2025 NWA Nutrition **Education & Breastfeeding** Conference



Engage, Inspire, Energize: **Nourishing** Generations



NOVEMBER 5-6, 2025 VIRTUAL

TENTATIVE AGENDA

DAY 1

WEDNESDAY

November 5

11:00 AM -12:15 PM

Opening General Session: Reimagining: Opportunity, Partnership, and Impact

Georgia Machell, Stacy Davis, NWA;

Dr. Clifton Kenon

Concurrent Sessions 1:00 PM - 2:00 PM

1:00 PM -	Breastfeeding	The Father Factor: Unlocking Family	Azaliah Israel, Father's Incorporated
2:00 PM	Education	Support for Breastfeeding	
1:00 PM - 2:00 PM	Breastfeeding Education	Engage, Empower, & Educate: Strengthening Breastfeeding in New Mexico WIC.	Kendall Pluta, NM WIC; Liz Jaramillo-Lopez Jan Tedder

Concurrent Sessions 2:15 PM - 3:15 PM

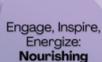
2:15 PM -	Nutrition	First Bites, Lasting Impact: Building	Nimali Fernando, Dr. Yum Project; Margaret
3:15 PM	Education	a Foundation for Adventurous Eating	Read, Partnership for a Healthier America
2:15 PM - 3:15 PM	Breastfeeding Education Policy & Advocacy	Navigating Lactation Support Services when Culture, Community Needs, and WIC Program Guidance Clash	Rachel August, WA WIC

Concurrent Sessions 3:30 PM - 4:30 PM

3:30 PM - 4:30 PM	Nutrition Education	Cultural Considerations in Diabetes Care: Bridging Racial Disparities for Equitable and Inclusive Healthcare	Zoe Nzimande, Fear Not Food Nutrition Counseling LLC
3:30 PM - 4:30 PM	Breastfeeding Education	Feeding the Whole Story: Mental Health, Lactation & Client-Centered Care	Cierra Murphy-Higgs

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Generations



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DAY 2

THURSDAY

November 6

11:00 AM -12:00 PM General Session: When Babies Need More Help Than We Can Give Them

Emma Burress

Concurrent Sessions 12:45 PM - 1:45 PM

12:45 PM - 1:45 PM	Nutrition Education	Farmers' Market Nutrition Program: Social Media Best Practices and Strategies	Nicole Acosta, Roseline Hooks, NWA
12:45 PM - 1:45 PM	Breastfeeding Education	From Listening to Action: What Cohort 1 Taught us About Building With, Not For, the Community.	LaTasha Reece, Postpartum Peace of Mind Rachel Brown

Concurrent Sessions 2:00 PM - 3:00 PM

2:00 PM - 3:00 PM	Breastfeeding Education	Maintaining High Quality Breastfeeding Services when Resources are Limited\	Amy Resnik, Nicole Bulik Pending: Marilyn Lonczak, Rachel August Rosie Pierce
2:00 PM - 3:00 PM	Breastfeeding Education	CANCELLED How Wisconsin WIC Modernized and Streamlined Breast Pump Management and Issuance	
3:15 PM - 4:30 PM	Closing General Session: Food Package Implementation & Lessons Learned		Gillian MacKinnon, Aimee Duncan (pending), Alana Gowin (Colorado), Mary Kay Diloreto (Oregon), Joan Medlen

Recording coming soon.

Due to unforeseen circumstances, this session will be made available as a recording at a later date.

General Session: Building Healthy Foundations: Addressing Barriers and Advancing WIC Nutrition Education An Ecological Approach to Empowering Families and Strengthening Public Health

Dr. Chimène Castor Howard University