

AGENDA



MONDAY November 16 (Continued)

12:30pm - 2:00pm

Lunch on your own

Concurrent Sessions

2:00pm - 3:00pm

Community Partnerships and Cross-Sector Collaboration	<i>Pregnancy, Birth, and Breastfeeding: Education Directed at Marginalized Communities</i>		
Breastfeeding	<i>Exclusive Pumping: New Researches and Approaches</i>		
Breastfeeding	Power 30 <i>Connecting WIC with Health Care Providers and Community Partners Through Regional Breastfeeding Liaisons</i> <i>Closing the Gaps: How WIC and Local Health Departments Can Partner to Build Breastfeeding Continuity of Care</i>		
Breastfeeding	<i>Read the Scale, See the Baby, Support the Dyad: A Functional Approach to Infant Weight Gain</i>		

3:00pm-3:30pm

Networking Break - Visit the Exhibit Hall!

Exhibit Hall

3:30pm - 4:30pm	<i>General Session: Evidence-Based Updates to WIC Services—Understanding Food Allergies and Prevention Strategies</i>		
4:45pm - 6:00pm	<i>Welcome Reception</i>		

AGENDA



TUESDAY November 17

6:00am-7:00am	Morning Exercise - Sunrise Walk		
7:00am-4:00pm	Registration Open - Check In		Pick up conference credentials and tote bag!
7:15am-8:15am	Continental Breakfast		

Concurrent Sessions

8:30am - 9:30am

Community Partnerships and Cross-Sector Collaboration	Building Bridges to Faith Communities: A Practical Workshop for Engaging Christian Immigrant Families in Maternal-Child Health Services		
Breastfeeding	The Southern California WIC Pump Closet Program: Supporting Lactation During Separation and Medical Complexity		
Nutrition Education	Applying Weight Inclusive Care at WIC		
Breastfeeding	Healthy Beginnings, Equitable Futures: Nutrition and Lactation Strategies for WIC in the First 1000 Days		

9:30am-9:50am

BREAK

Exhibit Hall

9:50am-10:50am

General Session - WIC Policy Updates from NWA

10:50am-11:30am

Networking Break - Visit the Posters and the Exhibit Hall!

Exhibit Hall

AGENDA

TUESDAY November 17 (Continued)

Concurrent Sessions

11:30am - 12:30pm

NWA	<i>AHEAD 3.0 Session</i>		
Nutrition Education	<i>From Awareness to Action: A Community-Based Early Peanut Introduction Kit Initiative to Improve Infant Feeding Practices in an Underserved Population</i>		
Breastfeeding	<i>Combining Systems Innovation and Targeted Support to Improve Breastfeeding Outcomes in WIC</i>		
Community Partnerships and Cross-Sector Collaboration	<i>From Coordination to Influence: Positioning WIC Within Cross-Sector Systems for Infant Nutrition Security</i>		

12:30pm - 2:00pm

Lunch on your own

Concurrent Sessions

2:00pm - 3:00pm

Breastfeeding	<i>Improving West Virginia Breastfeeding Outcomes through Partnership with CHAMPS National</i>		
Breastfeeding	Power 30 <i>"Just In Case" Breastfeeding Project</i> <i>Applying the Breastfeeding Attrition Prediction Tool (BAPT) to Tailor Breastfeeding Education in WIC Settings to address barriers and beliefs in pregnant women</i>		
NWA	<i>2025 Multi-State Participant Satisfaction Survey Session</i>		

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AGENDA



TUESDAY November 17 (Continued)

Nutrition Education

Digesting the New DGAs: Real-World Infant Feeding and Food Allergy Prevention

3:00pm-3:45pm

Networking Break - Last Chance to Visit the Exhibit Hall

Exhibit Hall

3:45pm-5:00pm

General Session - Updates from USDA

5:30pm-7:00pm

Joys of Breastfeeding (JOB) Screening

Wednesday November 18

7:30pm-8:30pm

Continental Breakfast

Concurrent Sessions

8:45am - 9:45am

Breastfeeding

Feeding, Feelings, and Food: Practical Tools for WIC Staff

Nutrition

Power 30
Well Water Testing with Maine WIC

Community Partnerships and Cross-Sector Collaboration

Go With the Flow: Nourishing Children From Birth to 5

Breastfeeding

Exclusive Breastfeeding in a Changing Healthcare System: The Critical Role of WIC

Breastfeeding

Lactation as Infrastructure: Introducing the Latch to Systems Framework™



AGENDA



WEDNESDAY November 18 (Continued)

**9:45am-
10:30am**

Networking Break

**10:30am-
12:00pm**

Closing General Session



POSTER SESSIONS

PRESENTERS

How WIC supports families before and after hospital discharge

Mrs. Raven Dove-Dargan, Fulton County Board of Health;
Ms. Keisha Goodman, Fulton County Board of Health

Meeting Families Where They Are: A Cross-Sector Partnership Between Maryland WIC and Libraries Without Borders US to Advance Early Literacy in Underserved Communities

Mrs. Janelle Joyce-Pelsey, Maryland WIC

Real-Time Visualization of Milk Transfer During Breastfeeding: Prospective 12-Month Clinical Outcomes

Mrs. Hilla Lev Ran Hotam, Independent Researcher

Behind the Screens: Unlocking WIC Productivity

Ms. Kayla Mathis, North Central Health District WIC

Closing the Gap: How Georgia's Clinic-Based FMNP Model Increased Redemption and Funding Utilization

Mrs. Doris Evans-Gates, Georgia Department of Public Health; Mrs. Candace Tucker, Georgia Department of Public Health

Marketing Motherhood: How Formula Industries use Subversive Marketing Tactics to Impact Black Women's Initiation and Continuation of Breastfeeding

Ms. Ebony Christie, Rollins School of Public Health - Emory University; Ms. Camryn Bourne, Emory University School of Medicine; Presenting Ms. Leily Tesfaye; Rollins School of Public Health - Emory University

Implementation of the Fresh Start Stand to Increase WIC Cash Value Benefits (CVB) Redemption in Three Rural Georgia Counties

Ms. Alicia Wright, North Central Health District; Mrs. Mankesia Solomon, North Central Health District; Dr. Nancy Jeffery, North Central Health District

Redesign of Employee Nutrition Training Modules for the Utah Special Supplemental Nutrition Program for Women, Infants, and Children

Ms. Leigh Shanor, University of Utah; Ms. Maren Curtis University of Utah

Community Consultation to Improve Collaboration and Program Competence

Ms. Akua Boateng, District of Columbia WIC State Agency

The Healthy Hapai Hui

Amy Nielsen, Hau'ula Community Center