

KEEPING WIC CONNECTED

Novo Dia Group



NOVO DIA GROUP, INC (NDG) OVERVIEW



- Core Competencies
 - Application Development
 - Mobile Development (iOS and Android)
 - Technical Project Management
 - IV & V Consulting Services
- Recent Notable Projects
 - MarketLink – NAFMNP Project
 - Virginia WIC Technical Consulting
 - Michigan WIC Technical Consulting
 - NUPC Database



APL Central



MobileMarket+



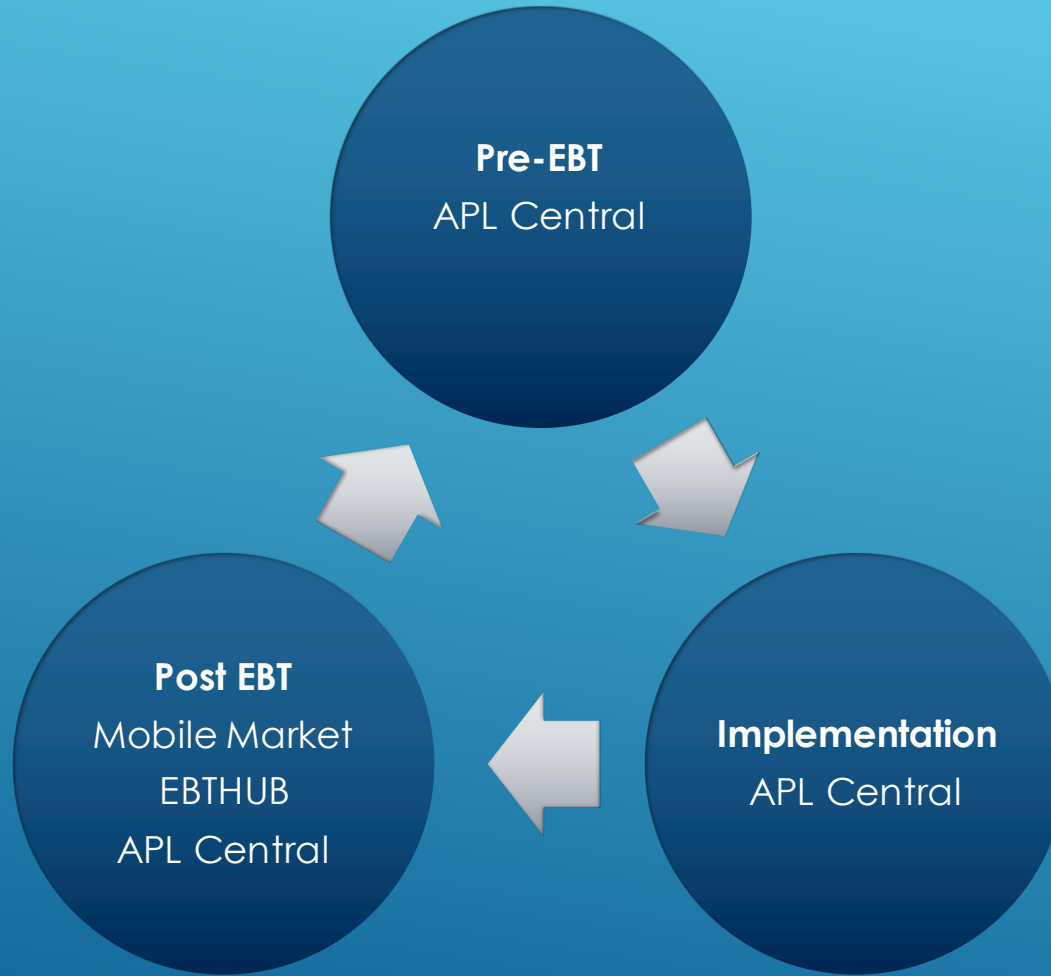
EBTHub

**Keeping Everyone
Connected.**

APL Central



NDG PRODUCTS - WIC LIFECYCLE



- ▶ Developed to assist WIC Authorities with creating and developing an APL for EBT Readiness
- ▶ Mobile and Web Portal allows WIC authorities the ability to deploy field staff and collect information in a central repository
- ▶ WIC Authorities can utilize an iOS device to collect information and upload to APL Central Web Portal
- ▶ Provides export capabilities that are in NUPC and X9.93 file formats for WIC Authority implementation and assistance

APL CENTRAL OVERVIEW



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- ▶ Mobile and Web Portal allows WIC authorities the ability to deploy field staff and collect information in a central repository
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APL CENTRAL FUNCTIONS

- ▶ UPC Management (Add, Edit, Modify UPC or PLU's)
- ▶ Vendor Information
- ▶ Vendor Product Submission
- ▶ Vendor Monitoring/Management Functions
 - ▶ Dynamic Form Management Supports flexible forms and inputs
- ▶ Integrates to a Daily Systems iAps Reader for additional barcode scanning support
- ▶ Secure and provides audit trail of all data and modifications
- ▶ Real time synchronization and management of mobile devices

- ▶ Current list of States that utilize APL Central:
 - ▶ Virginia WIC
 - ▶ Michigan WIC
 - ▶ Iowa WIC
 - ▶ Massachusetts WIC
 - ▶ CT WIC – in progress

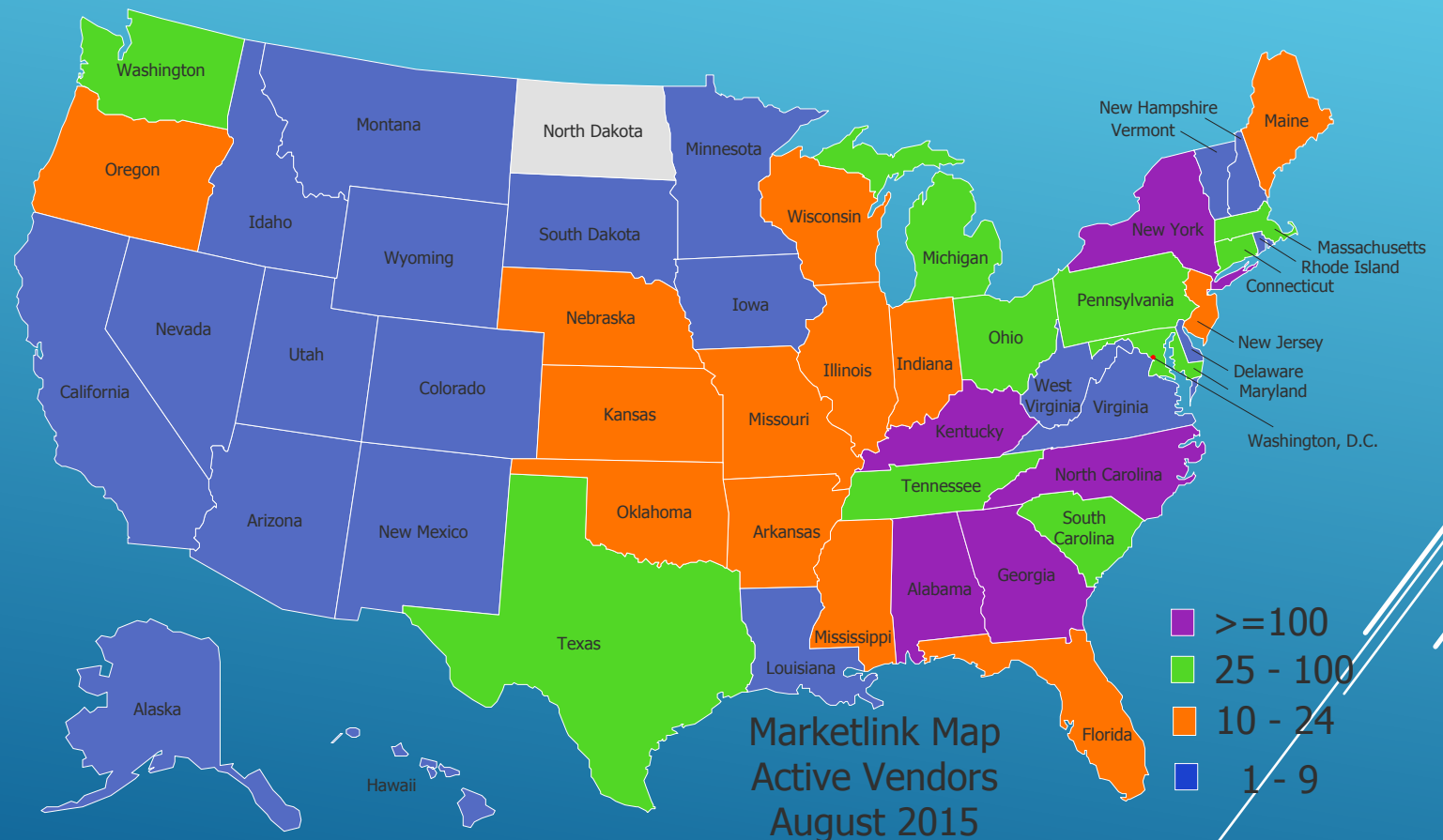
Mobile Market+



MOBILE MARKET+

- App works on iPhone / iPod Touch /iPad
- Allows for Multiple States SNAP / WIC agencies on same device
- Retailer can use personal device or state provided one
- Communication can be cellular or Wi-Fi
- Portable solution that does not require power.
- Multiple Tender Types – SNAP, Cash, WIC, Credit and Loyalty

MOBILE MARKET+ FOOTPRINT



Marketlink Map
Active Vendors
August 2015

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MOBILE MARKET+ 2.0

New tablet version of MM+

New Functions Include :

- Inventory
- Cash Tender
- Item Images
- and much more

Scheduled for early 2016

- Categories
- Meat
- Milk
- Cheese
- Vegetables**
- Eggs
- Juices
- Add Category

Vegetables



Calery
1.00 count \$1.25



SteamFresh Mixed
6.00 oz \$4.68



Gumbo Vegetables
5.00 oz \$4.50



Romaine Lettuce
1.00 count \$1.69



Organic Carrot
3.00 lb \$5.99



Garden Potato
1.00 bag \$4.75



Tomatoes On Vine
1.00 lb \$1.30



Green Peppers
1.00 count \$0.90



Red Peppers
1.00 count \$1.50

Sales

Subtotal \$0.00
Discounts \$0.00
Total \$0.00

Checkout

Cancel

Select Tender Type


Checkout

\$3.75


Select Payment Type




EBT SNAP




Credit Card




Cash



Loyalty




Checks




EBT Cash

Balance Inquiry



EBT



Loyalty

EBTHub



EBTHub

ABOUT EBTHUB

- ▶ More than a Mobile Balance Inquiry App
- ▶ Designed to provide a central place to obtain information about your Government Benefits
- ▶ Single App that contains information about all of your benefits
- ▶ Provides States the ability to communicate and connect with their citizens through a content management interface
- ▶ Provides the ability to locate vendors and transaction history for your specific program
- ▶ Coupons/Offerings are available for your favorite merchants



Janealle Martinez
Account



Transactions



My Balance



Messages



Scan



Vendors



Coupons

EBTHUB FEATURES

- Transaction History
- Balance Information and availability by vendor
- Client Communication and messages
- Product Scanning
- Vendor Search and information about vendors
- Coupons/Offers available to customers



WIC Remaining Balance

for card number ****9189

Use your benefits by 8/12/15



3
gallons

Milk



1
lb

Cheese



2
dozen

Eggs



36
oz

Cereal



\$5⁵⁶

Fruits & Vegetables



2
lb

Whole Grains



BALANCE INFORMATION

- Simple and easy to view Remaining Balance information
- Prescription Expiration Indicator
- Initial view of balance with the ability to view details
- Balances are obtained in real-time

AVAILABLE ITEMS

- Obtain Available items for purchase
- EBTHUB utilizes the vendor information along with the Authorized Product List and Prescription
- No room for confusion – client is presented with product UPC and description
- Clients may also choose to scan an item using the camera on their phone

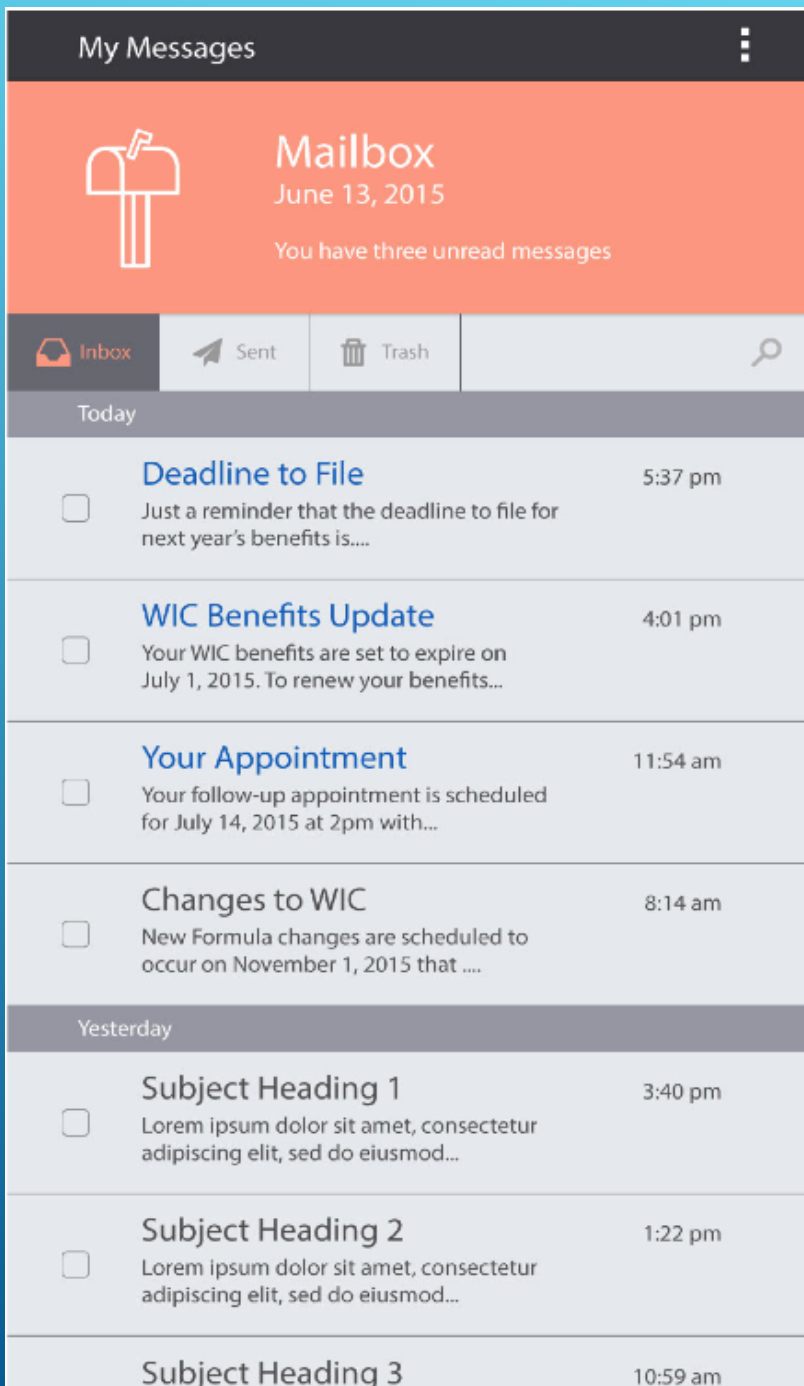
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My Balance		
My Available Prescription Items HEB, 2635 Wheless Ave., Austin, TX 78723		
Skim	One Percent	Whole
Borden Viva Skim Milk		
BORDEN CO.		1 gallon
UPC/PLU: 014000006870		
Dillions Fat Free Skim Milk		
BLUE BELL CO.		1 gallon
UPC/PLU: 011110417480		
Skim Milk		
HAPPY COW CO.		1 quart
UPC/PLU: 011110423122		
ME Skim Milk		
BORDEN CO.		1/2 gallon
UPC/PLU: 072730232167		
Prairie Farms Skim		
PRAIRIE FARMS		1/2 gallon
UPC/PLU: 072730232167		
Smiths Skim Milk		
HAPPY COW CO.		1 gallon
UPC/PLU: 011110420336		

My Messages

- EBTHUB provides authorized users the ability to send custom notifications and messages
- Customers are accustomed to receiving information on their smartphones
- Send important notifications and messages to your clients
- Communicate with your clients about important deadlines or events

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Transactions

Transactions
⋮

Janealle Martinez

You have 6 available offers from your top stores!
Click [here](#) to see your offers.

WIC | SNAP | Child Care | Last Week ▼

	HEB 2635 Wheless Ave. Austin, TX 78723	6/3/15 5:32 pm	WIC purchase	>
	HEB 2635 Wheless Ave. Austin, TX 78723	5/30/15 8:16 pm	SNAP purchase	>
	Randall's 11821 Manchaca Rd Austin, TX 78704	5/25/15 1:51 pm	WIC purchase	>
	HEB 2635 Wheless Ave. Austin, TX 78723	5/21/15 10:09 pm	Child Care purchase	>
	Randall's 11821 Manchaca Rd Austin, TX 78704	5/19/15 4:13 pm	SNAP purchase	>
	HEB 2635 Wheless Ave. Austin, TX 78723	5/18/15 7:32 pm	WIC purchase	>
	Albertson's 5813 Far West Blvd Austin, TX 78756	5/15/15 9:41 pm	WIC purchase	>

- View all your history for your various programs
- Transaction history by program with filters available
- View detailed information about your purchases
- Receive offers from your favorite merchants



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QUESTIONS