



# JRW Service Corp.

*Project Management - Industry Best Practices*

## Starting at the Start :

### 1. Why Manage The Project –

✓ *just get started*

### 2. Why Set Expectations –

✓ *just let hand contractors cash and they'll make it happen*

### 3. Why Have Best Practices –

✓ *just figure out what works for you*

### 4. What Can I Take From This –

✓ *is this practical or simply game theory and fun pictures*

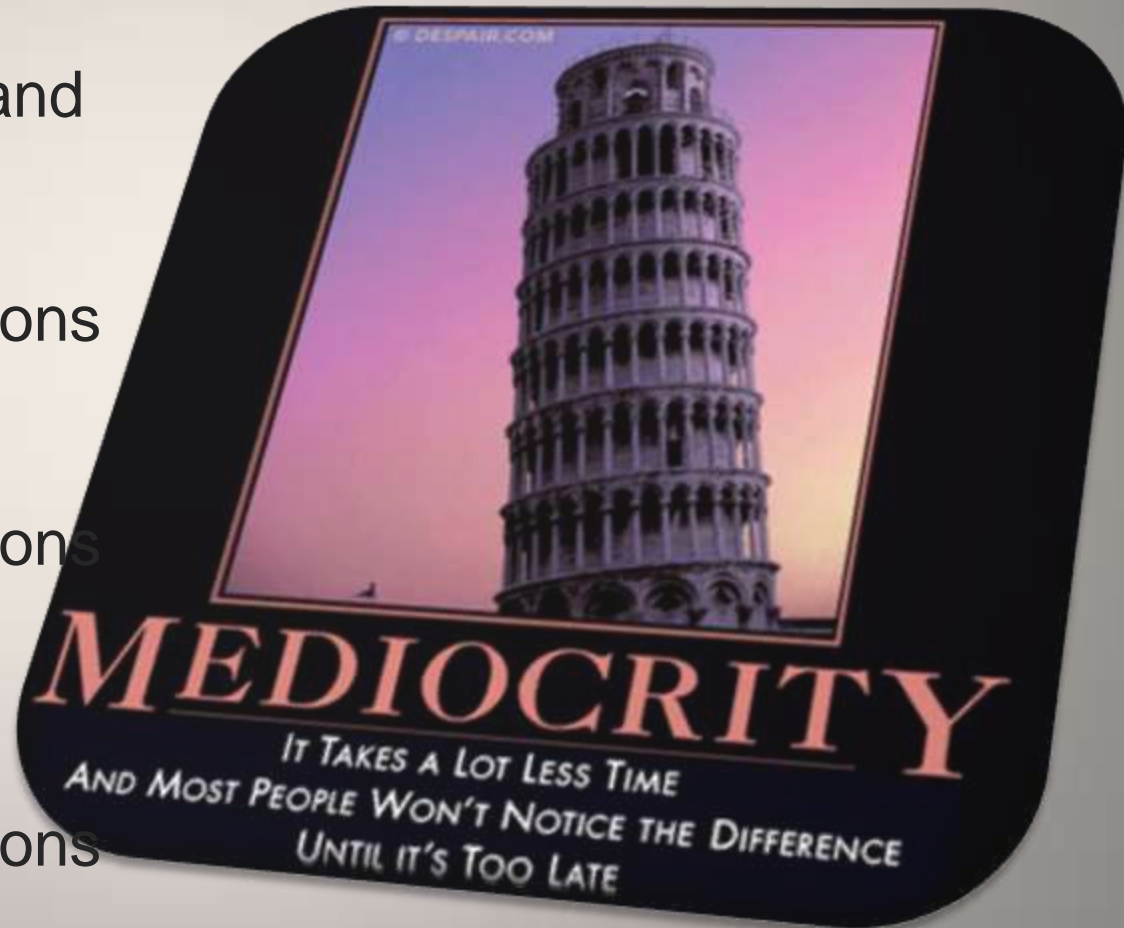
# Why Manage The Project?

Unmanaged expectations are at the mercy of environment, politics, and whim.

Unmanaged expectations are expensive.

Unmanaged expectations take a LONG time to realize.

Unmanaged expectations satisfy no one.



# Why Set

## Expectations?

**Moving targets** are harder to hit.

**Undefined expectations** trend down.



# What Can I Take From This?

Pioneers find traps

Not using best practices  
means you may use  
worse ones

To safeguard success



## TRADITION

JUST BECAUSE YOU'VE ALWAYS DONE IT THAT WAY  
DOESN'T MEAN IT'S NOT INCREDIBLY STUPID.

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JUST BECAUSE YOU'VE ALWAYS DONE IT THAT WAY

TRADITION

# Reference Point & Diminishing Sensitivity

Official Site  
**SeenOnTV.com**<sup>TM</sup>

## Billy Mays 1958-2000

The legendary DRTV pitchman Billy Mays passed away on age of 50. The famed DRTV pitchman has been the recogn popular brands as OxiClean, Hercules Hook, Mighty Putty & Billy Mays was featured along with co-host, Anthony Sullivan Channel reality series called "Pitchmen." Billy Mays was kn boisterous on-air presence. He got his start on the Atlantic alongside some of the best-known pitchmen in the business first honed his trademark.

Everyone that knew Billy Mays was aware of his larger-than generosity and warmth. Billy Mays was a pioneer in his field entrepreneurs fulfill their dreams. AsSeenOnTV.com is proud Billy Mays products. We will continue to sell these and other check back often.

**TOOL Band-it**  
WHEN 2 HANDS ARE NOT ENOUGH!  
Tool Band-It

**Steam Buddy**

**MIGHTY MENDIT**

**DUAL SAW**  
COUNTER ROTATING BLADE TECHNOLOGY  
Dual Saw

**Mighty Putty**  
Does It All! Build, Restore, Repair!  
Mighty Putty

**Big City Slider Stacks**

**Original DICK CHOP**



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*Project Management - Industry Best Practices*

## Best Practices

### 1. Manage The Project –

✓ *Early and Actively*

### 2. Set Expectations –

✓ *Communicate them*

### 3. Collect/Use Best Practices –

✓ *This is a process and it isn't done yet*