

Modernizing and Streamlining WIC Eligibility Determination and Enrollment Processes

Reducing the “Hassle Factor”

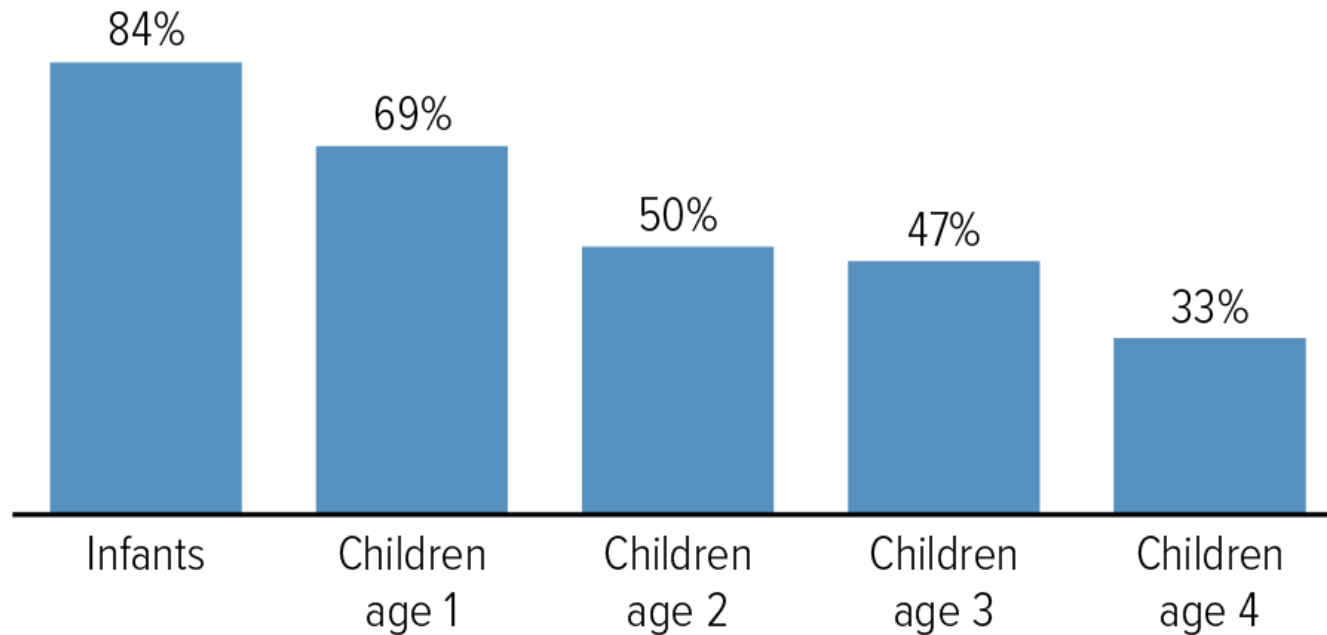
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Eligible Toddlers Less Likely Than Eligible Infants to Participate in WIC

WIC participation rates by age



WIC Certification Streamlining Opportunities

- Clinic processes
- Communicating with clients
- Policy flexibility
- Data and reports
- Collaboration and outreach

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