

2016 NWA Annual Education and Training Conference
FINAL AGENDA

Saturday, May 21st	
9:00 am – 6:00 pm	Pre-Conference Workshop Community Partnerships for Healthy Mothers and Children (CDC Sub-Recipients Only) Colonnard B Meeting Room – Location: Millennium Hotel
10:00 am – 1:00 pm	WIC Health & Wellness Fair Fountain Square – Downtown Cincinnati 520 Vine Street, Cincinnati, OH
10:00 am – 6:00 pm	Ad Hoc Meetings of Committees and Task Forces (Meeting spaces must be pre-scheduled and are only available in 1 hr. increments) Room 211 – Location: C-Center, 3rd FL
1:00 pm – 2:00 pm	NWA Finance Committee Meeting (Board Finance Committee Members Only) Bronze A Meeting Room – Location: Millennium Hotel 2nd Fl.
1:00 pm – 3:00 pm	State Directors' Section Representative Meeting (Board State Directors Section Members Only) Portico Meeting Room – Location: Millennium Hotel 4th Fl.
1:00 pm – 3:00 pm	Nutrition Services Section Representative Meeting (Board Nutrition Services Section Members Only) Council Meeting Room – Location: Millennium Hotel 4th Fl.
1:00 pm – 3:00 pm	Local Agency Section Representative Meeting (Board Local Agency Section Members Only) Statesman Meeting Room – Location: Millennium Hotel 4th Fl.
2:00 pm – 3:00 pm	Executive Committee Meeting (Board Executive Committee Members Only) Bronze A Meeting Room – Location: Millennium Hotel 2nd Fl.
3:00 pm – 3:30 pm	Stretch Break
3:30 pm – 6:30 pm	Spring Board of Directors Meeting Final 2015-2016 (Board Members Only) Bronze A Meeting Room – Location: Millennium Hotel 4th Fl.
4:00 pm – 6:00 pm	Registration Desk Opens Grand Ballroom B Foyer – Location: C-Center, 3rd FL
4:00 pm – 6:00 pm	NWA 2015-2016 Annual Conference Planning Committee Facility Walk Through + Meet and Greet Room 212 – Location: C-Center, 2nd FL

Day 1 - Sunday, May 22nd

7:00 am – 8:00 am	<p><i>Let's Move! With Regie Thornton (Exercise)</i></p> <p>Grand Ballroom A – Location: Millennium Hotel</p>
8:00 am – 6:00 pm	<p>Registration Desk Opens</p> <p>Grand Ballroom B Foyer – Location: C-Center, 3rd FL</p>
8:00 am – 6:00 pm	<p>Speaker/Media Room Opens</p> <p>Client Lounge (Next to Grand Ballroom A) – Location: C-Center, 3rd FL</p>
8:00 am – 6:00 pm	<p>Lactation Suite Opens <i>Sponsored by Medela, Inc</i></p> <p>Suite A – Location: C-Center, 2nd FI (Obtain Room Key at Registration Desk)</p>
8:00 am – 12 noon	<p>National Indian and Native American WIC Coalition Meeting (NINAWC Members Only)</p> <p>Room 212 – Location: C-Center, 2nd FL</p>
8:00 am – 6:00 pm	<p>Ad Hoc Meetings of Committees and Task Forces (Meeting spaces must be pre-scheduled and are only available in 1 hr. increments)</p> <p>Room 211 – Location: C-Center, 2nd FL</p>
9:30 am – 11:00 am	<p>State Agency Meet and Greet (State Agency Staff Only)</p> <p>Rooms 203 & 204 – Location: C-Center, 2nd FL</p>
8:30 am – 11:00 am	<p><i>Coffee and Tea with You and Me + Innovations and Best Practices from the Community Partnerships for Healthy Mothers and Children Project Cohort 1 Poster Presentations</i></p> <p>(Local Agency Staff Only)</p> <p>Rooms 206, 207 & 208 – Location: C-Center, 2nd FL</p>
11:00 am – 12:30 pm	<p>Break on Your Own / Networking</p>
12:30 pm – 12:45 pm	<p>Doors Open for Attendees</p> <p>Grand Ballroom A – Location: C-Center, 3rd FL</p>
12.45 pm – 1:30 pm	<p>Opening Ceremony</p> <p>National Indian and Native American Honoring Ceremony <i>(Doors will be closed once the ceremony begins and will reopen after the ceremony ends.)</i></p> <p>Grand Ballroom A – Location: C-Center, 3rd FL</p>
1:30 pm – 2:45 pm	<p>Welcome & Remarks</p> <p>Janet Charles, NWA Board Chair Alison Murphy & Stephanie Bess, Conference Chairs Rev. Douglas Greenaway, NWA President & CEO The Honorable Kevin Concannon, Under Secretary USDA/FNCS Theresa Landau, NWA Chair Emeritus and Nominating Committee Chair</p> <p>Grand Ballroom A – Location: C-Center, 3rd FL</p>
2:45 pm – 3:00 pm	<p><i>Let's Move! With Regie Thornton</i> (Stretch and Break)</p> <p>Grand Ballroom A – Location: C-Center, 3rd FL</p>

3:00 pm – 4:30 pm	Opening Plenary Denise Ryan, MBA, CSP <i>To Reach Them.... You are Going to Have to Light Some Fires!</i> (CEU Applicable) Grand Ballroom A – Location: C-Center, 3rd FL		
4:45 pm – 7:45 pm	NWA Board Chair's Reception & Trade Show Opening Grand Ballroom B – Location: C-Center, 3rd FL		
Day 2 - Monday, May 23rd			
6:45 am – 7:30 am	<i>Let's Move! With Regie Thornton</i> (Exercise) Grand Ballroom A – Location: Millennium Hotel		
7:30 am – 6:00 pm	Registration Desk Opens Grand Ballroom B Foyer – Location: C-Center, 3rd FL		
7:30 am – 6:00 pm	Speaker/Media Room Opens Client Lounge (Next to Grand Ballroom A) – Location: C-Center, 3rd FL		
7:30 am – 8:30 am	Continental Breakfast, Networking, Visit Exhibits and Poster Sessions Grand Ballroom B Foyer – Location: C-Center, 3rd FL		
8:00 am – 6:00 pm	Lactation Suite Opens <i>Sponsored by Medela, Inc</i> Suite A – Location: C-Center, 2nd FL (Obtain Room Key at Registration Desk)		
8:00 am – 6:00 pm	Ad Hoc Meetings of Committees and Task Forces (Meeting spaces must be pre-scheduled and are only available in 1 hr. increments) Room 211 – Location: C-Center, 2nd FL		
Section Forums			
8:30 am – 10:30 am	State Agency Directors Section Forum <i>This forum is designated only for State Directors and designated state representatives.</i> Rooms 201 & 202 – Location: C-Center, 2nd FL	State Nutrition Services Section Forum <i>This forum is designated only for state level nutritionists.</i> Room 206 – Location: C- Center, 2nd FL	Local Agency Section Forum <i>This forum is designated only for Local Agency Directors and local agency staff</i> Rooms 200 & 205 – Location: C-Center, 2nd FL
10:30 am – 11:00 am	Break / Networking, Visit Exhibits and Poster Sessions Grand Ballroom B Foyer – Location: C-Center, 3rd FL		
11:00 am – 12:00 pm	General Session #2 Robin Rose, MS <i>Sustain Yourself!</i> (CEU Applicable) Grand Ballroom A – Location: C-Center, 3rd FL		
12:00 pm – 1:30 pm	Lunch on Your Own/ Networking, Visit Exhibits and Poster Sessions		

Breakout #1	Clinic Operations	Nutrition, Breastfeeding & Behavior	WIC Foods & Shopping	Special Projects & Partnerships
1:30 pm – 3:00 pm	Trauma Informed Customer Service – <i>The Heart of It</i> Robin Rose Room 200 & 205 – Location: C-Center, 2nd FL	Childhood Obesity Panel Lisa Bailey-Davis, PhD & Elizabeth Towner, PhD Rooms 206 – Location: C-Center, 2nd FL	<i>Partnering with the Food Industry to Help “Keep Them”: Focusing on the Client</i> Jodi Breuer, Emily Brown, Linda Fisher, Emily Gomez & Becca Polk Rooms 201 & 202 – Location: C-Center, 2nd FL	<i>Greater with WIC: Leveraging Community Partnerships to Improve Access to Healthy Foods and Beverages</i> Elizabeth Hartig, Laura Hahn, Quinney Harris, and a panel of CPHMC local agency representatives Rooms 203 & 204 – Location: C-Center, 2nd FL
3:00 pm – 3:30 pm	Break, Networking, Visit Exhibits and Poster Sessions			
Breakout #2	Clinic Operations	Nutrition, Breastfeeding & Behavior	WIC Foods & Shopping	Special Projects & Partnerships
3:30 pm – 5:00 pm	<i>Reaching and Teaching Different Communication Styles</i> Denise Ryan Room 200 & 205 – Location: C-Center, 2nd FL	<i>Enhancing Breastfeeding Support in WIC: The Case of Increasing the Number of IBCLCs</i> Susan Greathouse, Julie Lothmar, Michelle Allison, & Grisel Rivera Rooms 206 – Location: C-Center, 2nd FL	<i>Partnering with the Food Industry to Help “Keep Them”: Food Industry Solutions</i> Jodi Breuer, Melanie Hall, Tammy Seitel, & Jeff Stilgenbauer Rooms 201 & 202 – Location: C-Center, 2nd FL	<i>Emphasizing the “W” in WIC: Lessons Learned for Optimizing Women’s Health</i> Susan Gross, PhD & Julie Reeder, PhD Rooms 203 & 204 – Location: C-Center, 2nd FL
5:30 pm – 9:30 pm	<p>The National Underground Railroad Freedom Center Center Address: 50 East Freedom Way, Cincinnati, OH 45202</p> <ul style="list-style-type: none"> • Entrance to view exhibits is free to conference attendees only. • Conference name badges MUST be presented to gain entrance. No exceptions. 			
6:00 pm – Until	Dinner on Your Own			
Day 3 – Tuesday, May 24th				
6:45 am – 7:30 am	<i>Let’s Move!</i> With Regie Thornton (Exercise) Grand Ballroom A – Location: Millennium Hotel			

7:30 am – 5:00 pm	Registration Desk Opens Grand Ballroom B Foyer – Location: C-Center, 3rd FL			
NWA Business Meeting (NWA Voting Members Only)				
7:00 am – 7:30 am	Voters' Registration Junior Ballroom C – Location: C-Center, 3rd FL			
7:30 am – 9:00 am	Business Meeting Junior Ballroom A & B – Location: C-Center, 3rd FL			
7:30 am – 6:00 pm	Speaker/Media Room Opens Client Lounge (Next to Grand Ballroom A) – Location: C-Center, 3rd FL			
7:30 am – 9:00 am	Continental Breakfast, Networking, Visit Exhibits and Poster Sessions (Breakfast Sponsored by General Mills) Grand Ballroom B Foyer – Location: C-Center, 3rd FL			
8:00 am – 9:00 am	1st Listening Session – Breastfeeding Training for WIC Staff Facilitators: Cathy Carothers, IBCLCA, FILCA, Karen Deehy, MS, RD, Georgia Machell, PhD, & Linnea Sallack, MPH, RD (By Invitation Only)			
8:00 am – 6:00 pm	Lactation Suite Opens <i>Sponsored by Medela, Inc</i> Suite A – Location: C-Center, 2nd FL (Obtain Room Key at Registration Desk)			
8:00 am – 6:00 pm	Ad Hoc Meetings of Committees and Task Forces (Meeting spaces must be pre-scheduled and are only available in 1 hr. increments) Room 211 – Location: C-Center, 2nd FL			
9:30 am – 10:30 am	General Session #3 Sarah Gibson, MBA <i>Geezer. Punk. Whatever. Empowering Each Generation for Success</i> (CEU Applicable) Grand Ballroom B Foyer – Location: C-Center, 3rd FL			
10:30 am – 11:00 am	Break, Networking, Visit Exhibits and Poster Sessions			
10:30 am – 11:30 am	2nd Listening Session – Breastfeeding Training for WIC Staff Facilitators: Cathy Carothers, IBCLCA, FILCA, Karen Deehy, MS, RD, Georgia Machell, PhD, & Linnea Sallack, MPH, RD (By Invitation Only)			
Breakout #3	Clinic Operations	<i>Nutrition, Breastfeeding & Behavior</i>	WIC Foods & Shopping	Special Projects & Partnerships
11:00 am – 12:00 pm	<i>Generational Deep Dive</i>	<i>Women, Infants and Children Know</i>	<i>Getting the Most Out of the WIC Farmers'</i>	<i>WIC Research: The WIC Nutrition</i>

	Sarah Gibson Room 200 & 205 – Location: C- Center, 2nd FL	<i>Epidemic Disease (WICKED) HIV</i> Katherine Schumate Rooms 206 – Location: C-Center, 2nd FL	<i>Market</i> Jennifer DiNoa, Dorothy Monica & Tiffany Schamber Rooms 201 & 202 – Location: C-Center, 2nd FL	<i>Education Study</i> Karen Castellanos Brown, PhD, Sheryl Cates, Karen Georgia Machell PhD, Linnea Sallack Rooms 203 & 204 – Location: C-Center, 2nd FL
12:00 pm – 2:00 pm	Awards Luncheon Keynote Speaker: Rick Kyte, PhD <i>The Power of Servant Leadership</i> Grand Ballroom A – Location: C-Center, 3rd FL			
Breakout #4	Clinic Operations	Nutrition, Breastfeeding & Behavior	WIC Foods & Shopping	Special Projects & Partnerships
2:00 pm – 3:00 pm	<i>Overcoming Breastfeeding Barriers in Communication & Technology</i> Karen Farley & Gayle Johnson Room 200 & 205 – Location: C- Center, 2nd FL	<i>WIC Father Involvement Initiative</i> Pam Halbach & Sharmain Harris Rooms 206 – Location: C-Center, 2nd FL	<i>WIC Participant Food Choices: Can They Inform Your Policies?</i> Stacy Gleason Rooms 201 & 202 – Location: C-Center, 2nd FL	<i>Understanding State WIC Performance: Research Results from Linked WIC Administrative Records and American Community Survey Data</i> Mark Leach, PhD Rooms 203 & 204 – Location: C-Center, 2nd FL
3:00 pm – 3:30 pm	Break, Networking, Visit Exhibits and Poster Sessions			
3:00 pm – 4:00 pm	3rd Listening Session – Breastfeeding Training for WIC Staff Facilitators: Cathy Carothers, IBCLCA, FILCA, Karen Deehy, MS, RD, Georgia Machell, PhD, & Linnea Sallack, MPH, RD (By Invitation Only)			
Breakout #5	Clinic Operations	Nutrition, Breastfeeding & Behavior	WIC Foods & Shopping	Special Projects & Partnerships
3:30 pm – 4:45 pm	<i>Childhood Lead Poisoning in the 21st Century</i> Mary Jean Brown,	<i>Ethical Decision Making for WIC & Nutrition Professionals</i>	<i>Cooking Matters at the Store; Skill-Based Education at Any Location!</i>	<i>Promoting Hospital Best Practices Through Collaboration</i> Marlene Goodlett

	PhD Room 200 & 205 – Location: C-Center, 2nd FL	Rick Kyte, PhD Rooms 206 – Location: C-Center, 2nd FL	Tammy Brooks & Sara Starks Rooms 201 & 202 – Location: C-Center, 2nd FL	Rooms 203 & 204 – Location: C-Center, 2nd FL
6:00 pm – Until	Dinner on Your Own			
Day 4 – Wednesday, May 25th				
7:30 am – 9:00 am	Continental Breakfast and Networking Grand Ballroom B Foyer – Location: C-Center, 3rd FL			
8:00 am – 11:00 am	Lactation Suite Opens <i>Sponsored by Medela, Inc.</i> Suite A – Location: C-Center, 2nd FL (Obtain Room Key at Registration Desk)			
8:00 am – 12:00 pm	Registration Desk Opens Grand Ballroom B Foyer – Location: C-Center, 3rd FL			
8:00 am – 12:00 pm	Speaker/Media Room Open Client Lounge (Next to Grand Ballroom A) – Location: C-Center, 3rd FL			
8:30 am – 9:30 am	General Session USDA Town Hall Meeting Grand Ballroom A – Location: C-Center, 3rd FL			
9:30 am – 10:00 am	Janet Charles, NWA Board Chair 2015-2016 (Passing of the Gavel to, NWA Incoming Board Chair 2016-2017) NWA Board Chair 2016-2017 (Introduction of NWA Board of Directors for 2016-2017) Closing Remarks NWA Board Chair 2016-2017 Grand Ballroom A – Location: C-Center, 3rd FL			
10:15 am – 11:45 am	Closing General Session <i>Driving Enrollment and Retention With Today's WIC Moms</i> Chuck Hajj, Executive Director, Meredith Corporation & Georgia Galanoudis, Managing Director, Imprint (CEU Applicable) Grand Ballroom A – Location: C-Center, 3rd FL			
12:30 pm – 3:30 pm	NWA Board of Directors Luncheon Meeting (2015-2016 and 2016-2017 Board Members and Invited Guests Only) Bronze A Meeting Room – Location: Millennium Hotel 2nd FL			