



NATIONAL WIC ASSOCIATION  
VIRTUAL ANNUAL CONFERENCE 2020

# Virtual Annual Conference Agenda At-A-Glance

June 23-25, 2020

Times in Eastern Standard Time

## Day 1: Tuesday, June 23

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11:00 am - 12:30 pm **NWA Board of Directors Meeting**  
(Closed Meeting)

12:30 pm - 1:00 pm **Break**

1:00 pm - 2:30 pm **Section Meetings - Closed Meetings**

- State Directors' Section Representative Meeting
- Local Agency Section Representative Meeting
- Nutrition Services Section Representative Meeting

2:30 pm - 3:00 pm **Break**

3:00 pm - 4:30 pm **NWA Business Meeting**  
(NWA Voting Members Only)



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## Day 2: Wednesday, June 24

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8:00 am - 8:30 am	<b>Live Yoga</b>
8:30 am - 9:00 am	<b>Break</b>
9:00 am - 10:15 am	<b>Opening General Session</b> Online Platform Opens at 8:45 am
10:15 am - 10:30 am	<b>Break</b>
10:30 am - 11:30 am	<b>Concurrent Sessions</b> <ul style="list-style-type: none"><li>• WIC Participant and Program Characteristics 2018</li><li>• Exploring Grant Opportunities to Expand WIC Resources and Services</li><li>• Using Behavioral Science to Improve the WIC Experience</li><li>• NWA-Led Session on Health Equity</li></ul>
11:30 am - 11:45 am	<b>Break</b>
11:45 am - 12:45 pm	<b>Concurrent Sessions</b> <ul style="list-style-type: none"><li>• The Never-Ending Juggle: Caseload, Retention, and Outreach</li><li>• Serving Participants Where They Are</li><li>• RD Recruitment and Retention in Changing Times</li><li>• USDA-Led Session</li></ul>
12:45 pm - 1:00 pm	<b>Break</b>
1:00 pm - 2:00 pm	<b>Concurrent Sessions:</b> <ul style="list-style-type: none"><li>• WIC Developmental Monitoring Project and Its Role in the WIC Clinic</li><li>• WIC App Usage and Food Benefit Redemption</li><li>• Prioritizing Nutrition Policy During COVID-19</li></ul>
2:00 pm - 6:00 pm	<b>Network With Exhibitors and Posters</b>



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## Day 3: Thursday, June 25

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8:00 am - 8:30 am **Live Yoga**

8:30 am - 9:00 am **Break**

9:00 am - 12:00 pm **Networking with Exhibitors and Posters**

12:00 pm - 1:00 pm **Concurrent Sessions**

- Tools to Reach the Highest Risk Clients
- Community Partner Power: We're Better Together!
- Impact of Housing Insecurity and Homelessness on WIC Families and Staff
- Innovating to Meet Participant Needs During the COVID-19 Pandemic

1:15 pm - 1:30 pm **Break**

1:15 Pm - 2:15 pm **Concurrent Sessions**

- Georgia WIC Social Marketing Pilot
- COVID-19 and the WIC Retail Landscape
- Serving Immigrant Families During COVID-19
- Cultivating WIC Ambassadorship

2:15 pm - 2:30 pm **Break**

2:30 pm - 3:30 pm **Concurrent Sessions:**

- Maine WIC: A Trauma-Informed Approach
- Online Surveys and Outreach to Improve Client Participation and Experience
- USDA-Led Session

3:30 pm - 3:45 pm **Break**

3:45 pm - 5:00 pm **Closing General Session**

Online Platform Opens at 3:30 pm