



FY25 WIC Budget Appropriations Social Media Toolkit

It's time for FY25 budget appropriations and we need YOU to help us let Congress know that we need to: modernize WIC, keep the integrity of the science-based food package updates, and more! **Encourage your community to take action by contacting their representatives with the toolkit below!**

Hashtags

#WIC #FundWIC #WICStrong

Links

bit.ly/WIC25 (Case sensitive)

Graphics ([CLICK HERE TO DOWNLOAD](#))

Sample Social Media Text

1. 🍌 Millions of kids rely on #WIC for access to healthy foods. Let your reps know: We need a fully funded WIC! ➡️ bit.ly/WIC25
2. A modernized #WIC is a stronger WIC! 💻 Updates to WIC's complex computer systems are essential for implementing new food packages, integrating with healthcare databases, and scaling up online and mobile payments. Let Congress know ➡️ bit.ly/WIC25
3. #WIC is at its strongest when it is aligned with the latest nutrition science and dietary recommendations. Let Congress know that the WIC community says NO❌ to legislative efforts that undermine the integrity of a science-based #WICFoodPackage! > bit.ly/WIC25

