

HOW WIC HELPS

AMERICAN SAMOA



State WIC Director

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Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



40%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



51%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN AMERICAN SAMOA?

3,790

WIC PARTICIPANTS

Pregnant women.....	278
Breastfeeding women.....	338
Postpartum women.....	94
Infants.....	628
Children.....	2,451

BREASTFEEDING IN WIC

American Samoa WIC breastfeeding initiation rates increased by **3 percent** between 2000 and 2020.



Among WIC infants who initiated breastfeeding in American Samoa in 2020, **50 percent** continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC IN AMERICAN SAMOA

The obesity rate among WIC toddlers in American Samoa increased **16 percent** between 2010 and 2020.

Childhood obesity rate, WIC toddlers, 2020..... **17%**



Fruit and Vegetable Benefit: Congress enhanced WIC's fruit and vegetable benefit to align with scientific recommendations. Current monthly benefit amounts are \$26 for children, \$47 for pregnant and postpartum participants, and \$52 for breastfeeding participants. In FY 2023, WIC provided an estimated **\$1.1M** in fruit and vegetable benefits to **3,162** participants in American Samoa.

AMERICAN SAMOA WIC PARTICIPANT CHARACTERISTICS

\$18,876

AVERAGE FAMILY INCOME

\$90.74

AVERAGE MONTHLY FOOD COST IN FY 2023

HOW WIC SUPPORTED THE AMERICAN SAMOA ECONOMY IN FY 2023

\$4.1M

TO SPEND AT FOOD RETAILERS

\$822,589

FORMULA REBATES RECEIVED

\$1.7M

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2021 (<https://www.fns.usda.gov/wic/eligibility-and-program-reach-estimates-2021>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2023 (<https://www.fns.usda.gov/pd/wic-program>) as of January 30, 2024. Participant characteristics for 2020 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/wic/participant-program-characteristics-2020>). WIC fruit and vegetable benefit calculated as the sum of FY 2023 issuance rates multiplied by average participation rates for each participant category from USDA WIC Data Tables. Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm). Obesity outcomes from CDC (<https://www.cdc.gov/obesity/data/obesity-among-WIC-enrolled-young-children>).