

# 2025 NWA Nutrition Education & Breastfeeding Conference



Engage, Inspire,  
Energize:  
Nourishing  
Generations

**40 YEARS**  
National WIC Association

**NOVEMBER 5-6, 2025**  
**VIRTUAL**

## TENTATIVE AGENDA

**DAY 1**

**WEDNESDAY**

**November 5**

**11:00 AM -  
12:15 PM**

*Opening General Session: Reimagining: Opportunity, Partnership, and Impact*

Georgia Machell, Stacy Davis, NWA;  
Dr. Clifton Kenon

### Concurrent Sessions 1:00 PM - 2:00 PM

**1:00 PM -  
2:00 PM**

Breastfeeding  
Education

*The Father Factor: Unlocking Family Support for Breastfeeding*

Azaliah Israel, Father's Incorporated

**1:00 PM -  
2:00 PM**

Breastfeeding  
Education

*Engage, Empower, & Educate: Strengthening Breastfeeding in New Mexico WIC.*

Kendall Pluta, NM WIC; Liz Jaramillo-Lopez  
Jan Tedder

### Concurrent Sessions 2:15 PM - 3:15 PM

**2:15 PM -  
3:15 PM**

Nutrition  
Education

*First Bites, Lasting Impact: Building a Foundation for Adventurous Eating*

Nimali Fernando, Dr. Yum Project; Margaret Read, Partnership for a Healthier America

**2:15 PM -  
3:15 PM**

Breastfeeding  
Education

Policy &  
Advocacy

*Navigating Lactation Support Services when Culture, Community Needs, and WIC Program Guidance Clash*

Rachel August, WA WIC

### Concurrent Sessions 3:30 PM - 4:30 PM

**3:30 PM -  
4:30 PM**

Nutrition  
Education

*Cultural Considerations in Diabetes Care: Bridging Racial Disparities for Equitable and Inclusive Healthcare*

Zoe Nzimande, Fear Not Food Nutrition Counseling LLC

**3:30 PM -  
4:30 PM**

Breastfeeding  
Education

*Feeding the Whole Story: Mental Health, Lactation & Client-Centered Care*

Cierra Murphy-Higgs



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## TENTATIVE AGENDA

### DAY 2

### THURSDAY

**November 6**

**11:00 AM -  
12:00 PM**

*General Session: When Babies Need More Help Than We Can Give Them*

Emma Burress

### Concurrent Sessions 12:45 PM - 1:45 PM

**12:45 PM -  
1:45 PM**

Nutrition  
Education

*Farmers' Market Nutrition  
Program: Social Media Best  
Practices and Strategies*

Nicole Acosta, Roseline Hooks, NWA

**12:45 PM -  
1:45 PM**

Breastfeeding  
Education

*From Listening to Action: What  
Cohort 1 Taught us About Building  
With, Not For, the Community.*

LaTasha Reece, Postpartum Peace of Mind  
Rachel Brown

### Concurrent Sessions 2:00 PM - 3:00 PM

**2:00 PM -  
3:00 PM**

Breastfeeding  
Education

*Maintaining High Quality  
Breastfeeding Services when  
Resources are Limited\*

Amy Resnik, Nicole Bulik  
Pending: Marilyn Lonczak, Rachel August  
Rosie Pierce

**2:00 PM -  
3:00 PM**

Breastfeeding  
Education

**CANCELLED**  
*How Wisconsin WIC Modernized and  
Streamlined Breast Pump  
Management and Issuance*

**3:15 PM -  
4:30 PM**

*Closing General Session: Food Package  
Implementation & Lessons Learned*

Gillian MacKinnon, Aimee Duncan (pending),  
Alana Gowin (Colorado), Mary Kay Diloroto  
(Oregon), Joan Medlen

*Recording coming soon.*

*Due to unforeseen circumstances, this session will be made available as a recording at a later date.*

*General Session: Building Healthy  
Foundations: Addressing Barriers and  
Advancing WIC Nutrition Education An  
Ecological Approach to Empowering  
Families and Strengthening Public Health*

Dr. Chimène Castor  
Howard University



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