

THE NWA WIC SHARE PORTAL

The WIC Share Portal is a digital resource space exclusively available to WIC staff who are NWA members. Through this Portal, WIC staff can find all available Recruitment & Retention (R&R) Campaign resources, including marketing and outreach materials, changes for signupwic.com, and customized content and translation services.



PORTAL ORGANIZATION

The WIC Share Portal is divided into four sections:

RESOURCES Find R&R Campaign metric reports and creative content like branding, marketing, and social media in this section.

FAQ Find answers to common questions about the R&R Campaign in the FAQ section.

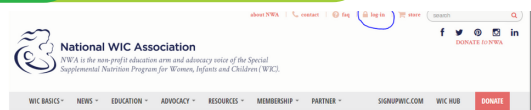
REQUEST A SERVICE With the Creative Request Form, WIC staff can request content creation, editing, updating, resizing, and translation services.

Under the Changes to SignUpWIC.com section, WIC staff can submit a form to request updates for WIC agency location listings on signupwic.com.

CONTACT Find the contact information for NWA.

ACCESS THE PORTAL

Go to nwica.org and log into your account.



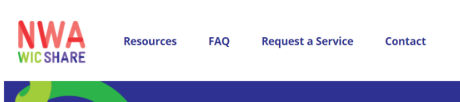
Click on "My Account" to view your dashboard.



Click the "Visit the NWA WIC Share Portal" button located on the right side of your dashboard.



Enter the WIC Share Portal.



If you have issues accessing the Portal, please log out of your NWA account, clear your cache, completely close out of your browser, and try again by logging into nwica.org. If you continue to have issues, please email campaign@nwica.org.