



**National WIC
Association**

Report to the 2016 Annual Business Meeting on the Calendar Year 2015 Cincinnati, Ohio

NWA'S MISSION

NWA inspires and empowers the WIC community to advocate for and promote quality nutrition services for all eligible mothers and young children and assure effective management of WIC.

NWA'S VISION

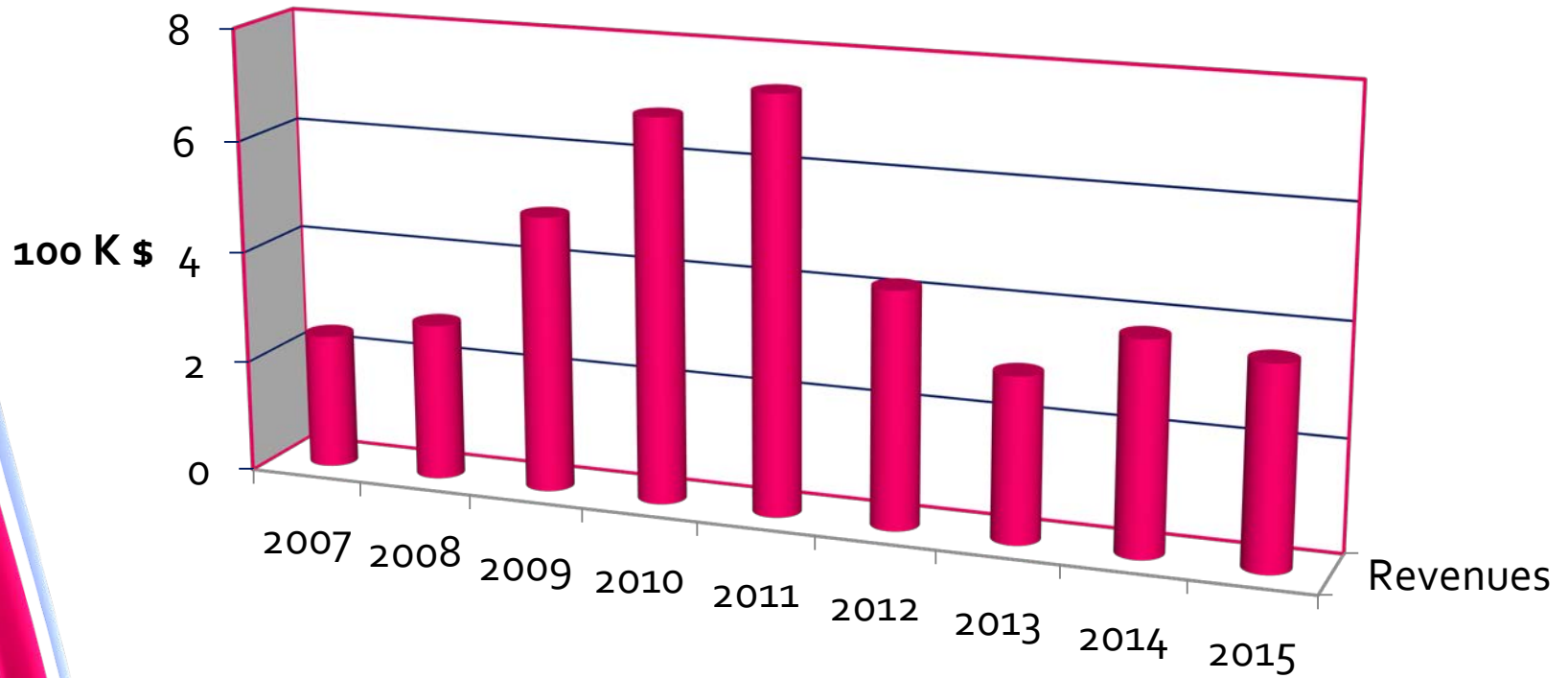
A nation of healthier women, children,
and their families.



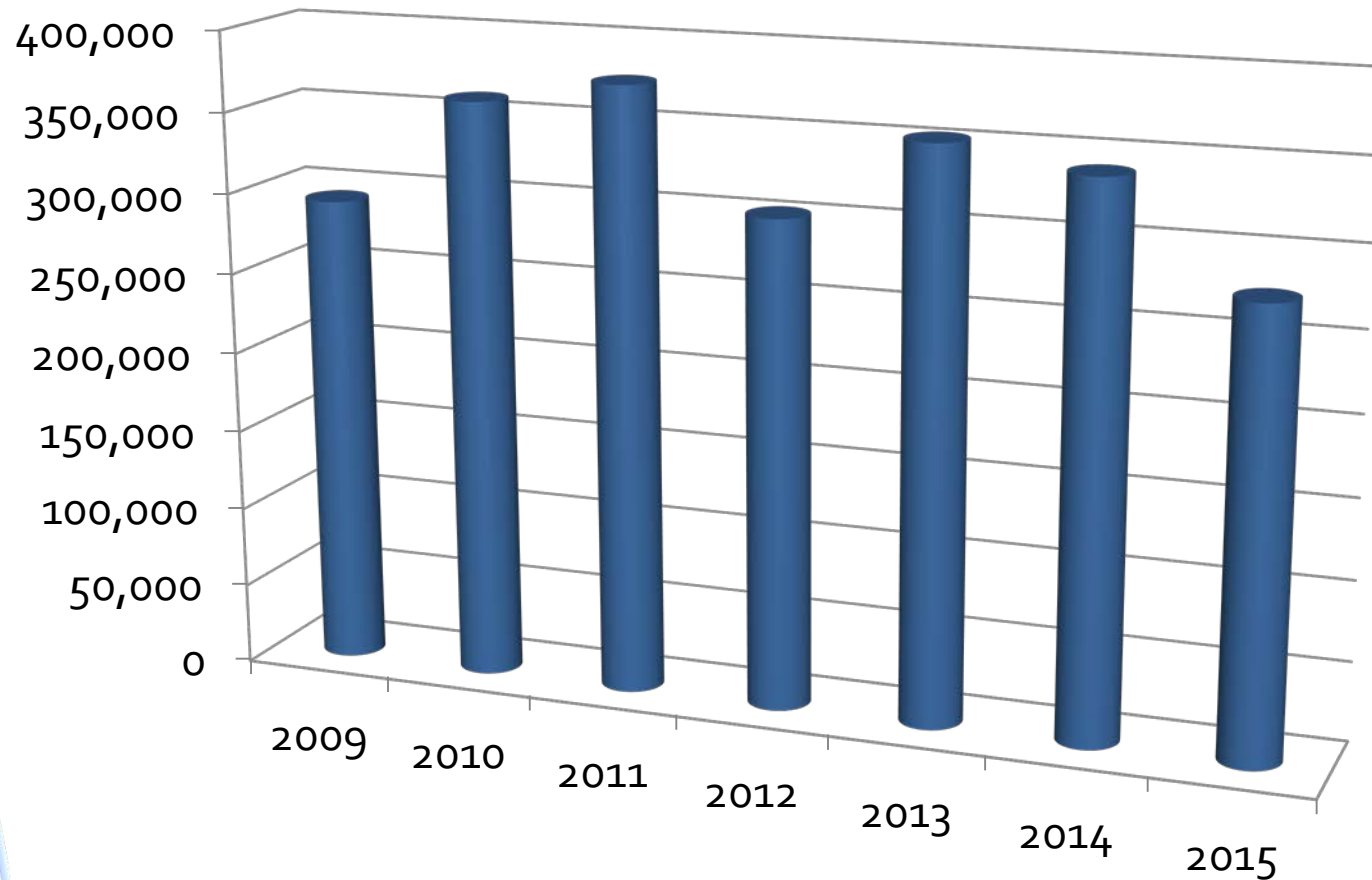
SUCCESSFUL NWA CO-BRAND PARTNERSHIPS

- Meredith/The Parents Network Custom Media – magazine publication nutrition education tools;
- NWA Business Council Partner Leadership;
- Sesame Workshop Eat Well: Anytime, Anywhere;
- Sullivan, Meredith, Imprint Recruitment & Retention Campaign;
- CDC Community Partnerships Grant;
- WK Kellogg Grant.

NWA OUTREACH PRODUCTS



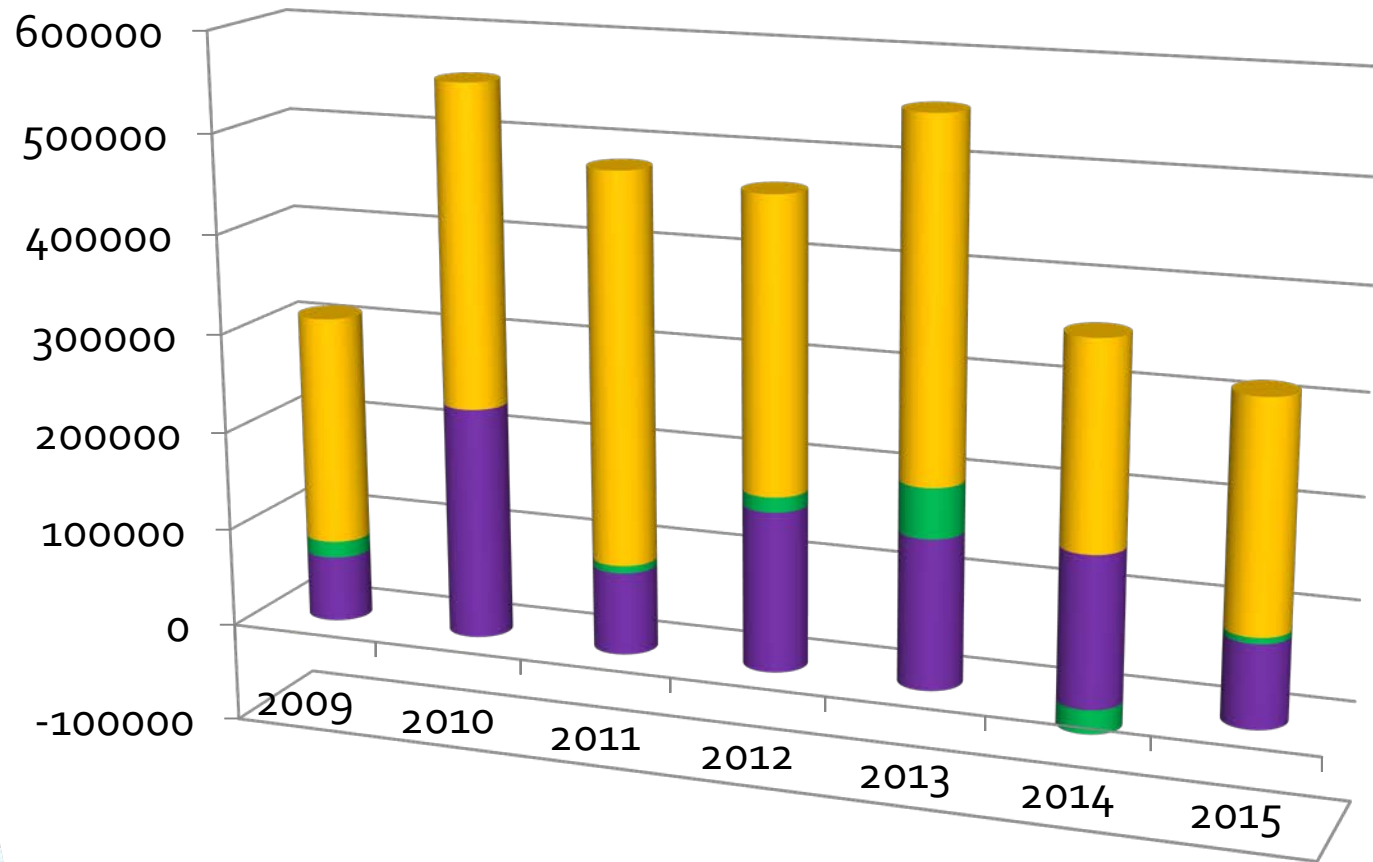
NWA BUSINESS COUNCIL PARTNER & SUSTAINING MEMBERSHIPS



NWA BUSINESS COUNCIL PARTNERS



NWA EDUCATION CONFERENCE NET REVENUES – WLC, PIT, NBF, ANL



GRATITUDE

- **NWA Executive Committee:**
 - Janet Jackson Charles, Board Chair;
 - Theresa Landau, Chair Emeritus;
 - Donna Bister, Chair Elect;
 - Sue Woodbury, Treasurer;
 - NWA Finance Committee;
 - Diane Hoek, Secretary;

- **NWA Board of Directors.**

GRATITUDE

- **Darlana Birch**, Public Health Nutritionist
- **Kendall Brooks**, Administrative Assistant
- **Elisabet Eppes**, Associate, Community Partnerships Grant/Public Policy
- **Martelle Esposito**, Government Affairs Manager & CDC Community Partnership Grant Director
- **Pierre Francois**, Office Manager & Events Logistics Coordinator
- **Quinny Harris**, Manager, Community Partnerships Grant
- **Robert Lee**, Education, Training, & Development Manager
- **Nayeli Lucero**, Assistant Membership Coordinator
- **Georgia Machell**, Research & Evaluation Manager
- **Cecilia Richardson**, Nutrition Programs' & Staff Director
- **Hannah Shultz**, Communications, Media, & Marketing Coordinator