



#NPC2023



TENTATIVE AGENDA

All times in Eastern Time

Day
1

Tuesday, February 21, 2023

11AM – 12:30PM Opening General Session: Centering WIC's Role in the National Strategy on Hunger, Nutrition, and Health

Speakers: *Dr. Jamila Taylor, National WIC Association | Sen. Cory Booker (D-NJ) | Rep. Jim McGovern (D-MA), recipient of 2023 NWA Leadership Award | Stacy Dean, Deputy Undersecretary of Food, Nutrition, and Consumer Service, USDA | Laura Carroll, Policy Advisor for Agriculture and Rural Policy, Domestic Policy Council | Dr. J. Nadine Gracia, Trust for America's Health | Jessica Burris, NWA WIC Participant Advisory Council | Heidi Hoffman, State WIC Director, Colorado Department of Public Health & Environment*

1PM – 1:45PM **Breakout Sessions**

Introduction to WIC Policy

Speakers: *Noora Kanfash, National WIC Association | Nell Menefee Libey, National WIC Association*

Trends in WIC Participation and Child Hunger

Speakers: *Christina Chauvenet, National WIC Association | Melissa Abelev, USDA/FNS | Leslie Hodges, USDA/ERS | Jessica Todd, USDA/ERS*

Boosting WIC: Building Pathways to a Modern WIC

Speaker: *Brian Dittmeier, National WIC Association*

2:15PM – 3:30PM General Session: Updating the WIC Food Packages to Boost Healthy Eating Patterns

Speakers: *Dr. Olanrewaju Falusi, Children's National Health System | Umaila Fatima, UnidosUS | Valerie Frost, NWA WIC Participant Advisory Council | Christina Windrix, State WIC Director, Oklahoma Department of Health | Carrie Dinsmore, Community Health Services WIC*



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Tuesday, February 21, 2023 (Continued)

4PM - 5PM

Breakout Sessions

Workshop: Commenting on the Food Package Rule

Speakers: *Noora Kanfash, National WIC Association | Darlena Birch, National WIC Association*

WIC's Role in Maternal and Interpregnancy Health

Speaker: *Dr. Amy Valent, Department of Obstetrics & Gynecology, Oregon Health & Science University*

Driving Forward Shopping Innovations

Speakers: *Brian Dittmeier, National WIC Association | Christina Chauvenet, National WIC Association*



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Wednesday, February 22, 2023

11AM - 12:15PM

General Session: Modernizing Services to Expand WIC's Public Health Impact

Speakers: *Sen. Debbie Stabenow (D-MI), Chair of the Senate Agriculture Committee | Sally Zubairu-Cofield, State WIC Director, Pennsylvania Department of Health | Lesli Taylor, West Virginia Bureau of Public Health | Kathy Duffy, St. Paul-Ramsey County WIC*

12:45PM - 1:45PM

Breakout Sessions

How to Educate Policymakers

Speakers: *Noora Kanfash, National WIC Association | Karen George, Garrett County Health Department WIC | Amber Wong, Waimanalo Health Center WIC*

Boosting WIC: Effects of Increased WIC Investment

Speakers: *Mollie Van Lieu, International Fresh Produce Association | Stephanie Johnson, National Grocers Association*

Enhancing Efforts to Reach Eligible WIC Families

Speakers: *Geri Henchy, Food Research & Action Center | Whitney Carlson, National WIC Association | Zoë Neuberger, Center on Budget and Policy Priorities*

2:15PM - 3:30PM

General Session: Reimagining Infant Feeding to Support a Healthy Start

Speakers: *Tiare Sanna, State Director, Oregon WIC Program | Andrea Urquidez, Texas Health and Human Services Commission | Eileen Fitzpatrick, Baby-Friendly USA | Cristina Colunga, NWA WIC Participant Advisory Council*

4PM - 5PM

Breakout Sessions

Integrating Research into Public Education

Speakers: *Noora Kanfash, National WIC Association | Christina Chauvenet, National WIC Association*

Updates on Infant Formula Regulation and Product Safety

Speakers: *Kristin Garcia, USDA/FNS | Claudine Kavanaugh, FDA*

Investing in and Diversifying the WIC Workforce

Speaker: *Darlena Birch, National WIC Association*



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Thursday, February 23, 2023

11AM - 12:15PM

General Session: Building Economic Security for WIC Families

Speakers: *Rep. Bobby Scott, Ranking Member, House Education and Workforce Committee | Sharita Gruberg, National Partnership for Women and Families | Cheryl Lebedevich, U.S. Breastfeeding Committee | Megan Curran, Columbia University Center on Poverty and Social Policy | Sarah Manasrah, NWA WIC Participant Advisory Council*

12:45PM - 1:45PM

Breakout Sessions

Emerging Issues in Child Nutrition Programs

Speakers: *Monica Gonzales, Feeding America | Tyra Shackleford, Chickasaw Nation | Kristy Anderson, American Heart Association | Jeanne Blankenship, Academy of Nutrition and Dietetics*

Preparing for WIC Hill Education Day

Speakers: *Dionne Moore-Smith, Michigan Department of Health and Human Services | Sarah Younker, St. Joseph County WIC*

Scaling Up Innovations at Farmers Markets

Speakers: *Ginger Roberts-Scott, State WIC Director, Maine Department of Health and Human Services | Veronica Griego, New Mexico WIC | Kelli Darland, Kentucky WIC*

2:15PM - 3:15PM

Breakout Sessions

Building a Stronger Local Agency Voice

Preparing for WIC Hill Education Day

Speakers: *Dionne Moore-Smith, Michigan Department of Health and Human Services | Sarah Younker, St. Joseph County WIC*

USDA Session: WIC Program Updates

Speaker: *Sara Olson, USDA/FNS*



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Thursday, February 23, 2023 (Continued)

3:45PM - 4:45PM **Breakout Sessions**

Mobilizing WIC in Community Public Health Efforts

Speakers: *Adela Garcia, Texas Association of Local WIC Directors | Kris Wood, Iowa Association of WIC Coordinators | Kira Hemphill, Oklahoma City-County Health Department*

Preparing for WIC Hill Education Day

Speakers: *Dionne Moore-Smith, Michigan Department of Health and Human Services | Sarah Younker, St. Joseph County WIC*

USDA Session: Innovation Funding

Speaker: *Amy Herring, USDA/FNS*

4:50PM - 5:00PM Call to Action

Speaker: *Dr. Jamila Taylor, National WIC Association*



Friday, February 24, 2023

9:00AM - 5:00PM Virtual WIC Hill Education Day