

Closing the Loop in Breastfeeding Care

Using a local breastfeeding coalition to promote communication and improve breastfeeding support in central North Carolina

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After this presentation, you will be able to:

- Explain the benefits of having strong relationships between WIC, hospital lactation consultants, local health departments, and other perinatal care providers.
- Name one concrete step you can take to either form or strengthen relationships between your local agency and another organization in the community.



Video: Health Professionals







Brittany

Pregnancy

WIC

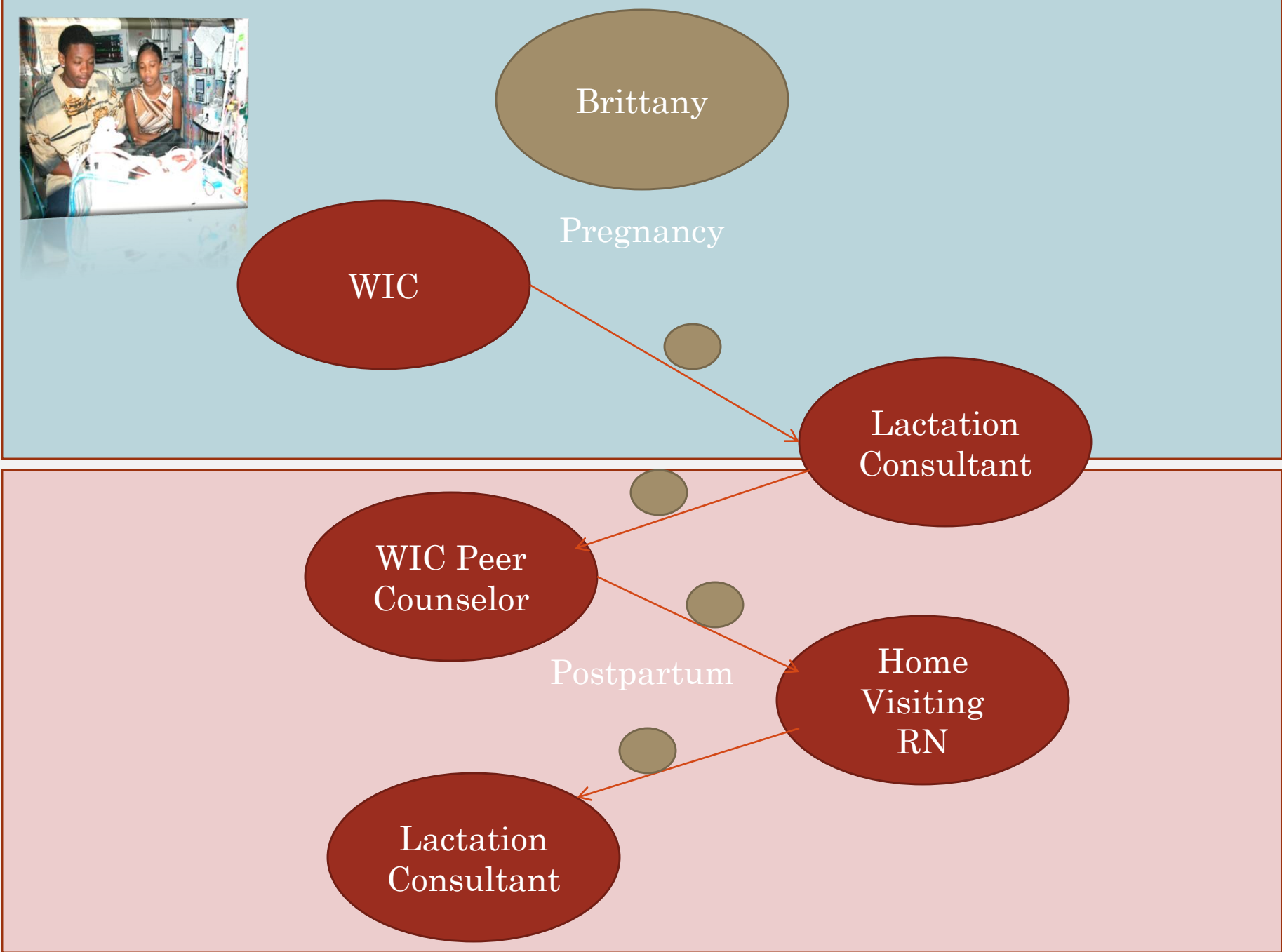
Lactation Consultant

WIC Peer Counselor

Postpartum

Home Visiting RN

Lactation Consultant







Lucinda

Pregnancy

Lactation
Consultant

Postpartum

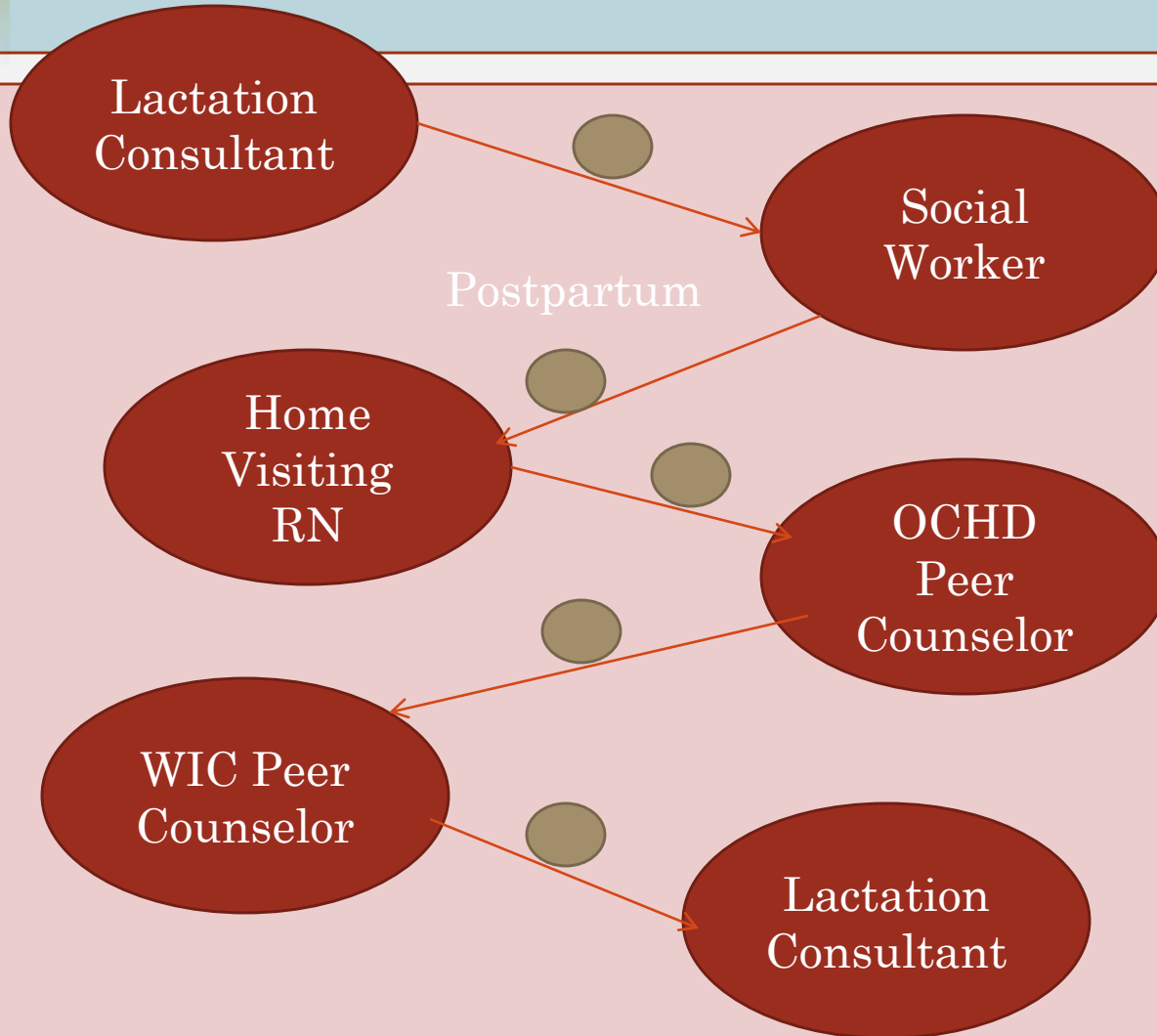
Social
Worker

Home
Visiting
RN

OCHD
Peer
Counselor

WIC Peer
Counselor

Lactation
Consultant







Laura

Pregnancy

WIC Peer
Counselor

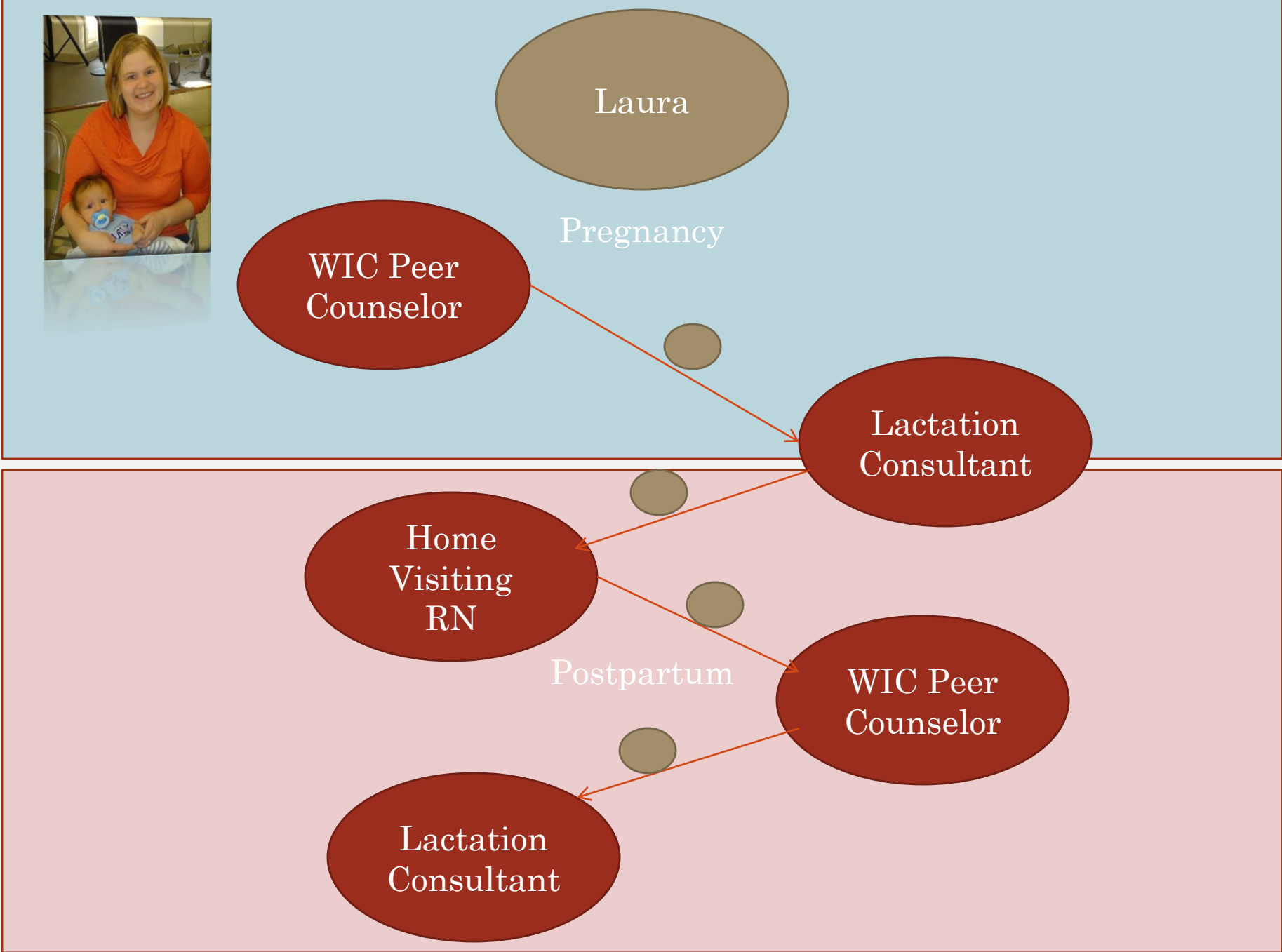
Lactation
Consultant

Home
Visiting
RN

Postpartum

WIC Peer
Counselor

Lactation
Consultant



Closing the Loop

Making it happen

- Assume best intentions
- Find your “IN”
- Find a champion, but spread the work



Video Clip: Moms and Babies