

## New Guidance for NWA Presentations Receiving CPEUs

National WIC Association (NWA) is offering guidance to increase and streamline our ability to get continuing education credits (CPEUs) for registered dietitians/diet techs. The purpose of these guidelines is to simplify the Commission on Dietetic Registration (CDR) instructions. **Please note, NWA is *not* CDR - these guidelines are written to our best knowledge but are not an official CDR document.** Meeting these guidelines does not guarantee CDR will approve a presentation for CPEUs.

For context, CDR updated their requirements on April 1st, 2024, with an addendum published on August 29, 2024. The full manual for what can be included in presentations can be found [here](#). Those changes prompted this guidance. Similarly, NWA will be collecting information from speakers *earlier* to allow more time for the review process to enable us to give a more accurate estimate to event attendees of how many CPEUs we expect for any given event. We would like all items from a speaker/presentation eight (8) weeks before the event start date at a minimum. Documents required by CDR include resumes for all speakers/moderators/content contributors, signed conflict of interest forms for all speakers/moderators/content contributors, and reference lists.

### Companion Video Guide

Watch this short [video](#) for a visual guide to how to build your presentation.

If you have any questions about this guidance, please contact [confsupport@nwica.org](mailto:confsupport@nwica.org).

### Guidelines for Visuals

Your opening slide should have your disclosures, or state “nothing to disclose.” Disclosures include funding for projects and employment. Please list relevant groups, but do not show logos unless they are listed as “allowed” below. A slide for each speaker's personal disclosures, or lack thereof, should also be included.

Breakdown when using logos and images:

CDR does **NOT** allow the following logos:

- Non-profit organizational logos
- University or other educational/research institution logos
- Hospital or other health care institutions' logos
- Business logos
- Commodity organization logos (i.e., NC Beekeepers Association)

Exceptions exist if the logo has been used in a peer-reviewed publication which is being referenced in the presentation. CPE provider logos may be included, so in this case NWA's logo is allowed even though we are a non-profit organization as we are the CPE provider.

CDR **DOES** allow logos for:

- Government bodies (USDA, FNS, ERS, etc.) and government programs (WIC logos)
- WIC agencies (Michigan WIC, Texas WIC, local agencies)
- Health departments

## EXAMPLES OF ALLOWED LOGOS



## EXAMPLES OF LOGOS NOT ALLOWED



## Guidelines for Product Discussion

CPE content may include product images for educational purposes ONLY. They should not in any way show bias or a preference for a specific product or market a specific product. For example, images of WIC allowed and not-allowed products are acceptable, a ranking of WIC allowed products from “best” to “worst” in the presenter’s opinion would not be acceptable.

## Guidelines for Presenting/Speaking

CDR allows the discussion of products for informational purposes ONLY. A given product should not be recommended over another product as this would be considered marketing. For example, a presenter could say “Kraft singles are not a WIC allowed product when individually wrapped.” They should not say “I prefer Kraft cheese over Sargento because it tastes better.”

## Don't Think you will Meet the Guidelines?

If your presentation cannot meet these requirements due to its nature, that does **NOT** mean you cannot present at an NWA conference, event, or webinar. It simply means the presentation will not receive continuing education credits from CDR. Valuable learning may still be presented without being approved for CPEUs.

If you have any questions about this guidance, please contact [confsupport@nwica.org](mailto:confsupport@nwica.org).

*Updated 1.14.24*