducing Barriers to Participation	<i>Reducing Barriers to Participation: How New Mexico WIC Uses Integrated Insights to Drive Continuous Program Improvement</i>	Vexcel Corporation

DAY 2

THURSDAY September 10

11:00 AM - 12:00 PM	<i>WIC Policy Updates from NWA</i>	NWA Policy Team
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Break ----- 12:00 PM to 12:15 PM

Concurrent Sessions 12:15 PM - 1:15 PM

Innovation in Vendor and Retail Partnerships	<i>Emerging patterns in WIC online shopping</i>	Minnesota WIC Program
Interoperability & Cross-Program Integration for Reducing Barriers to Participation	<i>MDxACCESS: A Comprehensive Interoperability Framework Linking Healthcare and WIC Through Automated Referrals, Real-Time Health Data Exchange, and Integrated Care Workflows</i>	Florida Department of Health in Miami-Dade County WIC Program

Break ----- 1:15 PM to 1:45 PM

1:45 PM - 2:45 PM	<i>Updates from USDA</i>	
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DAY 2 CONTINUED

Break ----- 2:45 PM to 3:00 PM



3:00 PM - 4:15 PM	<i>Modernizing WIC Compliance: Virtual Monitoring, Data Mining, and Retailer Alignment</i>	Vendor Manager Section
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Digital
Equity, Ethics
& Access

Interoperability &
Cross-Program
Integration for
Reducing Barriers
to Participation

Innovation in
Vendor and
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