

*South
Carolina
WIC*

Berry Kelly, State WIC Director

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Vendor Summits



- The Vendor Summits brings together corporate leaders and vendors to create a space to share and learn from our collective successes and challenges as we transition to eWIC. At these summits vendor's participate in the following:
- Roundtable discussions ranging from topics on maximizing shopping experiences to maintaining a smooth transition to eWIC
- Ask and receive answers about the new system
- Speak with our contractors about eWIC
- SC WIC has held two summits with more planned in the future.

Division of Oral Health

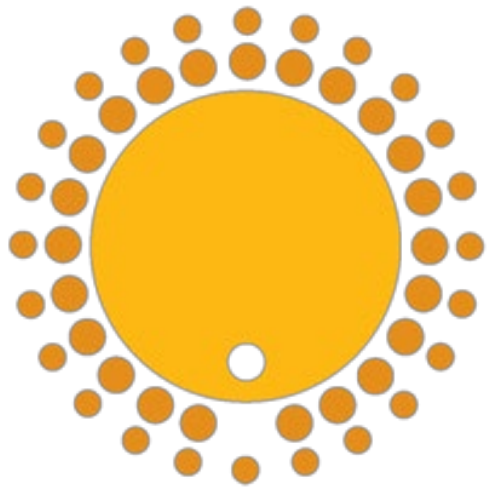
- ▶ Improving the oral health of WIC participants
- ▶ SC WIC data reports 1.4 % clients with dental risk code 381
 - ▶ *Risk Code 381: presence of oral health conditions such as dental cavities, tooth decay, periodontitis, gingivitis, tooth loss or ineffective replaced teeth which impair the ability to ingest food in adequate quality and quantity to meet nutrition needs.*
- ▶ National average for untreated decay in children is 18.9 % (NHANES)
- ▶ Nutrition lesson plans have been developed and implemented to educate parents/ caregivers on caring for their child's teeth.
- ▶ The ultimate goal is to integrate consistent preventive oral health messaging and behavioral risk assessment tools for pregnant women and children



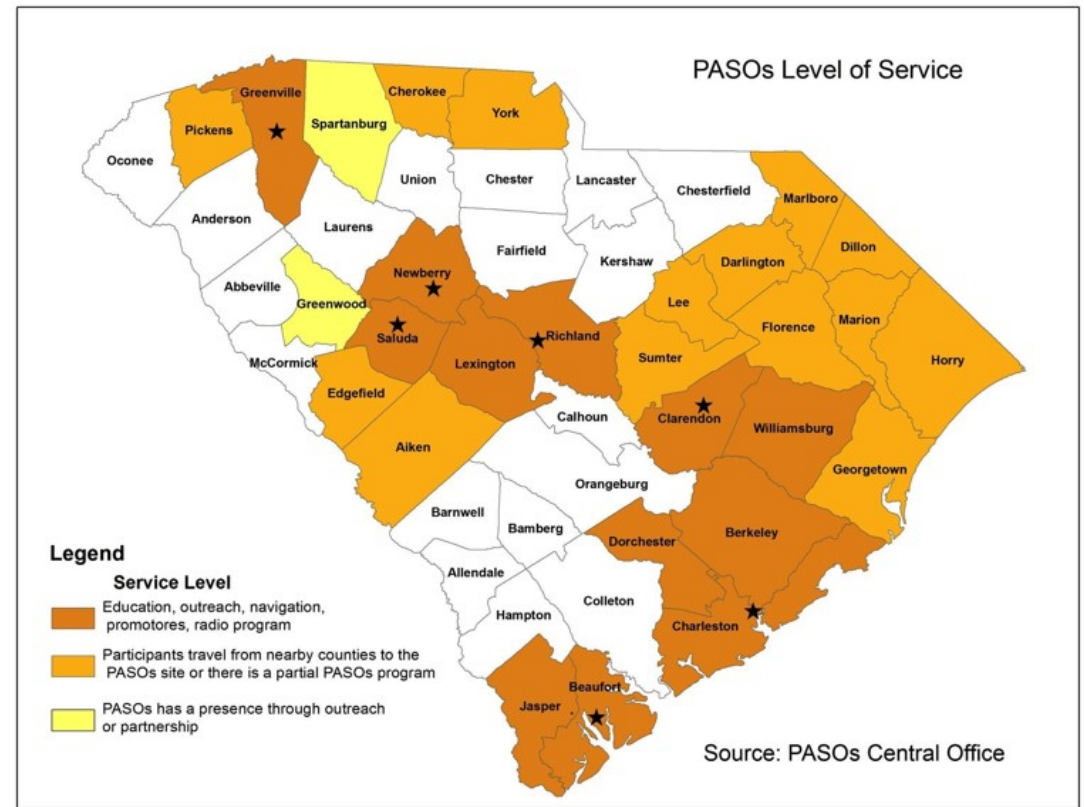
Hospital Certifications

- ▶ SC WIC has MOAs with several hospitals throughout the state, with the ultimate goal of providing WIC certifications on-site.
- ▶ Recently, we expanded this service to Prisma Health also known as Palmetto Richland Hospital in Columbia, SC. Services began in March.





PASOs



PASOS

- SC WIC contracts with PASOS
- Reaches the Latino community to provide education and support through community health workers in the regions.
- Assists the WIC program in outreach efforts to enroll eligible Latino participants
- There's 6 program locations, serving individuals from 28 counties



Head Start Centers

- ▶ SC WIC has made collaborative efforts with local program to provide services onsite.
- ▶ SC WIC has established MOA's on both the statewide and local levels
- ▶ The SC WIC Mobile Unit makes stops at Head Start locations throughout the state to provide WIC services to participants



Healthy People. Healthy Communities.



Women, Infants & Children
SOUTH CAROLINA

Questions?

CONTACT US:

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