TENTATIVE AGENDA

Sunday, Nov 15

8:00am-5:30pm	*Clinical Skills Workshop (Preconference)* *Separate registration required*		
2:00pm-6:00pm	*Registration Open - Check in*		Pick up conference credentials and tote bag!

MONDAY November 16

6:00 am-7:00am	*Morning Sunrise Walk*		
7:00 am-5:00pm	*Registration Open - Check in*		Pick up conference credentials and tote bag!
8:15 am - 9:15 am	*Continental Breakfast*		
9:30 am - 11:00am	*Welcome and Opening General Session: Nourished from the Start: Building Confidence, Connection, and Practical Encouragement for WIC Families*		Caree J. Cotwright, PhD, RDN Associate Professor Principal Investigator, Childhood Obesity Prevention Laboratory Former Director of Nutrition Security, USDA, FNS
11:00am - 11:30am	Networking Break		**Exhibit Hall**

Concurrent Sessions 11:30am - 12:30pm

Community Partnerships and Cross-Sector Collaboration	*Reimagining WIC Service Delivery: The Impact of a Same Day WIC Model*		
Breastfeeding	*Examining the Lactation Product Market: Ingredients, Nutrition, and Evidence*		
Breastfeeding	Power 30 *(11:30 am-12:00pm)* *Understanding Breastfeeding Decisions Among Non-Hispanic Black Women to Inform Peer Counseling Programs*		
Nutrition	*Perinatal Intuitive Eating: Addressing Diet Culture and Advancing Early Intervention in Nutrition Care*		

AGENDA

MONDAY November 16 (Continued)

12:30pm - 2:00pm *Lunch on your own*

Concurrent Sessions 2:00pm - 3:00pm

Community Partnerships and Cross-Sector Collaboration	*Pregnancy, Birth, and Breastfeeding: Education Directed at Marginalized Communities*		
Breastfeeding	*Exclusive Pumping: New Researches and Approaches*		
Breastfeeding	Power 30 *Connecting WIC with Health Care Providers and Community Partners Through Regional Breastfeeding Liaisons* *Closing the Gaps: How WIC and Local Health Departments Can Partner to Build Breastfeeding Continuity of Care*		
Breastfeeding	*Read the Scale, See the Baby, Support the Dyad: A Functional Approach to Infant Weight Gain*		

3:00pm-3:30pm Networking Break - Visit the Exhibit Hall! **Exhibit Hall**

3:30pm - 4:30pm	*General Session: Evidence-Based Updates to WIC Services—Understanding Food Allergies and Prevention Strategies*		
4:45pm - 6:00pm	*Welcome Reception*		

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AGENDA

TUESDAY November 17

6:00am-7:00am	*Morning Exercise - Sunrise Walk*		
7:00am-4:00pm	*Registration Open - Check In*		Pick up conference credentials and tote bag!
7:15am-8:15am	*Continental Breakfast*		

Concurrent Sessions 8:30am - 9:30am

Community Partnerships and Cross-Sector Collaboration	*Building Bridges to Faith Communities: A Practical Workshop for Engaging Christian Immigrant Families in Maternal-Child Health Services*		
Breastfeeding	*The Southern California WIC Pump Closet Program: Supporting Lactation During Separation and Medical Complexity*		
Nutrition Education	*Applying Weight Inclusive Care at WIC*		
Breastfeeding	*Healthy Beginnings, Equitable Futures: Nutrition and Lactation Strategies for WIC in the First 1000 Days*		

9:30am-9:50am	BREAK	**Exhibit Hall**
9:50am-10:50am	*General Session - WIC Policy Updates from NWA*	
10:50am-11:30am	Networking Break - Visit the Posters and the Exhibit Hall!	**Exhibit Hall**

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AGENDA

TUESDAY November 17 (Continued)

Concurrent Sessions — 11:30am - 12:30pm

NWA	*AHEAD 3.0 Session*		
Nutrition Education	*From Awareness to Action: A Community-Based Early Peanut Introduction Kit Initiative to Improve Infant Feeding Practices in an Underserved Population*		
Breastfeeding	*Combining Systems Innovation and Targeted Support to Improve Breastfeeding Outcomes in WIC*		
Community Partnerships and Cross-Sector Collaboration	*From Coordination to Influence: Positioning WIC Within Cross-Sector Systems for Infant Nutrition Security*		

12:30pm - 2:00pm *Lunch on your own*

Concurrent Sessions — 2:00pm - 3:00pm

Breastfeeding	*Improving West Virginia Breastfeeding Outcomes through Partnership with CHAMPS National*		
Breastfeeding	Power 30 *"Just In Case" Breastfeeding Project* *Applying the Breastfeeding Attrition Prediction Tool (BAPT) to Tailor Breastfeeding Education in WIC Settings to address barriers and beliefs in pregnant women*		
NWA	*2025 Multi-State Participant Satisfaction Survey Session*		

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AGENDA

TUESDAY November 17 (Continued)

Nutrition Education	*Digesting the New DGAs: Real-World Infant Feeding and Food Allergy Prevention*		
3:00pm-3:45pm	Networking Break - Last Chance to Visit the Exhibit Hall	**Exhibit Hall**	
3:45pm-5:00pm	*General Session - Updates from USDA*		
5:30pm-7:00pm	*Joys of Breastfeeding (JOB) Screening*		

Wednesday November 18

7:30pm-8:30pm	*Continental Breakfast*		

Concurrent Sessions 8:45am - 9:45am

Breastfeeding	*Feeding, Feelings, and Food: Practical Tools for WIC Staff*		
Nutrition Community Partnerships and Cross-Sector Collaboration	Power 30 *Well Water Testing with Maine WIC* *Go With the Flow: Nourishing Children From Birth to 5*		
Breastfeeding	*Exclusive Breastfeeding in a Changing Healthcare System: The Critical Role of WIC*		
Breastfeeding	*Lactation as Infrastructure: Introducing the Latch to Systems Framework™*		

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AGENDA

WEDNESDAY November 18 (Continued)

9:45am-10:30am	Networking Break		
10:30am-12:00pm	*Closing General Session*		

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AGENDA

POSTER SESSIONS

	PRESENTERS
How WIC supports families before and after hospital discharge	Mrs. Raven Dove-Dargan, Fulton County Board of Health; Ms. Keisha Goodman, Fulton County Board of Health
Meeting Families Where They Are: A Cross-Sector Partnership Between Maryland WIC and Libraries Without Borders US to Advance Early Literacy in Underserved Communities	Mrs. Janelle Joyce-Pelsey, Maryland WIC
Real-Time Visualization of Milk Transfer During Breastfeeding: Prospective 12-Month Clinical Outcomes	Mrs. Hilla Lev Ran Hotam, Independent Researcher
Behind the Screens: Unlocking WIC Productivity	Ms. Kayla Mathis, North Central Health District WIC; Ms. Ramona Barnett, North Central Health District; Dr. Nancy Jeffery, North Central Health District WIC
Closing the Gap: How Georgia's Clinic-Based FMNP Model Increased Redemption and Funding Utilization	Mrs. Doris Evans-Gates, Georgia Department of Public Health; Mrs. Candace Tucker, Georgia Department of Public Health
Marketing Motherhood: How Formula Industries use Subversive Marketing Tactics to Impact Black Women's Initiation and Continuation of Breastfeeding	Ms. Ebony Christie, Rollins School of Public Health - Emory University; Ms. Camryn Bourne, Emory University School of Medicine; Presenting Ms. Leily Tesfaye; Rollins School of Public Health - Emory University; Ms. Zixuan Hao, Rollins School of Public Health - Emory University; Ms. Angela Brown, Rollins School of Public Health - Emory University; Ms. Hanna Jama, Nell Hodgson Woodruff School of Nursing - Emory University; Ms. Joy Oloyede, Independent Researcher; Dr. Wanda Barfield, Emory University School of Medicine
Implementation of the Fresh Start Stand to Increase WIC Cash Value Benefits (CVB) Redemption in Three Rural Georgia Counties	Ms. Alicia Wright, North Central Health District; Mrs. Mankesia Solomon, North Central Health District; Dr. Nancy Jeffery, North Central Health District; Ms. Karen Ebey-Tessendorf, North Central Health District; Ms. Hamdy Inusah, North Central Health District
Redesign of Employee Nutrition Training Modules for the Utah Special Supplemental Nutrition Program for Women, Infants, and Children	Ms. Leigh Shanor, University of Utah; Ms. Maren Curtis University of Utah
Community Consultation to Improve Collaboration and Program Competence	Ms. Akua Boateng, District of Columbia WIC State Agency; Mr. Raul Campo Lizama, District of Columbia WIC State Agency; Dr. Mara Fiorio, District of Columbia WIC State Agency; Ms. Carolyn Nestman, District of Columbia WIC State Agency
The Healthy Hapai Hui	Amy Nielsen, Hau'ula Community Center