

WORLD BREASTFEEDING WEEK AUG 1-7 2021

# PROTECT BREASTFEEDING: A SHARED RESPONSIBILITY



## Good Health

Mothers who breastfeed are less likely to have breast and ovarian cancer, type II diabetes, & postpartum depression. Breastfed infants are less likely to be obese, have type II diabetes, asthma & sudden infant death syndrome (SIDS).



## Peace & Social Justice

WIC contributes to breastfeeding social justice through quality breastfeeding education & providing referrals for mental health. The WIC community voices strong support for maternal and paternal leave rights and breastfeeding in public.



## Reduced Inequalities

Research shows that WIC's peer counselors increase breastfeeding initiation & duration rates among all participants, especially for Black families. Breastfeeding provides an equal start for all.

