

NATIONAL WIC ASSOCIATION

FINANCIAL REPORT

December 31, 2020



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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors National WIC Association Washington, D.C.

Report on the Financial Statements

We have audited the accompanying financial statements of National WIC Association (the Association - a nonprofit organization), which comprise the statement of financial position as of December 31, 2020, and the related statements of activities, functional expenses and cash flows for the year then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Association as of December 31, 2020, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Supplementary Information

Our audit was conducted for the purpose of forming an opinion on the financial statements as a whole. The schedule of direct annual conference expenses is presented for purposes of additional analysis and is not a required part of the financial statements. Such information is the responsibility of management and was derived from and relates directly to the underlying accounting and other records used to prepare the financial statements. The information has been subjected to the auditing procedures applied in the audit of the financial statements and certain additional procedures, including comparing and reconciling such information directly to the underlying accounting and other records used to prepare the financial statements or to the financial statements themselves, and other additional procedures in accordance with auditing standards generally accepted in the United States of America. In our opinion, the information is fairly stated in all material respects in relation to the financial statements as a whole.

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Missoula, Montana

October 28, 2021



NATIONAL WIC ASSOCIATION STATEMENTS OF FINANCIAL POSITION December 31, 2020

ASSETS

CURRENT ASSETS	
Cash and cash equivalents	\$ 1,251,644
Certificates of deposit	502,173
Prepaid expenses	23,750
Security and other deposits	2,667
Accounts receivable	275,414
Total current assets	2,055,648
DESIGNATED ASSETS	
Cash and cash equivalents	193,541
Investments	6,865,136
Total designated assets	7,058,677
PROPERTY AND EQUIPMENT	
Furniture, fixtures, and equipment	311,821
Less: accumulated depreciation	(249,484)
Total property and equipment	62,337
Total assets	<u>\$ 9,176,662</u>

NATIONAL WIC ASSOCIATION STATEMENTS OF FINANCIAL POSITION (CONTINUED) December 31, 2020

LIABILITIES AND NET ASSETS

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CURRENT LIABILITIES	
Accounts payable	\$ 472,641
Current portion of capital lease obligation	15,319
Wages and payroll taxes payable	39,293
Accrued expenses	125,277
Deferred revenues - conference fees	6,515
Deferred revenues - membership dues	180,476
Total current liabilities	839,521
LONG-TERM LIABILITIES	
Capital lease obligation, net of current portion	47,683
Deferred compensation obligation	427,612
Total long-term liabilities	475,295
Total liabilities	1,314,816
NET ASSETS	
Without donor restrictions	
Undesignated	156,779
Board designated	7,058,677
Total net assets without donor restrictions	7,215,456
With donor restrictions	646,390
Total net assets	7,861,846
Total liabilities and net assets	\$ 9,176,662

NATIONAL WIC ASSOCIATION STATEMENTS OF ACTIVITIES For the Year Ended December 31, 2020

NET ASSETS WITHOUT DONOR RESTRICTIONS	
Sales Calendars and related products royalties	\$ 257,260
Publications, directory and miscellaneous items	10,899
Subtotal of sales	268,159
	200,137
Less cost of sales	
Calendars and related products	46,512
Gross profit on sales	221,647
Support and revenue	
Membership dues	684,531
Conference revenue	1,108,923
Management fee	4,333
Contributions	1,187,677
Grants and contracts	6,500
Investment income	758,552
Miscellaneous	6,355
Total support and revenue	3,756,598
Released from restrictions	653,163
Total support and revenue without donor restrictions, net of cost of sales	4,631,408
Program services expenses	
Conferences and events	466,593
Newsletter and publications	302,480
Lobbying	141,526
Recruitment and retention campaign	1,664,723
Grants	745,224
Total program services expenses	3,320,546
Supporting services expenses	
Management and general	755,132
Governance	328,940
Membership services and development	196,511
Fundraising	181,496
Total supporting services expenses	1,462,079
Total expenses	4,782,625
Change in net assets without donor restrictions	(151,217)

NATIONAL WIC ASSOCIATION STATEMENTS OF ACTIVITIES (CONTINUED) For the Year Ended December 31, 2020

NET ASSETS WITH DONOR RESTRICTIONS Grants and contributions Released from restrictions Change in net assets with donor restrictions Total change in net assets Net assets, beginning of year Net assets, end of year \$ 7,861,846

NATIONAL WIC ASSOCIATION STATEMENT OF FUNCTIONAL EXPENSES For the Year Ended December 31, 2020

			Program S	Services			Supporting Services					
	Conferences and Events	Newsletter and Publications	Lobbying	Recruitment and retention campaign	Grants	Total Program Services	Management and General	Governance	Membership Services and Development	Fundraising	Total Supporting Services	Total Expenses
Accounting and legal	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ 151,291	\$ -	\$ -	\$ -	\$ 151,291	\$ 151,291
Meeting room rental	4,192	-	-	-	-	4,192	16,486	-	-	-	16,486	20,678
Consultants	60,554	-	-	-	-	60,554	244,228	-	-	-	244,228	304,782
Bank and finance charges	18,376	-	-	-	-	18,376	2,698	-	-	-	2,698	21,074
Calendar and related products cost of sales	-	46,512	-	-	-	46,512	-	-	-	-	-	46,512
Depreciation	130	105	51	60	126	472	15,655	119	71	66	15,911	16,383
Education	-	-	-	-	-	-	349	-	-	-	349	349
Equipment rent and maintenance	-	-	-	-	-	-	19,864	-	-	-	19,864	19,864
Grants and awards	-	-	-	-	400,000	400,000	-	-	-	-	-	400,000
Health, life, and disability insurance	21,673	17,558	8,513	9,972	20,766	78,482	12,196	19,787	11,821	10,918	54,722	133,204
Insurance	956	775	376	440	916	3,463	537	873	522	482	2,414	5,877
Interest	-	-	-	-	-	-	3,089	-	-	-	3,089	3,089
Miscellaneous	562	-	-	-	-	562	56,579	-	-	-	56,579	57,141
Occupancy	27,914	22,614	10,965	12,844	26,746	101,083	1,617	25,485	15,225	14,061	56,388	157,471
Conference supplies	21,301	-	-	-	-	21,301	270	-	-	-	270	21,571
Office and computer supplies	972	787	382	447	932	3,520	546	887	530	490	2,453	5,973
Payroll taxes and benefits	18,781	15,215	7,377	8,641	17,995	68,009	33,494	17,146	10,243	9,460	70,343	138,352
Postage and delivery	-	-	-	-	-	-	2,812	-	-	-	2,812	2,812
Printing and duplicating	-	10,591	-	-	-	10,591	-	-	-	-	-	10,591
Recruitment and retention campaign	-	-	-	1,498,942	-	1,498,942	-	-	-	-	-	1,498,942
Salaries, wages, and bonuses	262,526	212,680	103,120	120,794	251,540	950,660	147,717	239,676	143,184	132,243	662,820	1,613,480
Subscriptions and dues	-	-	-	-	-	-	16,337	-	-	-	16,337	16,337
Telephone	27,347	22,155	10,742	12,583	26,203	99,030	15,386	24,967	14,915	13,776	69,044	168,074
Travel	1,309	_	<u>-</u>	_	<u>-</u>	1,309	13,981	_			13,981	15,290
Total expenses by function	466,593	348,992	141,526	1,664,723	745,224	3,367,058	755,132	328,940	196,511	181,496	1,462,079	4,829,137
Less expenses included with revenues on the statement of activities Calendar and related products cost of sales Total expenses included in the expense section		(46,512)			-	(46,512)						(46,512)
on the statement of activities	<u>\$ 466,593</u>	<u>\$ 302,480</u>	<u>\$ 141,526</u>	<u>\$ 1,664,723</u>	\$ 745,224	\$ 3,320,546	<u>\$ 755,132</u>	<u>\$ 328,940</u>	<u>\$ 196,511</u>	<u>\$ 181,496</u>	<u>\$ 1,462,079</u>	<u>\$ 4,782,625</u>

NATIONAL WIC ASSOCIATION STATEMENT OF CASH FLOWS For the Year Ended December 31, 2020

CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$	221,392
Adjustments to reconcile change in net		
assets to net cash flows from operating activities:		
Depreciation		16,383
Net realized and unrealized gain on investments		(610,750)
Loss on disposal of assets		5,779
Changes in operating assets and liabilities:		
Prepaid expenses and deposits		43,714
Interest receivable		82
Accounts receivable		21,890
Payables and accrued expenses		467,322
Deferred revenue		(141,876)
Net cash flows from operating activities		23,936
CASH FLOWS FROM INVESTING ACTIVITIES		
Purchases of certificates of deposit		(502,173)
Purchases of marketable securities		(466,372)
Proceeds from sale of marketable securities		736,206
Net cash flows from investing activities		(232,339)
CASH FLOWS FROM FINANCING ACTIVITIES		
Increase in deferred compensation obligation		99,559
Principal payments on capital leases		(21,329)
Net cash flows from financing activities		78,230
Net change in cash and cash equivalents		(130,173)
Cash and cash equivalents, beginning of year	_	1,575,358
Cash and cash equivalents, end of year	<u>\$</u>	1,445,185
SUPPLEMENTAL INFORMATION		
Cash paid for interest expense	<u>\$</u>	3,089
Equipment acquired through capital lease obligation	<u>\$</u>	77,920
Cash and cash equivalents above are reported on the statements of		
financial position as follows:		
Current	\$	1,251,644
Designated		193,541
	<u>\$</u>	1,445,185

NOTE 1. SUMMARY OF ACCOUNTING POLICIES

Organizational Purpose

The National WIC Association (the Association) was incorporated in the District of Columbia on July 8, 1985. The purpose of the Association is to link state and local directors of the Special Supplemental Nutrition Program for Women, Infants and Children (WIC) and others in a national association to act collectively on behalf of the program.

The Association receives membership fees as a significant portion of its revenue. Other major sources of revenue include the sale of calendars and other publications that utilize a WIC theme, grants, and various conferences for its members and other interested parties.

Basis of Presentation

The accompanying financial statements are presented in accordance with accounting principles generally accepted in the United States of America (GAAP), as codified by the Financial Accounting Standards Board.

New Accounting Standards

The Association adopted the following Accounting Standards Updates (ASU) in 2020:

- ASU 2014-09, Revenue from Contracts with Customers (Topic 606) including the subsequent revisions (collectively referred to as Topic 606). This accounting standard was issued to clarify the principles of recognizing revenue and to develop a common revenue standard for U.S. GAAP and International Financial Reporting Standards. The Association adopted Topic 606 using the modified retrospective method. Implementation of the standard did not have a material effect on the Association's methodology for the recognition of revenue.
- ASU 2018-13, Fair Value Measurement (Topic 820), Disclosure Framework Changes to the Disclosure Requirements for Fair Value Measurement. This update modifies the disclosure requirements on fair value measurements to improve the effectiveness of these disclosures. The ASU has been applied retrospectively, with no effect on net assets with the implementation.

Use of Estimates

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Cash and Cash Equivalents

For purposes of the statement of cash flows, the Association defines cash and cash equivalents as checking, money market accounts, and all certificates of deposit with an original maturity of three months or less. The Association's accounts are insured by the FDIC. From time to time, certain bank accounts that are subject to limited FDIC coverage exceed their insured limits.

NOTE 1. SUMMARY OF ACCOUNTING POLICIES (CONTINUED)

Cash and Cash Equivalents (Continued)

At December 31, 2020 the Association held deposits amounting to \$943,755 in financial institutions in excess of federally insured amounts. Designated cash is cash and cash equivalents represents amounts held by investment managers where the board has designated its use.

Investment Securities

Marketable equity and debt securities are carried at fair value. Interest and dividends are reported as increases in net assets without donor restrictions. Unless gains and losses on donor-restricted investments are specifically restricted by the donor, they are reported as increases or decreases in net assets without donor restrictions.

Accounts Receivable

Accounts receivable are comprised of calendar sales and conference registrations. Management believes these are fully collectible, and accordingly, no allowance for doubtful accounts has been included. At December 31, 2020, all accounts were current.

Property, Equipment and Depreciation

Property and equipment is valued at cost at the time of purchase or estimated fair value at the date of donation, if received as support. Depreciation expense is computed using the straight-line method over the following estimated useful lives:

Furniture, fixtures, and equipment

5–7 years

The Association capitalizes all fixed assets with an economic benefit longer than one year and cost over \$1,500. All other items are expensed in the year purchased.

Board Designated Net Assets

The Board has designated certain amounts deposited in investment accounts and the income earned on those investments for future operating expenses.

Contributions of Long-Lived Assets

Donations of property and equipment are recorded as support at their estimated fair value at the date of donation. Such donations are reported as unrestricted support unless the donor has restricted the donated asset to a specific purpose. If restricted, these assets are depreciated in the same manner as other property and equipment and are shown as released from restriction when placed in service.

Revenue and Support

Contributions received, including unconditional promises to give, are recognized as revenues in the period received. Unconditional promises to give that are scheduled to be received after one year, are shown as increases in net assets with donor restrictions and are reclassified to net assets without donor restrictions when the cash is received and any purpose restrictions are met.

NOTE 1. SUMMARY OF ACCOUNTING POLICIES (CONTINUED)

Revenue and Support (Continued)

Conditional promises to give are not recognized until they become unconditional, that is, when the conditions on which they depend are substantially met. Conditional contributions received in the same year in which the conditions are met are recorded as an increase to net assets without donor restrictions at the time of receipt. Unexpended conditional contributions are reported as refundable advances until they are spent for the purpose of the contributions. Contributions of assets other than cash are recorded at their estimated fair value at the time of contribution.

Annual membership dues are deferred when received and recognized as revenue in the applicable membership benefit period.

Conference registration fee are deferred when received and recognized as revenue in the period in which the conference is held.

Grant revenues are recognized when all applicable eligibility requirements are met. Contract revenues are recognized as performance obligations are met on the contract based on input and output methods, dependent on the individual contract.

Sales are recognized upon the sale of goods.

Net assets with restrictions at December 31, 2020 consist of funds received that are restricted for activity under various grant awards. During the year ended December 31, 2020, net assets with donor restrictions in the amount of \$653,163 were released upon satisfaction of the underlying restrictions.

Functional Expenses

The financial statements report certain categories of expenses that are attributable to more than one program or supporting function. Therefore, these expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include depreciation, insurance, occupancy, office and computer supplies, payroll taxes and benefits, wages, and telephone, which are allocated on the basis of estimates of time and effort.

Income Taxes

The Association is exempt from federal income taxes under Section 501(c)(3) of the Internal Revenue Code.

COVID-19

The COVID-19 pandemic in the United States has caused business disruption to the Association. While the disruption is currently expected to be temporary, there is considerable uncertainty around the duration and financial impact of the disruption. At this time, the Association cannot reasonably estimate the financial impact of COVID-19 on its overall operations.

NOTE 1. SUMMARY OF ACCOUNTING POLICIES (CONTINUED)

Subsequent Events

Management has evaluated subsequent events through October 28, 2021, the date which the financial statements were available to be issued.

NOTE 2. INVESTMENTS

The Association has determined the fair value of its financial instruments through the application of GAAP, which requires that valuation techniques maximize the use of observable inputs and minimize the use of unobservable inputs. GAAP also establishes a fair value hierarchy, which prioritizes the valuation inputs into three broad levels:

- Level 1: Quoted prices in active markets for identical assets or liabilities;
- Level 2: Observable inputs other than Level 1 inputs, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities;
- Level 3: Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The Association's policy for determining the timing of significant transfers between the levels is at the end of the reporting period. Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at December 31, 2020 from prior reporting periods.

Common stock: Valued at the closing price reported on the active market on which the individual securities are traded.

Mutual funds: Valued at the net asset value (NAV). The NAV is based on the value of the underlying assets owned by the fund, minus its liabilities, and then divided by the number of shares held at year end. The NAV is quoted in an active market.

NOTE 2. INVESTMENTS (CONTINUED)

Investments at December 31, 2020 consist of the following securities, all of which are held by third-party money managers.

	Amortized		
Investments	Cost	Fair Value	
Level 1 inputs			
Mutual funds:			
Nontraditional bond funds	\$ 191,902	\$ 201,258	
Tactical allocation funds	403,653	341,821	
World allocation funds	364,778	450,034	
Foreign large growth funds	393,486	550,803	
Mid-cap blend funds	382,292	462,846	
Large blend funds	226,906	389,871	
Large growth funds	43,883	49,478	
Int'l small/mid-cap value funds	444,569	566,090	
Mid-cap value funds	23,605	23,884	
Large value funds	568,111	630,769	
Int't core-plus bond funds	285,526	294,540	
World large stock funds	457,616	418,244	
Short-term bond funds	588,442	591,539	
Multisector bond funds	251,615	243,577	
Diversified Emerging Markets funds	332,695	479,000	
Emerging markets bond funds	201,783	202,086	
Total mutual funds	5,160,862	5,895,840	
Common stock:			
Basic materials	20,860	24,914	
Consumer goods	131,291	202,834	
Communications	17,855	23,474	
Energy	7,748	8,021	
Real estate	21,474	27,211	
Financial	129,602	169,492	
Healthcare	90,725	114,797	
Industrial goods	85,909	107,740	
Services	12,273	9,597	
Specialty retail	13,223	23,100	
Utilities	7,013	5,920	
Technology	185,950	252,196	
Total common stock	723,923	969,296	
Total Level 1 inputs	5,884,785	6,865,136	
Total investments	<u>\$ 5,884,785</u>	\$ 6,865,136	

NOTE 2. INVESTMENTS (CONTINUED)

Investment income for the year ended December 31, 2020 consists of the following:

Dividend and interest income	\$ 191,451
Net realized and unrealized gains	610,750
Investment fees	 (43,649)
	\$ 758,552

NOTE 3. CAPITAL LEASE OBLIGATION

RICOH copier; payable in monthly installments of \$1,489, including interest at 4.75% through

October 2024, secured by copier. \$ 63,002

Less: current maturities (15,319)

Long-term portion \$ 47,683

The cost of the capital lease equipment acquired in 2020 was \$77,920 as of December 31, 2020. Accumulated depreciation on equipment under capital lease totaled \$15,583 as of December 31, 2020.

The following is a schedule of future minimum lease payments on the capital lease obligation as of December 31, 2020:

2021	\$ 17,981
2022	17,981
2023	17,981
2024	15,103
Less amoount representing interest	(6,044)
	\$ 63,002

NOTE 4. COMMITMENTS

The Association leases office space under an operating lease. The lease initially expired in 2015, and was renewed through May 31, 2020, with a subsequent renewal through July 31, 2023. Basic monthly lease expense effective June 1, 2020 is \$11,330, with a 2.5% increase each June thereafter. Rent expense was \$157,471 for the year ended December 31, 2020.

NOTE 4. COMMITMENTS (CONTINUED)

The following is a schedule of future minimum lease payments as of December 31, 2020 under the lease:

2021	\$ 137,943
2022	141,391
2023	144,926
2024	 61,006
	\$ 485,266

NOTE 5. EMPLOYEE BENEFITS

403(b) Defined Contribution Retirement Savings Plan

The Association sponsors a 403(b) defined contribution retirement savings plan for its employees. The Association does not contribute to the plan. The Association paid the plan administration expense for the year ended December 31, 2020 of \$3,128. There are no other eligibility requirements or limitations for salary deferrals other than those imposed by IRC 403(b).

Deferred Compensation Plan

The Association has a 457(b) deferred compensation plan for certain members of management. The Association contributes an amount equal to ten percent of the participant compensation for the plan year, not to exceed the IRS maximum annual contribution plus any catch-up provision. The deferred compensation accounts are shown as both assets and liabilities on the Association's financial statements and are available to creditors in the event of the Association's liquidation. The investments are kept in a separate brokerage account.

Deferred compensation amounts as of and for the year ended December 31, 2020 are as follows:

Designated investments	\$ 428,850
Deferred compensation payable	\$ 427,612
Deferred compensation expense	\$ 52,000

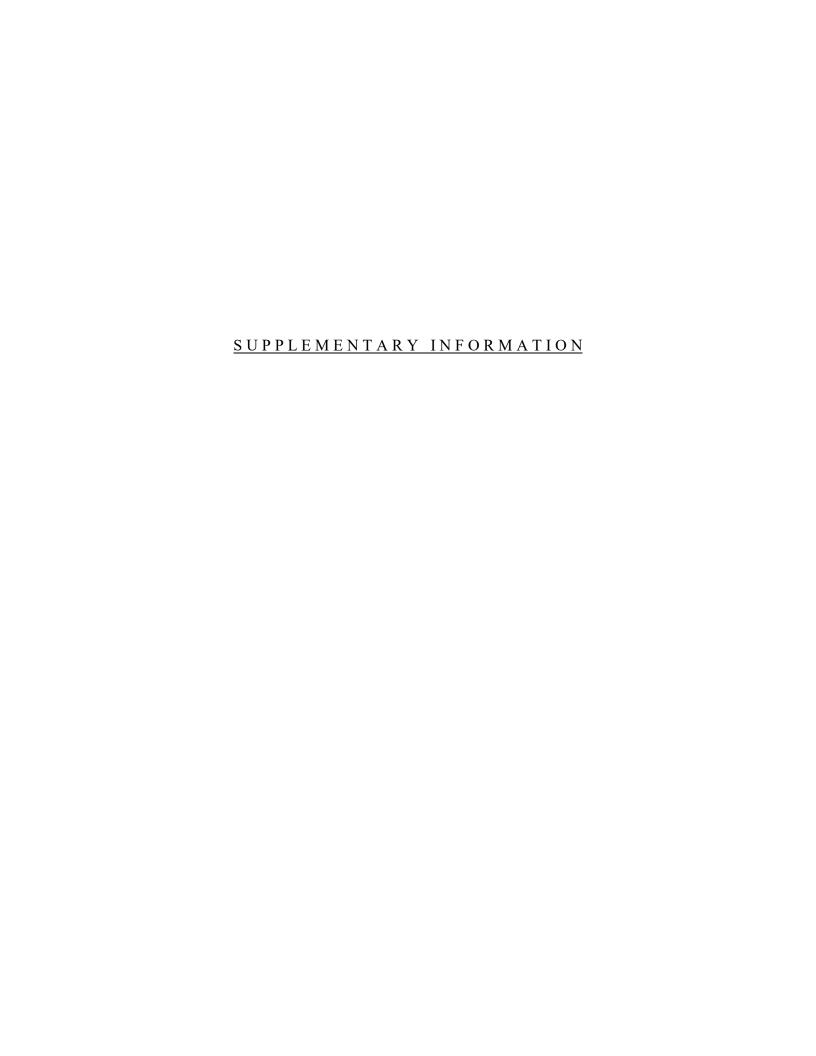
NOTE 6. LIQUIDITY AND AVAILABILITY

The Association is supported primarily by member dues and other program revenues. As part of the Association's liquidity management, it structures its financial assets to be available as its general expenses, liabilities, and other obligations come due.

The Association has \$6,865,136 in investments and \$502,173 in certificates of deposit that may be liquidated in the event of an immediate cash need resulting from events outside the typical life cycle of converting financial assets to cash or settling financial liabilities.

The following reflects the Association's assets as of the statement of financial position date, reduced by amounts not available for general expenses due to the nature of the asset or because of donor-imposed restrictions within one year of the statement of financial position date:

Total assets	\$ 9,176,662
Less:	
Prepaid expenses	(23,750)
Security and other deposits	(2,667)
Cash designated for deferred compensation	(193,541)
Purpose-restricted net assets (grants)	 (646,390)
Available financial assets	\$ 8,247,977



NATIONAL WIC ASSOCIATION SCHEDULE OF DIRECT ANNUAL CONFERENCE EXPENSES December 31, 2020

Bank and finance charges	\$	18,376
Consultants		60,554
Meeting room rental		4,192
Miscellaneous		35,719
Supplies		21,301
Travel		1,309
	<u>\$ 1</u>	41,451



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