

2026

National WIC Association

NUTRITION EDUCATION & BREASTFEEDING CONFERENCE

Engage, Inspire, Energize!
NOURISHING GENERATIONS

**CONFERENCE EXHIBITOR &
SPONSORSHIP PROSPECTUS**

Atlanta, GA
Nov 16 - 18, 2026

Hyatt Regency ATLANTA
265 Peachtree Street
Atlanta, GA 30303



N W A
**Nutrition
Education
& Breastfeeding**
CONFERENCE

The [National WIC Association \(NWA\)](#) is the non-profit voice of the 12,000 public health nutrition service provider agencies and the nearly 7 million mothers, babies, and young children served by the [Special Supplemental Nutrition Program for Women, Infants and Children \(WIC\)](#). We invite you to join us as a sponsor or exhibitor for our [2026 Nutrition Education and Breastfeeding Promotion Conference](#) in Atlanta, Georgia, from Monday, November 16 – Wednesday, November 18, 2026. This annual event is a premier platform for engaging with WIC staff, nutrition professionals, lactation consultants, public health experts, and program leaders from across the country.

Designed to educate and inspire, this conference will feature dynamic sessions, engaging workshops, and interactive networking opportunities focused on breastfeeding promotion and support, maternal and child health, nutrition education, and innovation in WIC service delivery.

WHY EXHIBIT OR SPONSOR?

The [2026 NWA Nutrition Education & Breastfeeding Conference](#) brings together **1,000+ WIC leaders and decision-makers** from USDA, 88 state WIC agencies, and 2,200+ local agencies nationwide. This is your opportunity to:

- **Showcase your commitment** to evidence-based nutrition and breastfeeding support.
- **Connect directly** with key decision makers shaping WIC programs across the country
- **Showcase products and services** that help WIC staff serve women, infants, and children effectively and cost-efficiently
- **Build brand visibility** through sponsorships that deliver recognition before, during, and after the conference

Note: Products such as TENS units, LED skincare, cosmetic items, handheld massagers, or any others with aggressive sales tactics are prohibited.



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KEY DATES

October 9, 2026	Exhibit Cancellation Date with 25% Penalty. No refunds after this date. Note: If full payment is not received by October 9, 2026, NWA has the right to resell or reassign the exhibit booth to another exhibitor.
October 16, 2026	Exhibitor Application & Payment Due
	Exhibitor Registration Deadline
	Hotel Reservation Cutoff or until sold out
November 15, 2026	Move-In and Setup
November 17, 2026	Move-Out



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EXHIBITOR SCHEDULE

Exhibitor Schedule Subject to change* *Subject to change

DATE	ACTIVITY	HOURS
Sunday, November 15, 2026	Move in and Setup <i>Please note, setup hours are limited and exhibitors may not start setting up early.</i>	3:00 PM - 6:00 PM
Monday, November 16, 2026	Move in and Setup Continued	7:00 AM - 8:00 AM
	Exhibit Hall Open The exhibit hall will close during General Sessions and the hour after the scheduled lunch to give exhibitors a break. <i>Please note, exhibitors may access the Exhibit Hall at 7:00 AM, However, breakfast will not be available until 8:15AM. Please do not rush hotel staff.</i> Welcome Reception	Exhibit Hall Open to Exhibitors ONLY: 7:00 AM Exhibit Hall Open: 8:15 AM Exhibit Hall Break – 9:30 AM – 11:00 AM Exhibit Hall Break – 3:30 PM – 4:30 PM Welcome Reception: 4:45 – 6:00 PM
Tuesday, November 17, 2026	Exhibit Hall Opens <i>Please note, exhibitors may access the Exhibit Hall at 6:50 AM, However, breakfast will not be available until 7:15AM.</i>	Exhibit Hall Open to Exhibitors ONLY: 6:50 AM Exhibit Hall Open: 7:15 AM - 3:45 PM Exhibit Hall Break – 2:00 PM – 2:45 PM Last Chance to Visit the Exhibit Hall 3:00 PM -3:45 PM
Tuesday, November 17, 2026	Exhibitor Teardown & Move-Out	4:00 PM - 6:00 PM

Sponsorship & Standard Booth Pricing Details

PLEASE READ for mandatory compliance! See Tradeshow Exhibit Regulations for more information

Booth Type	Size	Includes	Floor Badges
Platinum	10'x16'	2 tables, 4 chairs, pipe & drape	4
Gold / Bronze	8'x10'	1 table, 2 chairs, pipe & drape	3
Standard	8'x10'	1 table, 2 chairs, pipe & drape	2

- **NOTE: Additional booth accessories and/or needs must be ordered through Valley Show Services and are subject to their timelines and fees.**
- **Exhibit Booths:** Limited to one company per booth.
 - **Platinum:** 4 comp exhibit hall passes | Up to 8 reps | \$300/each additional
 - **Gold/Bronze:** 3 comp exhibit hall passes | Up to 4 reps | \$300/each additional
 - **Standard:** 2 com p exhibit hall passes | Up to 4 reps | \$300/each additional
- **Session Access:** Exhibit hall passes do not include conference sessions; full conference registration is required to attend sessions.
- **Exhibit Booth Staffing:** Booth representatives must be employees or contracted staff of the exhibiting organization.
- **Materials & Promotions:** Only the exhibiting organization may distribute products, services, handouts, or promotional items (no third-party representation).
- **Meeting Room (Limited Availability) Monday, November 16 - Wednesday, November 18.**
 - \$1000 per day (must be an exhibitor or sponsor)
 - An exhibitor or sponsorship application is required!
 - Event timing must not conflict with official conference sessions or activities. Approved times include early morning, lunch hour, or post-session evenings.
 - All requests require NWA approval and must be submitted in advance.
 - Requestors must be paid and registered conference participants.
 - Sponsor is responsible for all related costs (e.g., A/V, food & beverage) and will coordinate directly with the hotel and vendors.
 - [Click HERE](#) to Request Event Space

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NWA Partner Discount Pricing

Eligible for 2026 NWA Partners Only!

To learn more about partnership, [Click Here](#).
To join or renew your partnership, [Click Here](#).

NWA Partnership Level	Platinum Sponsor	Gold Sponsor	Bronze Sponsor	Standard Booth
Business Council Partner	\$6,000	\$4,500	\$3,000	\$0
Supporting Partner	\$7,500	\$6,000	\$4,500	\$2,000
Associate Partner	\$7,500	\$6,000	\$4,500	\$3,000
Nonprofit or Small Business Partner	\$7,500	\$6,000	\$4,500	\$1,800

Non-NWA Partner Pricing

To learn more about partnership, [Click Here](#).
To join or renew your partnership, [Click Here](#).

Non-NWA Partner Pricing	Platinum Sponsor	Gold Sponsor	Bronze Sponsor	Standard Booth
For Profit Businesses	\$8,900	\$7,300	\$5,800	\$4,300
Nonprofit (any size) or Small Business Partner (up to 150 employees)	\$8,900	\$7,300	\$5,800	\$3,200

Sponsorship Packages Include

	Platinum	Gold	Bronze
Booth Size	10x16	8x10	8x10
Acknowledgment as sponsor on Conference Signage in exhibit hall	✓	✓	✓
Logo hyperlinked on the NWICA.org website	✓	✓	✓
Pre- & Post-conference attendee mailing list *Opt-ins only	✓	✓	✓
Exhibit Hall Passes	4	3	3
Registration Handout/Swag	✓	✓	
Exhibit Hall Scavenger Hunt	✓		

ADDITIONAL SPONSORSHIP OPPORTUNITIES

<p>Exhibit Hall Opening Reception Kick off the conference with high visibility by sponsoring the Exhibit Hall Opening Reception, an engaging welcome event featuring light hors d'oeuvres, networking, and a cash bar.</p>	\$10,000
<p>Final Day “Farewell Sendoff” - Hot Breakfast Sponsor Position your brand as a warm send-off for attendees on the final morning of the conference. This high-visibility opportunity allows your organization to make a memorable impression as leaders and practitioners gather one last time. Features:</p> <ul style="list-style-type: none"> • Prominent sponsor signage displayed in the breakfast area. • One reserved table with priority seating for your representatives. • Opportunity to provide 1 approved swag item for each attendee (production and shipping responsibility of sponsor). • Recognition in conference materials. <p>Note: All plans require advanced review and approval by NWA.</p>	\$8,000
<p>Documentary Screening Sponsorship - The Real J.O.B. – Joys of Breastfeeding Support a meaningful and impactful conference experience through sponsorship of a special screening of The Real J.O.B. – Joys of Breastfeeding, a powerful, community-centered documentary that uplifts the real stories of mothers, families, and birth workers in Detroit. Through raw and honest storytelling, the film explores the realities of pregnancy, birth, and breastfeeding, highlighting both the beauty and the challenges, while addressing disparities in maternal and infant health. This featured event is designed not only to inform, but also to foster deeper understanding, connection, and support for families navigating their journeys.</p> <p>Sponsor Benefits:</p> <ul style="list-style-type: none"> • The screening will take place on Tuesday, November 17, following the conclusion of conference sessions for the day. • Recognition as the exclusive Documentary Screening Sponsor • Sponsor logo displayed on conference signage • Verbal acknowledgment during the screening introduction 	\$6,000
<p>Photo Booth Sponsor Delight attendees with the ultimate interactive experience as the Photo Booth Sponsor, providing a fun and memorable activity that will be a highlight of the conference.</p>	\$5,500



ADDITIONAL SPONSORSHIP OPPORTUNITIES

<p>Attendee Engagement Activity/Lounge Sponsorship Sponsor a high-visibility engagement activity or lounge located in the Exhibit Hall Foyer near the registration area - Outside of the Exhibit Hall.</p> <p>This open space can be designed to surprise, delight, and energize attendees as they move between sessions and the exhibit hall. Sponsors are encouraged to create a welcoming activation where attendees can pause, recharge, and connect while your company builds brand awareness. Sponsors are responsible for designing the space with décor, furnishings, or amenities at their own expense.</p> <p>Sponsor Benefits</p> <ul style="list-style-type: none"> • High-traffic engagement space near registration and the Exhibit Hall entrance • Opportunity to design a creative attendee experience aligned with your brand • One (1) 22" x 28" sponsor recognition sign • Recognition in conference materials, where applicable <p>Important Notes:</p> <ul style="list-style-type: none"> • This opportunity is not intended to replace an exhibit booth • Company branding and signage are permitted, but product/service promotion or sales activities are not allowed • All plans require advanced review and approval by NWA. <p>Create a space attendees will remember while showcasing your organization's support for the WIC community.</p>	<p>\$4,500</p>
<p>Networking Beverage Break (2 Available) Boost your brand visibility by sponsoring one of the conference's networking beverage breaks! Each break includes coffee and water, offering a welcome pause for attendees to recharge and connect.</p> <p>Sponsors may enhance the break by providing additional snacks or beverages at their own expense, subject to prior approval by NWA and the hotel. Items may be shipped or ordered directly through hotel catering. All related costs—including catering, corkage, and shipping fees—must be paid directly to the hotel or vendors.</p> <ul style="list-style-type: none"> • Monday, November 16th at 3:00 - 3:30 PM • Tuesday, November 17th at 3:00 - 3:45 PM <p>Note: All plans require advanced review and approval by NWA.</p>	<p>\$4,000</p>



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ADDITIONAL SPONSORSHIP OPPORTUNITIES

<p>Registration Sponsorship Gain early and ongoing visibility by sponsoring the conference registration experience. Your organization will be prominently featured where all attendees check in, providing repeated brand exposure throughout the event.</p> <p>Sponsor Benefits</p> <ul style="list-style-type: none"> • Prominent signage at the on-site registration area • Recognition in conference materials, where applicable • Opportunity to include one NWA approved attendee bag insert at registration <p>This sponsorship places your brand at the front door of the conference, ensuring strong visibility as attendees arrive, check in, and begin their conference experience.</p>	<p>\$3,200</p>
<p>Lanyard Sponsorship Your logo will be placed on the attendee lanyards for all attendees to wear around their neck and clipped to their conference badge! Attendees can't miss it. Co-branded with NWA.</p> <p>To secure the lanyard sponsorship, payment is requested at time of confirmation.</p>	<p>\$2,500</p>
<p>Registration Handout/Swag* Add some swag to our conference bag! Have your branded product inserted in all the conference bags!</p> <ul style="list-style-type: none"> • Sponsor must submit a PDF (front/back) of the proposed item, inclusive of all text and images, to be reviewed for final approval by the NWA Leadership Team. • Sponsors are responsible for the production and delivery of items according to the timelines provided if content is approved. • Sponsors must be able to provide 1000 copies of their proposed item! Certain restrictions may apply. 	<p>\$1,000 Exhibitors</p> <p>\$1,500 non-Exhibitor (Included in Platinum and Gold sponsor packages)</p>
<p>Lactation and Family Wellness Suite - Support Nursing Parents and Caregivers Demonstrate your commitment to maternal health and caregiver support by sponsoring a private, on-site lactation suite. This comfortable space will be equipped with hotel-provided chairs and tables, offering a quiet and welcoming environment for nursing parents and caregivers during the event. As a sponsor, you'll have the opportunity to enhance the space with approved comfort items, branded materials, or supportive resources. Optional food, beverages, or upgraded furnishings may also be arranged through the hotel at your expense. Your sponsorship not only supports the well-being of families, but it also creates a meaningful brand presence aligned with equity, wellness, and community care. Note: All plans require advance review and approval by NWA.</p>	<p>\$1,200</p>

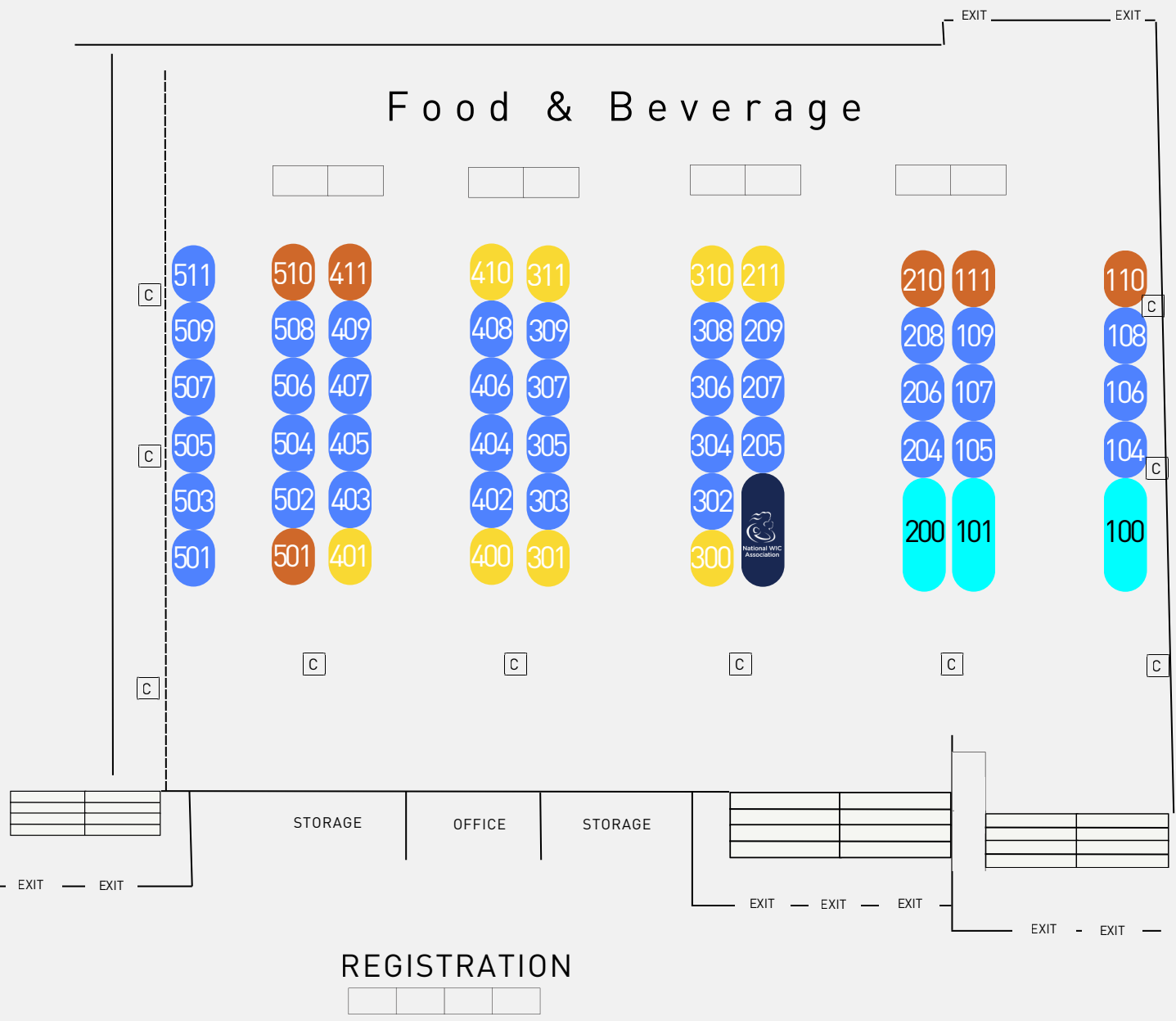


ADDITIONAL SPONSORSHIP OPPORTUNITIES

<p>The Daybreaker Sponsorship Be the brand that gets the conference moving—literally. As The Daybreaker Sponsor, your organization will power two morning Sunrise Walks along scenic downtown Minneapolis routes, a popular and energizing NWA Conference tradition among WIC attendees from across the country.</p> <p>This exclusive sponsorship includes:</p> <ul style="list-style-type: none"> • Recognition in all walk-related materials and signage at the meet-up location • Opportunity to provide branded giveaways (e.g., water bottles, step counters) • Ability to personalize the experience with elements like light refreshments, music, or alternative wellness-themed activities depending on weather • A unique and informal way to build brand visibility and connect with WIC stakeholders in a relaxed, community-driven environment • Verbal recognition Pre-and Post Walk! <p>Support wellness among our WIC membership, elevate your visibility, and start the day as a key partner in this much-loved conference experience.</p> <p>Note: All plans require advanced review and approval by NWA.</p>	<p>\$1,000</p>
<p>Pre- & Post-Conference Attendee List Gain valuable insights and connect with attendees through a curated list of opt-in participants. This list includes attendee name, job title, organization, work location, email address, and mailing address (if provided). This list is for professional, conference-related outreach only. Use beyond the terms outlined above is strictly prohibited.</p> <ul style="list-style-type: none"> • Available exclusively to confirmed exhibitors and sponsors participating in the conference. • List may be used one time only for a single promotional mailing (email or postal). • The attendee list will be delivered in Excel format: <ul style="list-style-type: none"> ◦ 2 weeks prior to the conference (pre-conference list) ◦ 2 weeks following the conference (post-conference list) • This list will contain attendees who have opted-in to receive information from conference partners. <p>Please Note: NWA will not offer a separate lead retrieval or lead generation tool at this conference. The Attendee List Sponsorship is the only option available for accessing attendee contact information and is limited to opt-in participants only.</p>	<p>\$1000</p>
<p>Exhibit Hall Scavenger Hunt Drive Traffic, Boost Engagement, and Have Fun! The Exhibit Hall engagement activity is an exciting opportunity to increase booth traffic and create meaningful connections with attendees. By participating in the game, you'll ensure your company stands out as attendees actively engage with exhibitors to complete their cards and enter the Conference Raffle for the Grand Prize TBD by NWA Leadership as we get closer to the start of the conference.</p> <ul style="list-style-type: none"> • Each attendee will receive a card in their conference tote, encouraging them to visit exhibitors listed on the card. • Completed cards make attendees eligible for the raffle, driving foot traffic to your booth. • NWA will promote the game extensively before and during the conference to ensure maximum participation and visibility. 	<p>\$300</p>



EXHIBITOR AREA FLOOR PLAN



C COLUMN **PLATINUM** **GOLD** **BRONZE**

[View current booth availability](#)





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Tradeshow Exhibit Regulations

Purpose and Objectives

The National WIC Association (NWA) Exhibit show is produced by NWA. It is for educational and informational purposes only and is adjunct to professional sessions held during this Nutrition Education and Breastfeeding Promotion Conference. The exhibit show is meant to supplement the professional meeting by providing state and local WIC agency staff with the various types of products and services to them. Exhibitors are expected to display their WIC related products and/or discuss their services with NWA members and other attendees. Direct sales may not be made by exhibitor or on the exhibit hall floor. Exhibitors are permitted to take orders. NWA reserves the right to refuse space to any applicant which, in the opinion of the Association, is unlikely to contribute to the overall objective of the conference.

Rules

The rules and regulations governing the exhibits under the auspices of the National WIC Association (NWA) Conference are part of the agreement for space – Each booth is limited to one company per booth. Each booth is limited to four exhibitor booth staff.

Exhibit Space Location

Some booth spaces are reserved exclusively for organizations that sponsor the conference at the Platinum, Gold, or Bronze levels. Preference for booth space location will be based upon a first-received/paid, first-assigned basis within the exhibit hall. Application must be returned with payment and first, second, and third choices of booth space locations indicated.

Agreement for Space

This application for an exhibit booth space, the notice of booth assignment, and the receipt of full payment together constitute an agreement for the right to use the space. The full balance for all booth, sponsorship, and advertisement purchases are due on or before October 9, 2026. If you are submitting this application on or after October 9, 2026, the full exhibit fee is to accompany this application. Cancellations will not be refunded after October 9, 2026. NWA reserves the right to reassign booth spaces not paid for by October 9, 2026.

Exhibitor Representative Responsibilities

For each exhibit, there must be at least one primary person to be the official on-site representative and responsible party. This person will receive all relevant materials relating to the exhibit show. That representative will not facilitate the entering into such contracts as may be necessary for

fulfillment of obligations to NWA and to other contractors and subcontractors. At least one representative must be present at the exhibit booth during all official hours of the exhibit show.

Cancellation Policy Cancellations will not be refunded after March 20, 2026. NWA reserves the right to reassign booth spaces not paid for by October 9, 2026.

Exhibitor Registration

The purchase of your booth package type determines your floor badges and registrations. Please refer to **page 3** of this prospectus. Additional exhibitor floor badges may be purchased for \$300/person up to your booth package type's limit. Any exhibitor wishing to include more individuals will have to register at the full conference rate. An exhibitor may also purchase registration to the full conference for an additional fee, except when included as part of a sponsorship package.

For each exhibit booth personnel, their name MUST be provided to the Exhibits Manager at exhibits@nwica.org prior to the registration cut-off date. Any exhibitor who shows up at the conference site without a prior registration may be registered for an additional cost of \$300/person as indicated on **page 3** of this prospectus (limited to 4 exhibit booth staff). Beyond the maximum number of floor badges allowed for each exhibit booth type, the full conference registration fee will be charged. Badges will reflect the company being represented by the booth.

Admission to Exhibit Hall

NWA shall have sole control over all admission policies at all times. Badges must be worn at all times; badge swapping among personnel is prohibited. Use of these badges is restricted to booth personnel only. All personnel in the exhibit booth are required to wear their name badges throughout move-in, show hours, and move-out. Security guards will be checking for badge identification on all exhibit personnel.

Exhibit Show Decorator

Space furnishings, electrical, and internet needs and labor to set up and dismantle an exhibit booth are to be ordered on the forms provided in the exhibitors' kit provided by the Conference Manager. Electrical needs will be handled by the conference facility. A request form will be provided to confirmed exhibitors. Electrical installation must conform to all rules and regulations and to all national, state, and local codes, as well as facility regulations.



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Tradeshow Exhibit Regulations

Shipping & Storage

All shipping and storage arrangements will be managed by the Exhibit Show Decorating Company. Information will be provided in the Exhibitor Kit. NWA will not be responsible for exhibitor shipping costs and needs. If an exhibitor chooses to ship booth materials directly to the conference hotel or conference facility, it is to be shipped to the attention of the primary person for that exhibit. This person will be responsible for all shipping and delivery charges by the hotel or conference facility.

Use of Exhibit Booth Space

Exhibitors shall arrange their exhibits so that they do not obstruct other exhibits. Aisles must be kept clear, and exhibits should be arranged so attendees will be in front of or inside assigned space.

Display materials or equipment at the sides of the exhibit booth shall not exceed the heights of the booth of the exhibit space. Display material may not be higher than 42" above the sidewalls (if present) and in the back 5' of the exhibit space. All materials used for decoration, i.e., paper, cardboard, cloth, etc., shall be flame retardant. Safety and fire exits and equipment must be left accessible and in full view at all times. Display materials or equipment of significant size must be preapproved by NWA. All special requests must be submitted in writing prior to the Exhibitor Show. Dismantling or removing an exhibit or materials, including packing of literature or product before the official closing of the exhibit hall, is prohibited. No exhibitor shall assign, sublet, or share the whole or any of the booth space assigned without the consent of NWA and approval of the terms thereof. No exhibitor is permitted to show goods other than those manufactured or handled by them in the regular course of business. No company or organization not assigned space in the exhibit hall will be permitted to solicit business in any manner within the exhibit hall

Security

The exhibitor is solely responsible for their own exhibit material and should insure their exhibit against loss or damage. NWA will employ reputable guards and will take reasonable precautions to safeguard the exhibit hall.

Sound Devices and Noise Level

The use of sound devices is prohibited. Any demonstrations or presentations must be conducted at a low volume so that nearby exhibitors are not affected.

Liability

It is mutually agreed that NWA, the Sheraton Dallas Hotel, and the Exhibit Show Decorating company shall not be liable to any exhibitor for any damage to or for the loss or destruction of an exhibit or the property of exhibitor or injuries to their representative resulting from any cause. All claims for any such loss, damage, or injury are expressly waived by the exhibitor.

Indemnification

To the extent permitted by law, NWA, the Sheraton Dallas Hotel, and the Exhibit Show Decorating company mutually agreed to protect, indemnify, defend, and hold harmless the other party and their respective officers, directors, partners, agents, members, independent contractors, and employees from and against any and all demands, claims, losses, or damages to persons or property, governmental charges, or fines, and costs (including reasonable attorney's fees) arising out of the negligence or willful misconduct of the indemnifying party in connection with the artist presentation or provision of the presentation as applicable. This paragraph shall not waive any statutory limitations of liability available to either party nor shall it waive any defenses the artist may have with respect to any claim.

Restrictions

NWA reserves the right to prohibit any display or exhibit or any part of a proposed exhibit, which it judges unsuitable or in conflict with acceptable professional ethics of NWA. All exhibit materials must conform to national, state, and local fire and safety codes. Exhibitors are not permitted to make sales at NWA events and conferences. Exhibitors planning to provide sample giveaways or premium gifts to attendees must offer giveaway samples or premium gifts to all attendees of the conference. Exhibitors are responsible for delivering contest prizes to winners. Neither conference officials nor NWA staff will mail or distribute prizes.

Formula manufacturers are expressly prohibited from exhibiting, advertising, or sponsoring educational, hospitality, or networking activities at NWA's conferences.

Failure to Occupy Space

Any booth space not occupied by 8:00 AM on November 16, 2026, will be forfeited by exhibitor without refund. NWA will not be responsible for any expenses incurred.



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Tradeshow Exhibit Regulations

Rights of Exhibitor Show Management

Should any emergency arise, of any nature, prior to the opening show date which would prevent its scheduled opening, cause destruction or damage to the exhibit area by fire, windstorm, strikes, acts of God, etc., or a declaration of any emergency by the Government, it is expressly agreed that NWA may retain as much of the payment for exhibit space as necessary to cover the expenses incurred by the Association up to the time of the emergency. All points not covered by these rules are subject to the judgment of the Exhibit Show Management.

Cancellations

In the event an exhibitor finds it necessary to cancel participation in the NWA 2026 Nutrition Education & Breastfeeding Conference, refunds will be made as follows:

A cancellation prior to or on October 9, 2026, is eligible for a refund with 25% penalty. After October 9, 2026 there will be no refunds. All cancellations must be confirmed in writing. Postmarks or email dates will be used to determine eligibility.

No refunds will be made for purchases of items that fall under the "Additional Sponsorship Opportunities" category at any time. Once a sponsorship is confirmed, NWA has already committed the funds to secure the associated item(s).

Compliance with Laws

Exhibitor shall bear the responsibility for compliance with all local, city, state, and federal safety, fire, and health laws, statutes, ordinances, and regulation which are in force or applicable during the conference, including The Americans with Disabilities Act of 1992, regarding the installation and operation of the exhibit.

Conference Policies

All exhibitors and sponsors must agree to these rules as well as to [NWA's Conference Policies](#).

Solicitation and Circulation

Distribution by the exhibitor or any printed materials, souvenirs, or other articles must be confined to the booth space assigned. No exhibit or advertising material will be allowed to extend beyond the space assigned to the exhibitor.

Only individuals and entities which have registered as Exhibitors are permitted to distribute promotional materials or advertise their business during the Conference. While NWA acknowledges and encourages networking and making connections, attempts by a Registrant to act in a capacity similar to an Exhibitor is not permitted. Any Registrant who violates this is subject to removal, without refund, from the Conference, and having both Registrant and any company employing or contracting with Registrant prohibited from attending and being an Exhibitor at future NWA events and conferences.