

2016 NWA Nutrition Education & Breastfeeding Promotion Conference
The Real Value of WIC: Embracing Motherhood

AGENDA

| Wednesday, September 7th | |
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| 4:00 pm – 7:00 pm | Registration Desk Opens |

| Day 1 – Thursday, September 8th | |
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| 6:00 am – 7:00 am | <p align="center"><i>Let's Move with Regie!</i></p> <p align="center">Room Location: Governor's Square 10</p> |
| 7:00 am – 5:30 pm | <p align="center">Registration Desk Opens</p> <p align="center">Location: Plaza Registration</p> |
| 7:00 am – 5:00 pm | <p align="center">Lactation Suite</p> <p align="center">Room Location: Plaza Court 6</p> |
| 7:00 am – 5:00 pm | <p align="center">Speaker/Media Ready Room</p> <p align="center">Room Location: Plaza Court 7</p> |
| 7:00 am – 8:00 am | <p align="center">Continental Breakfast - View Exhibits & Networking</p> <p align="center">Location: Plaza Exhibit/Foyer</p> |
| 8:00 am – 8:30 am | <p align="center">Welcome and Opening Remarks</p> <p align="center">Donna Bister, NWA Board Chair & Vermont State WIC Director Paulette Thompson & Stacy Miller, Conference Co-chairs Honorable Kevin Concannon, Under Secretary, USDA /FNS</p> <p align="center">Room Location: Plaza Ballroom BCEF</p> |
| 8:30 am – 9:30 am General Session #1 | <p align="center">Keynote Presentation</p> <p align="center"><i>Touchpoints: Building Families, Strengthening Communities</i> Joshua Sparrow, MD Director, Brazelton Touchpoints Center, Boston Children's Hospital, President, Brazelton Touchpoints Foundation, & Associate Professor of Psychiatry, Part-time Harvard Medical School</p> <p align="center">Room Location: Plaza Ballroom BCEF</p> |
| 9:30 am – 10:30 am | <p align="center">Break – View Exhibits & Networking</p> <p align="center">Location: Plaza Exhibit/Foyer</p> |
| 9:30 am – 10:30 am | <p align="center">Visit Poster Sessions with Authors for Q&A</p> |
| 9:30 am – 10:30 am | <p align="center">Breastfeeding Listening Session #1 Limited space/Pre-registration required</p> <p align="center">Room Location: Governor's Square 16</p> |

| | Nutrition Education | Breastfeeding Promotion/Support | Best Practices | Special Projects/ Research |
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| 10:30 am -11:30 am Breakout #1 | <i>Heart Button Counseling: Reinventing WIC for Greater Behavior Change</i> (a panel's perspective) Pam McCarthy, MS, RD & Melody Schrank, RD, LD Grand Ballroom 1 | <i>Up in Smoke: Understanding How Marijuana Can Impact Breastfeeding Babies</i> Laurel Wilson, IBCLC, BSc, CLE, CLD, CCCE Plaza Ballroom BCEF | <i>Ethical Decision Making for Nutrition and Breastfeeding Professionals</i> Richard Kyte, PhD Grand Ballroom 2 | <i>The First 1,000 Days: Understanding the Long-term Impact of Maternal and Young Child Nutrition</i> Lucy Sullivan Governor's Square 15 |
| 11:30 am – 1:00 pm | Lunch on Your Own | | | |
| 1:00 pm – 2:30 pm Breakout #2 | <i>Integrating Nutrition Education Through Technology</i> (a panel's perspective) Mei-Wei Chang, PhD & Jessica Silldorff, MPH Grand Ballroom 1 | <i>Breastfeeding and the Continuity of Care</i> (a panel's perspective) Tricia MacEnroe, Renee Alton, CLE, Wesley Hibble, MA, CLS, & Vanessa Castillo, BS, CLE Plaza Ballroom BCEF | <i>Innovations in Peer Counseling</i> (a panel's perspective) Emily Cleaves RD, LDN, CLC, Erin Johnson, RD, CLC Sonja Lindsay-Crites, BA, IBCLC & Elsa Quintana, BS, BCJ, IBCLC, CLE Grand Ballroom 2 | <i>WIC Child Retention Strategies</i> (a panel's perspective) Marta Kealy, RD, Lynne Bortree, MS, Natalie Schroder Governor's Square 15 |
| 2:30 pm – 3:30 pm | Break – View Exhibits & Networking Location: Plaza Exhibit/Foyer | | | |
| 2:30 pm – 3:30 pm | View Poster Sessions with Authors for Q&A | | | |
| 2:30 pm – 3:30 pm | Breastfeeding Listening Session #2 Limited space/Pre-registration required Room Location: Governor's Square 16 | | | |
| 3:30 pm – 4:30 pm General Session #2 | <i>Rich vs. Poor, Native Born vs. Immigrant, Mother vs. Mother: The Story of Wet Nursing in the United States</i> Jacqueline H. Wolf, PhD Professor, Department of Social Medicine, Ohio University Room Location: Plaza Ballroom BCEF | | | |
| 4:30 pm - 7:00 pm | Opening Reception - View Exhibits & Networking Location: Plaza Exhibit/Foyer | | | |
| 6:30 pm - Until | Dinner on Your Own | | | |

| Day 2 – Friday, September 9th | | | | |
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| 6:00 am – 7:00 am | <i>Let's Move with Regie!</i> Room Location: Governor's Square 10 | | | |
| 7:00 am – 5:00 pm | Registration Desk Opens Location: Plaza Registration | | | |
| 7:00 am – 5:00 pm | Lactation Suite Room Location: Plaza Court 6 | | | |
| 7:00 am – 5:00 pm | Speaker/Media Ready Room Room Location: Plaza Court 7 | | | |
| 7:00 am – 8:00 am | Continental Breakfast – View Exhibits & Networking Location: Plaza Exhibit/Foyer | | | |
| 7:00 am – 8:00 am | View Poster Sessions with Authors for Q&A | | | |
| | Nutrition Education | Breastfeeding Promotion/Support | Best Practices | Special Projects/ Research |
| 8:00 am - 9:30 am Breakout Session #3 | <i>Nutrition and the Microbiome</i> Tiffany Weir, PhD Grand Ballroom 1 | <i>Exclusive Breastfeeding and Duration</i> (a panel's perspective) Lynn Bortree, MS & Jackson Sekhobo, MPA, PhD Plaza Ballroom BCEF | <i>Summer Feeding Program and WIC</i> Jennifer Dykhuizen, MPH & Kristy Hanson, MEd Grand Ballroom 2 | <i>The 'W' in WIC: Women's Wellness</i> (a panel's perspective) Helene Kent MPH, RDN, Kim Gillan, MRP & Jeanne Mahoney, BSN Governor's Square 15 |
| 9:30 am – 10:30 am | Break – View Exhibits & Networking Location: Plaza Exhibit/Foyer | | | |
| 10:30 am – 11:30 am | USDA Town Hall USDA/FNS Representatives: Anne Bartholomew, Marta Kealey, & Sarah Widor Room Location: Plaza Ballroom BCEF | | | |
| 11:30 pm – 1:00 pm | Lunch on Your Own | | | |
| 1:00 pm – 2:00 pm General Session #3 | <i>Sisters Who Latch™</i> Emily Brown, President & CEO, Food Equality Initiative, Inc. Jessica Pullen, MD., Mercy OB/GYN Clinic, Ft. Smith, AR Room Location: Plaza Ballroom BCEF | | | |
| 2:00 pm - 3:00 pm | Break – View Exhibits & Networking Location: Plaza Exhibit/Foyer | | | |
| 2:00 pm - 3:00 pm | View Poster Sessions with Authors for Q&A | | | |

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| 2:00 pm - 3:00 pm | Breastfeeding Listening Session # 3 Limited space/Pre-registration required Room Location: Governor's Square 16 | | | |
| 3:00 pm - 4:00 pm Breakout session #4 | <i>2015-2020 Dietary Guidelines for America</i> Angie Tagtow, MS, RD, LD Grand Ballroom 1 | <i>Expanding Breastfeeding Support in Hard to Reach Communities</i> Melanie Duvall, BA, CLC & Tonce Jackson, RDN, CLE Plaza Ballroom BCEF | <i>Improving Breastfeeding Infrastructure through Community Partnerships</i> (a panel's perspective) Elisabet Eppes, MPH, Patricia Hunter, Megan Williams, RD & Claire Sadeghzadeh Grand Ballroom 2 | <i>Comparing Online v. In-person Nutrition Education</i> Lorrene Richie, PhD & Mike Whaley Governor's Square 15 |
| 4:00 pm – 4:15 pm | Break | | | |
| 4:15 pm – 5:15 pm General Session #4 | <i>Become the Mom You Want to Be: Celebrating What Unites Us!</i> (Kickoff presentation on the brand for the national recruitment and retention campaign) Sascha Donn, Director of Strategy, Sullivan Meg Beckum, Creative Director, Sullivan Room Location: Plaza Ballroom BCEF | | | |
| | Poster Challenge Acknowledgement (after the national brand kickoff presentation) Todd Kirkpatrick, MS, RD, LD, Poster Committee Chair Room Location: Plaza Ballroom BCEF | | | |
| 5:15 pm – Until | Evening Activity | | | |
| 5:15 pm – Until | Dinner on Your Own | | | |

| Day 3 – Saturday, September 10 th | | | | |
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| 7:00 am – 12:00 pm | Registration Desk Open Location: Plaza Registration | | | |
| 7:00 am – 11:00 am | Lactation Suite Room Location: Plaza Court 6 | | | |
| 7:00 am – 11:00 am | Speaker/Media Ready Room Room Location: Plaza Court 7 | | | |
| 7:00 am - 8:00 am | Continental Breakfast Location: Plaza Exhibit/Foyer | | | |
| | Nutrition Education | Breastfeeding Promotion/Support | Best Practices | Special Projects/ Research |
| 8:00 am - 9:00 am Breakout #5 | <i>"Bless Your Heart" and "You Go Girl": Utilizing the Logic Model to</i> | <i>Breastfeeding Management for the Late-Preterm Infant</i> | <i>Breasts 101: The Basics of Breast Health</i> | <i>FNS Research Update</i> Anthony Panzera, |

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| | <i>Evaluate</i> Beth Mahon, Med, RD, LDN, IBCLC Grand Ballroom 1 | Marianne Neifert, MD, MTS, FAAP Plaza Ballroom BCEF | Rachel S. Mennell Grand Ballroom 2 | PhD Governor's Square 15 |
| 9:00 am – 9:15 am | Break Location: Plaza Exhibit/Foyer | | | |
| 9:15 am –10:30 am General Session #5 | <i>Breastfeeding R Us- Beyond the Latch: The Untold Story</i> Kimarie Bugg, MSN, MPH, FNP-BC, President & CEO, Reaching Our Sisters Everywhere Ivonne Hernandez, PhD, RN, IBCLC, College of Nursing, University of South Florida Olivia Nastacio, BA, Assist. Director & Breastfeeding Coordinator, Pueblo of Zuni WIC Facilitator: Darlena Birch, MBA, RDN, NWA Public Health Nutritionist Room Location: Plaza Ballroom BCEF | | | |
| 10:30 am– 11:30 am General Session #6 | Closing Plenary <i>Getting to 100%: Embracing Motherhood</i> Craig Zablocki Room Location: Plaza Ballroom BCEF | | | |
| 11:30 am –12:00 pm | Closing Remarks Cecilia Richardson, MS, RD, LD, NWA Staff & Nutrition Program Director <i>Special Announcement</i> - Donna Bister, NWA Board Chair & Vermont State WIC Director Room Location: Plaza Ballroom BCEF | | | |