



#NPC2023



TENTATIVE AGENDA

All times in Eastern Time



Tuesday, February 21, 2023

11AM - 12:30PM Opening General Session: Centering WIC's Role in the National Strategy on Hunger, Nutrition, and Health

1PM - 1:45PM **Breakout Sessions**

Introduction to WIC Policy

Trends in WIC Participation and Child Hunger

Boosting WIC: Building Pathways to a Modern WIC

2:15PM - 3:30PM General Session: Updating the WIC Food Packages to Boost Healthy Eating Patterns

4PM - 5PM **Breakout Sessions**

Workshop: Commenting on the Food Package Rule

WIC's Role in Maternal and Interpregnancy Health

Driving Forward Shopping Innovations



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Wednesday, February 22, 2023

11AM - 12:15PM

General Session: Modernizing Services to Expand WIC's Public Health Impact

12:45PM - 1:45PM

Breakout Sessions

How to Educate Policymakers

Boosting WIC: Effects of Increased WIC Investment

Enhancing Efforts to Reach Eligible WIC Families

2:15PM - 3:30PM

General Session: Reimagining Infant Feeding to Support a Healthy Start

4PM - 5PM

Breakout Sessions

Integrating Research into Public Education

Updates on Infant Formula Regulation and Product Safety

Investing in and Diversifying the WIC Workforce



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Thursday, February 23, 2023

11AM - 12:15PM General Session: Building Economic Security for WIC Families

12:45PM - 1:45PM **Breakout Sessions**

- The Power of WIC Storytelling
- Preparing for WIC Hill Education Day
- Scaling Up Innovations at Farmers Markets

2:15PM - 3:15PM **Breakout Sessions**

- Building a Stronger Local Agency Voice
- Preparing for WIC Hill Education Day
- WIC Program Updates

3:45PM - 4:45PM **Breakout Sessions**

- Mobilizing WIC in Community Public Health Efforts
- Innovation Funding

4:50PM - 5:00PM Call to Action



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Friday, February 24, 2023

9:00AM - 5:00PM Virtual WIC Hill Education Day