

2022 Nutrition Education & Breastfeeding Promotion Conference & Exhibits Agenda-at-a-Glance

Tuesday, September 6, 2022

Time	Session Title	Track	Location
10:00 am- 6:00 pm	Ad Hoc Meetings		Orlando L
4:00 pm - 6:00 pm	Registration Open		Plaza Foyer

Wednesday, September 7, 2022

7:30 am - 4:00 pm	Registration Open		Plaza Foyer
8:00 am - 6:00 pm	Lactation Suite Open		Challenger 38
8:00 am - 6:00 pm	Committee and Task Force Ad Hoc Meetings		
9:00 am - 10:30 am	Welcome and Opening General Session - Understanding Community Perspectives on Human Milk During the Formula Crisis (Virtual)	General Session	Plaza H-K
10:30 am - 11:30 am	Networking with Exhibitors & Posters		Plaza D-G
11:30 am - 12:30 pm	FNS Program Updates	FNS	Orlando L
	Creating Digital Nutrition Education for WIC Clients: Moving from Direct Translation to Using Cultural Adaptation	Program Innovation	Orlando M
	TBD		Orlando N
	Investing in Breastfeeding to Advance Health Equity	Health Equity	Florida A
	The Secret Life of a Nursing (Breastfeeding) Strike: Child's Development, Baby's Temperament and Mother's Breastfeeding Goals (Virtual)	Breastfeeding & Nutrition	Virtual (it's recorded); run through zoom only
	Leveraging Technology to Advance WIC Nutrition Education and Breastfeeding Support (Virtual)	Leadership	Florida BC
	Equity in Maternal Health: A Toolkit for Maternal Mortality (Virtual)	NWA	Plaza H - K
12:30 pm - 2:00 pm	Networking with Exhibitors & Posters Lunch on Your Own		Plaza D-G
2:00 pm - 3:00 pm	Improving Oral Health in WIC Using Community Health Workers	Program Innovation	Orlando L
	Assessment of Cash value benefits and the effects of the Participant vegetable consumption in the Louisiana WIC Program	Leadership	Orlando M

	Reducing Breastfeeding Disparities: Baby-Friendly USA Efforts to Support Equitable Maternity	Health Equity	Orlando N
	RD Recruitment & Retention in WIC	NWA	Florida A
	How will we feed the babies? A literature review of breastfeeding amid disasters in the United States (Virtual)	Breastfeeding & Nutrition	Florida BC
	Registered Dietitian Service Center: Reimagining a Model for Nutritionist Vacancies (Virtual)	Leadership	Plaza H - K
3:00 pm – 4:00 pm	Networking with Exhibitors & Posters		
4:00 pm – 5:00 pm	General Session - Updates to the WIC Food Package: The Need for a Culturally Diverse & Flexible WIC Food Package (Virtual)	General Session	Plaza H-K
5:00 pm – 6:30 pm	NWA Board Chair's Opening Reception		

Dinner on Your Own

2022 Nutrition Education & Breastfeeding Promotion Conference & Exhibits Agenda-at-a-Glance

Thursday, September 8, 2022

Time	Session Title	Track	Location
6:45 am - 7:30 am	Exercise		
7:30 am - 4:00 pm	Registration Open		Plaza Foyer
7:30 am - 9:15 am	Continental Breakfast in Exhibit Hall		Plaza D-G
8:00 am - 5:00 pm	Lactation Suite Open		Challenger 38
8:00 am - 6:00 pm	Ad Hoc Meetings		Challenger 39
9:30 am - 10:30 am	Adaptation of Breastfeeding Services through Interdisciplinary Collaboration	Leadership	Orlando L
	Local Innovations in Participant Engagement Improve Child Retention and Participation in WIC	Program Innovation	Orlando M
	Expanding Access to Cage-Free Eggs: shifting production practices and implications for WIC	Health Equity	Orlando N
	TBD	Emerging Research	Florida A
	Exploring Lactation and Infant Feeding Experiences among Black Families in NICU Settings (Virtual)	Breastfeeding & Nutrition	Florida BC
	WIC Partnering with Maternal and Child Health Services (Virtual)	Leadership	Plaza H - K
10:30 am – 11:30 am	Networking with Exhibitors & Posters		Napoleon CD
11:30 am – 12:30 pm	Using digital technologies to improve diet quality through consumption of WIC-approved foods	Program Innovation	Orlando L

	Learn how New Mexico WIC is actively reducing childhood hunger, expanding Breastfeeding promotion and increasing caseload through an integrated technology between WIC and HSD	Leadership	Orlando M	
	TBD	Health Equity	Orlando N	
	Corrections Focus: Perinatal Care in Prisons	Breastfeeding & Nutrition	Florida A	
	Moms In Crisis: How the Infant Formula Shortage and Pandemic are feeding Maternal Mental Health Conditions (Virtual)	Breastfeeding & Nutrition	Virtual running only through zoom only	
	Now we are FIVE! Findings through age five from the WIC Infant and Toddler Feeding Practices Study-2 (WIC ITFPS-2) (Virtual)	Emerging Research	Florida BC	
	Health Equity Action and Lactation (HEAL): A BF program for AA Families (Virtual)	Health Equity	Plaza H - K	
12:30 pm – 2:00 pm	Networking with Exhibitors & Posters Lunch on Your Own	Lunch on Your Own	Plaza D-G	
2:00 pm – 3:00 pm	FNS Listening Session: WIC Works Resource System (WWRs) and WIC Breastfeeding Support (WBFS)	FNS	Orlando L	
	Identifying strategies to improve enrollment and participation in two rural Native American WIC programs	Program Innovation	Orlando M	
	Leveraging Data Intelligence to pivot your business approach and drive targeted outreach for WIC educational services, breastfeeding, and nutritional support	Leadership	Orlando N	
	Building an Infrastructure for Infant Nutrition Security	Breastfeeding & Nutrition	Florida A	
	Understanding Perceptions and Utilization of the WIC Cash Value Benefit: Perspectives from Four States (Virtual)	Emerging Research	Florida BC	
	Innovative Solutions for Training Staff with the WIC Breastfeeding Curriculum: State WIC Agencies Share Their Successes! (Virtual)	Leadership	Plaza H - K	
3:00 pm – 4:00 pm	Networking Break		Plaza Foyer	
4:00 pm – 5:00 pm	General Session - Strategies to Diversify the WIC Workforce for a More Equitable Future (Virtual)	General Session	Plaza H-K	

Dinner on Your Own

2022 Nutrition Education & Breastfeeding Promotion Conference & Exhibits Agenda-at-a-Glance

Friday, September 9, 2022

Time	Session Title	Track	Location
------	---------------	-------	----------

6:45 am - 7:30 am	Exercise		
7:30 am - 9:00 am	Continental Breakfast		Plaza Foyer
7:30 am - 10:00 am	Registration Open		Plaza Foyer
7:30 am - 10:00 am	Registration Open		Plaza Foyer
8:00 am - 12:00 pm	Lactation Suite Open		Challenger 38
9:00 am - 10:00 am	FNS Listening Session: Nutrition Education Guidance	FNS	Orlando L
	Synergy in Kansas: The Story of a State WIC Agency & a State Breastfeeding Coalition	Program Innovation	Orlando M
	Combined Session	Program Innovation	Orlando N
	TBD		Florida A
	Bridging the Gap - Michigan WIC Integrated Service Delivery (Virtual)	Emerging Research	Florida BC
	Pumping at Work: Empowering Your Participants to Request Lactation Accommodations through the Law (Virtual)	Breastfeeding & Nutrition	Plaza H - K
10:00 am - 10:30 am	Networking Break		Plaza Foyer
10:30 am - 12:30 pm	Closing General Session and Remarks - Lived Experiences from the Infant Formula Shortage: The Diary of an IBCLC (Virtual)	General Session	Plaza H-K
12:30 pm			