

Attendee Social Media Toolkit

Spread the news about your attendance at [#NEBP2022](#)! We've put together a toolkit to make it easier for you to share with your network. Simply copy and paste a message (or write your own) and post it to your social media! Find related [graphics here](#).



N W A

**Nutrition
Education
& Breastfeeding
Promotion**

C O N F E R E N C E

Don't forget to follow NWA on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#) to stay up-to-date on everything leading up to the main event!

Sample Facebook and LinkedIn Captions

- Register now for (tag National WIC Association's [Facebook](#) or [LinkedIn](#)) 2022 Nutrition Education and Breastfeeding Promotion Conference and Exhibits. I'll be there! [#NEBP2022](#) Click here to register: bit.ly/NWA2022Breastfeeding
- Looking forward to attending the 2022 (tag National WIC Association's [Facebook](#) or [LinkedIn](#)) Nutrition Education and Breastfeeding Promotion Conference and Exhibits [#NEBP2022](#) Click here to register: bit.ly/NWA2022Breastfeeding
- Increase your skill set and create connections at (tag National WIC Association's [Facebook](#) or [LinkedIn](#)) [#NEBP2022](#) September 6-9! Click here to register: bit.ly/NWA2022Breastfeeding

Sample Tweets

- I'm counting down the days until @NatWICAssoc's [#NEBP2022](#)! Register today and bring your colleagues! Click here to register: bit.ly/NWA2022Breastfeeding
- Interested in current and emerging nutrition and breastfeeding science, WIC research, policy, and best practices? Join me in attending @NatWICAssoc's [#NEBP2022](#) from September 6-9! Click here to register: bit.ly/NWA2022Breastfeeding

Sample Instagram Captions

You can also share the link in your bio as you can't click through links on Instagram posts.

- I'm attending @NatWICAssoc's [#NEBP2022](#) to learn about current and emerging nutrition and breastfeeding science, WIC research, policy, and best practices. Click here to register: bit.ly/NWA2022Breastfeeding
- Interested in current and emerging nutrition and breastfeeding science, WIC research, policy, and best practices? Register now to join me at @NatWICAssoc's [#NEBP2022](#) Click here to register: bit.ly/NWA2022Breastfeeding
- Mark your calendars for [#NEBP2022](#) September 6-9. Registration open until August 26. Don't miss this @NatWICAssoc event! Click here to register: bit.ly/NWA2022Breastfeeding

