

2018 NWA Annual Education and Training Conference & Exhibits Agenda-at-a-Glance

Saturday, April 21

10:00 a.m. - 6:00 p.m.	Committee and Task Force Ad Hoc Meetings	Minnesota
1:00 - 2:00 p.m.	NWA Finance Committee Meeting (Closed Meeting)	Grace Room
1:00 - 3:00 p.m.	State Directors' Section Representative Meeting (Closed Meeting)	Navy Pier
1:00 - 3:00 p.m.	Local Agency Section Representative Meeting (Closed Meeting)	Huron
1:00 - 3:00 p.m.	Nutrition Services Section Representative Meeting (Closed Meeting)	O'Hare
2:00 - 3:00 p.m.	Executive Committee Meeting (Closed Meeting)	Grace Room
3:00 - 3:30 p.m.	Break	Grace Room
3:30 - 6:00 p.m.	Spring Board of Directors Meeting (Closed Meeting)	Grace Room
4:00 - 6:00 p.m.	Registration Open	7th Floor Registration

Sunday, April 22

8:00 a.m. - 12:00 p.m.	National Indian and Native American WIC Coalition Meeting (Closed Meeting)	Huron
8:00 a.m. - 12:00 p.m.	Pre-Conference Workshop: Social Media – Opportunities for Ongoing Engagement	WaterTower Room
8:00 a.m. - 5:00 p.m.	Registration Open	7th Floor Registration
8:00 a.m. - 5:00 p.m.	Lactation Suite Open	Navy Pier
8:00 a.m. - 5:00 p.m.	Speaker/Media Ready Room	River Room
8:00 a.m. - 5:00 p.m.	Committee and Task Force Ad Hoc Meetings	Minnesota
9:30 - 11:00 a.m.	Local Agency Meet and Greet (For Local Agency Staff Only.)	Halsted Room
9:30 - 11:00 a.m.	State Agency Meet and Greet (For State Agency Staff Only.)	Marriott Ballroom
12:15 p.m.	Doors Open for Opening General Session	Grand Ballroom
12:30 - 1:30 p.m.	Welcome and Opening Remarks	Grand Ballroom
1:30 - 3:00 p.m.	Opening General Session: Fear Is My Homeboy®: How to Get Brave and Start Taking Action	Grand Ballroom
3:00 - 3:45 p.m.	Break	
3:45 - 5:00 p.m.	Section Forums <ul style="list-style-type: none"> • State Agency Directors Section • State Nutrition Services Section • Local Agency Section 	
5:00 - 7:00 p.m.	NWA Board Chair's Reception & Trade Show Opening	Chicago Ballroom

Monday, April 23

6:45 - 7:30 a.m.	Exercise	
7:30 a.m. - 5:00 p.m.	Registration Open	7 th Floor Registration
7:30 - 9:00 a.m.	Continental Breakfast in Exhibit Hall	Chicago Ballroom
8:00 a.m. - 5:00 p.m.	Lactation Suite Open	Navy Pier
8:00 a.m. - 5:00 p.m.	Speaker/Media Ready Room	River Room
8:00 a.m. - 5:00 p.m.	Ad Hoc Meetings	Minnesota
9:00 - 10:30 a.m.	General Session: Community Collaborations: The Secret to Winning the War on Hunger	Grand Ballroom
10:30 - 11:30 a.m.	Networking with Exhibitors & Posters	Chicago Ballroom
11:30 a.m. - 12:30 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • <i>Up in Smoke: The Potential Implication of Marijuana Use During Pregnancy and Breastfeeding</i> • <i>Building Meaningful Connections: The Power of Storytelling and Photography</i> • <i>What Can We Learn from EBT data About WIC Participants' Behavior?</i> • <i>South Carolina WIC Services on Wheels</i> • <i>FNS Management Evaluations: Recent Changes and How to Leverage Them</i> 	
12:30 - 2:00 p.m.	Lunch on Your Own	
2:00 - 3:00 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • <i>How Behavioral Insights Can Improve WIC: Using Behavioral Science in Your Everyday Work</i> • <i>1000 Days in Gap City: Exploring the Relationship Between the Breastfeeding Gap and the Word Gap</i> • <i>Situational Awareness Training for WIC Professionals</i> • <i>A Red State Solution: WIC and the Emergency Food System</i> • <i>Leveraging Partnerships for a Stronger WIC</i> 	
3:00 - 4:00 p.m.	Networking with Exhibitors & Posters	Chicago Ballroom
4:00 - 5:00 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • <i>Evaluating WIC on a Shoestring Budget</i> • <i>Understanding the Benefits of the NWA National Retention Campaign</i> • <i>Mind the Gap: Romancing the Food</i> • <i>Results from the WIC Infant and Toddler Feeding Practices Study (ITFPS-2): Findings through Age 2!</i> 	

	<ul style="list-style-type: none"> • WIC Nutrition Services and Administration (NSA) Funds 	
	Dinner on Your Own	
Tuesday, April 24		
6:45 - 7:30 a.m.	Exercise	
7:00 - 7:30 a.m.	Voter Registration for NWA Business Meeting	Denver/Houston/Kansas City
7:30 a.m. - 5:00 p.m.	Registration Open	7th Floor Registration
7:30 - 9:00 a.m.	Continental Breakfast in Exhibit Hall	Chicago Ballroom
7:30 - 9:00 a.m.	NWA Business Meeting (NWA Voting Members Only)	Denver/Houston/Kansas City
8:00 a.m. - 5:00 p.m.	Lactation Suite Open	Navy Pier
8:00 a.m. - 5:00 p.m.	Speaker/Media Ready Room	River Room
8:00 a.m. - 5:00 p.m.	Ad Hoc Meetings	Minnesota
9:00 - 10:30 a.m.	General Session: The Power of Personal Stories	Grand Ballroom
10:30 - 11:30 a.m.	Networking with Exhibitors & Posters	Chicago Ballroom
11:30 a.m. - 12:30 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • Streamlining the WIC Shopping Experience • Food Consumption Patterns of Participants in the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC): New Findings from the 2016 Feeding Infants and Toddlers Study (FITS) • Using Data Analysis and Technology to Improve WIC Retention • Harnessing Grassroots Momentum • Shopper Apps 	
12:30 - 2:00 p.m.	Lunch on Your Own	
2:00 - 3:00 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • Mastering Challenging Participant Interactions • Moving WIC Forward: A Case Study for Expanding WIC Access and Improving Community Health Through Wholesale Distribution and Mobile Markets • Get Your WIC Agency on TV... for Free • Does Purchasing Behavior of WIC Participants Align with Recommendations for the WIC Food Package Revision? • Lifting Up Our Voices to Champion WIC 	
3:00 - 4:00 p.m.	WIC Voices Exhibit Gallery Walk	Grand Ballroom Foyer
4:00 - 5:00 p.m.	Concurrent Sessions <ul style="list-style-type: none"> • Beyond the Clinic: Using Social Media to Stay Engaged 	

	<ul style="list-style-type: none"> • <i>“Learn the Signs. Act Early”</i>: Statewide expansion of the WIC Developmental Milestones Program • <i>Quality Improvement and Performance Management in the WIC Clinic: Improving Customer Service and Staff Performance</i> • <i>WIC Participant and Program Characteristics 2016</i> • <i>Peer Support Counseling Programs Advance Health Equity</i> 	
	Dinner on Your Own	
Wednesday, April 25		
6:45 - 7:30 a.m.	Exercise	
7:30 a.m. - 12:00 p.m.	Registration Open	7 th Floor Registration
8:00 a.m. - 12:00 p.m.	Lactation Suite Open	Navy Pier
8:00 a.m. - 12:00 p.m.	Speaker/Media Ready Room	River Room
9:00 - 11:15 a.m.	<i>NWA Celebration Breakfast</i> <ul style="list-style-type: none"> • <i>Leadership Awards</i> • <i>Leadership Academy Graduation</i> • <i>National Indian and Native American WIC Honoring Ceremony</i> • <i>Introduction of 2018-2019 NWA Board of Directors</i> 	Grand Ballroom
11:15 a.m. – 12:15 p.m.	<i>Closing General Session: Where There is Hope, There is Possibility</i>	Grand Ballroom
12:15- 12:30 p.m.	Closing Remarks	Grand Ballroom
12:30 p.m.	Conference Adjournment	
12:30 – 3:00 p.m.	NWA Board of Directors Luncheon Meeting (Closed Meeting)	Minnesota