

# Support breastfeeding for a healthier planet!

World Breastfeeding Week | August 1-7



## Affordable & clean energy

Breastfeeding is your affordable option that allows you to feed green.



## Sustainable cities & communities

WIC helps build strong communities through the use of breastfeeding peer counselors to provide additional support to moms.



## Responsible consumption

WIC teaches families how to make healthy feeding choices which starts with breastfeeding.

