

Exhibitor Social Media Toolkit

Spread the news about your speaking role at **#NEBP2022**! We've put together a toolkit to make it easier for you to share with your network. Simply copy and paste a message (or write your own) and post it to your social media! Find related [graphics here](#).

Don't forget to follow NWA on [Facebook](#), [Twitter](#), [Instagram](#), and [LinkedIn](#) to stay up-to-date on everything leading up to the main event!



N W A

**Nutrition
Education
& Breastfeeding
Promotion**

C O N F E R E N C E

Sample Facebook and LinkedIn Captions

- Join me/us at (tag National WIC Association's [Facebook](#) or [LinkedIn](#)) 2022 Nutrition Education and Breastfeeding Promotion Conference and Exhibits in Orlando, Florida. We're exhibiting [fill in product/exhibit description]. Register today to see me/us there! **#NEBP2022** Click here to register: bit.ly/NWA2022Breastfeeding
- Looking forward to exhibiting at (tag National WIC Association's [Facebook](#) or [LinkedIn](#)) 2022 Nutrition Education and Breastfeeding Promotion Conference and Exhibits! Attend **#NEBP2022** by registering today: bit.ly/NWA2022Breastfeeding

Sample Tweets

- Don't miss @NatWICAssoc's **#NEBP2022** Conference in Orlando, Florida! We will be there showcasing [your product] during the conference. Can't wait to see you there! Click here to register: bit.ly/NWA2022Breastfeeding
- Are you attending @NatWICAssoc's **#NEBP2022** Conference? We'll be exhibiting during the conference! Click here to register: bit.ly/NWA2022Breastfeeding

Sample Instagram Captions

You can also share the link in your bio as you can't click through links on Instagram posts.

- We're excited to join @NatWICAssoc for their **#NEBP2022** Conference September 6-9 in Orlando, Florida. It's the perfect place to make connections, so make sure to visit our booth! Click here to register: bit.ly/NWA2022Breastfeeding
- We can't wait to exhibit at @NatWICAssoc's **#NEBP2022** Conference in Orlando, Florida! Click here to register: bit.ly/NWA2022Breastfeeding