

# NATIONAL WIC ASSOCIATION FINANCIAL REPORT

December 31, 2014 and 2013

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#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors National WIC Association Washington, D.C.

We have audited the accompanying financial statements of the National WIC Association (the Association – a nonprofit organization), which comprise the statements of financial position as of December 31, 2014 and 2013, and the related statements of activities and cash flows for the years then ended, and the related notes to the financial statements.

# Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of the Association as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

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FINANCIAL STATEMENTS

# NATIONAL WIC ASSOCIATION STATEMENTS OF FINANCIAL POSITION December 31, 2014 and 2013

	2014	2013
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	\$ 353,060	\$ 417,518
Certificates of deposit	1,101,534	1,201,395
Prepaid expenses	46,854	26,884
Security and other deposits	2,667 1,750	2,667 2,326
Interest receivable Accounts receivable	314,544	2,320
Total current assets	1,820,409	1,893,938
	1,020,402	
DESIGNATED ASSETS	02.927	1 224
Cash and cash equivalents	92,827 5,079,454	1,324 4,931,986
Investments	5,172,281	4,933,310
	3,172,201	1,000,010
PROPERTY AND EQUIPMENT	259,901	218,387
Furniture, fixtures, and equipment  Less: accumulated depreciation	(144,620)	(106,928)
Less, accumulated depreciation	115,281	111,459
		## ###################################
Total assets	<u>\$ 7,107,971</u>	<u>\$ 6,938,707</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$ 41,757	\$ 34,383
Current portion of capital lease obligation	3,810	6,637
Wages and payroll taxes payable	43,995	20,134
Accrued expenses	65,774	64,947
Deferred revenues - conference fees	42,425	32,180
Deferred revenues - membership dues	38,686	37,046
Total current liabilities	236,447	195,327
LONG-TERM LIABILITIES		
Capital lease obligation, net of current portion		3,810
Deferred compensation payable	51,014	25,507
Total long-term liabilities	51,014	29,317
Total liabilities	287,461	224,644
NET ASSETS		
Unrestricted		
Undesignated	1,648,229	1,780,753
Designated	5,172,281	4,933,310
Total unrestricted net assets	6,820,510	6,714,063
Total liabilities and net assets	<u>\$ 7,107,971</u>	<u>\$ 6,938,707</u>

# NATIONAL WIC ASSOCIATION

# STATEMENTS OF ACTIVITIES

For the Years Ended December 31, 2014 and 2013

UNRESTRICTED NET ASSETS	<u>2014</u>	2013
Sales Calendar and related product royalties Publications, directory and miscellaneous items Net sales	\$ 399,878 <u>78,641</u> 478,519	\$ 315,571 62,051 377,622
Cost of sales Calendars and related products Publications, directory and miscellaneous items Total cost of sales Gross profit on sales	70,973 <u>20,000</u> <u>90,973</u> <u>387,546</u>	64,325 23,035 87,360 290,262
Other support and revenue Membership dues Conference revenue Management fee Contributions Special event - 40th anniversary Grants and contracts Interest, dividends and capital gain distributions Net realized and unrealized gain (loss) on investments, net of fees Miscellaneous Loss on disposal of assets	692,376 879,993 13,425 250 50,147 94,920 366,245 (235,803) 969	707,054 783,878 20,266 2,000 
Total other support and revenue  Total unrestricted revenue and support, net of cost of sales	1,862,522 2,250,068	<u>2,102,198</u> <u>2,392,460</u>
Program services expense Conferences and events Newsletter and publications Lobbying CDC Grant Supporting services expense:	730,274 203,478 151,265 20,721	660,367 214,011 159,786
Management and general Outreach Governance Membership services and development Fundraising Total expenses	490,960 114,570 146,660 137,882 	302,486 52,654 146,906 138,357 
Change in unrestricted net assets	106,447	594,010
Net assets, beginning of year	6,714,063	6,120,053
Net assets, end of year	\$ 6,820,510	<u>\$ 6,714,063</u>

# NATIONAL WIC ASSOCIATION

# STATEMENTS OF CASH FLOWS

For the Years Ended December 31, 2014 and 2013

		<u>2014</u>		<u>2013</u>
CASH FLOWS FROM OPERATING ACTIVITIES	30200		5200	
Change in net assets	\$	106,447	\$	594,010
Adjustments to reconcile change in net				
assets to net cash flows from operating activities:				04.144
Depreciation		37,693		31,411
Net realized and unrealized (gain) loss on investments		204,705		(384,978)
Loss on disposal of assets		<b>(4</b> )		2,256
Changes in operating assets and liabilities:		440.000		10011
Prepaid expenses and deposits		(19,970)		10,844
Interest receivable		576		(166)
Accounts receivable		(71,396)		22,986
Payables and accrued expense		57,568		(56,198)
Deferred membership revenue		11,885	B	40,711
Net cash flows from operating activities	-	327,508	-	260,876
CASH FLOWS FROM INVESTING ACTIVITIES				
Purchase of property and equipment	4	(41,514)		(89,684)
Purchase of certificates of deposit		(1,100,139)		(1,199,263)
Maturity of certificates of deposits		1,200,000		1,145,000
Purchase of marketable securities		(1,650,698)		(1,237,185)
Proceeds from sale of marketable securities	4	1,298,525	_	697,470
Net cash flows from investing activities		(293,826)	-	(683,662)
CASH FLOWS FROM FINANCING ACTIVITIES				
Principal payments on capital lease		(6,637)	_	(5,514)
Net cash flows from financing activities	7	(6,637)	-	(5,514)
Net change in cash and cash equivalents		27,045		(428,300)
Cash and cash equivalents, beginning of year	183	418,842	-	847,142
Cash and cash equivalents, end of year	\$	445,887	\$	418,842
SUPPLEMENTAL INFORMATION				
Cash paid for interest expense	\$	1,513	\$	2,547
Cash paid for interest expense	<u>vb</u>	1,010	70	A.J.T.
Cash and cash equivalents above are reported on the statements of financial position as follows:				
Current	\$	353,060	\$	417,518
Designated	10.50	92,827	9	1,324
·	\$	445,887	\$	418,842

# NOTE 1. SUMMARY OF ACCOUNTING POLICIES (CONTINUED)

## **Functional Expenses**

The cost of providing various programs and supporting services have been reported on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services based on estimates made by management.

#### **Income Taxes**

With few exceptions, the Association is no longer subject to examination by federal tax authorities for years before 2011.

#### Reclassifications

Certain reclassifications have been made the December 31, 2013 financial statements to conform to the December 31, 2014 presentation. Such reclassifications have had no effect on previously reported net assets or changes in net assets.

#### **Subsequent Events**

Management has evaluated subsequent events through September 25, 2015, the date which the financial statements were available for issue.

#### NOTE 2. INVESTMENTS

The Association has determined the fair value of its financial instruments through the application of GAAP, which requires that valuation techniques maximize the use of observable inputs and minimize the use of unobservable inputs. GAAP also establishes a fair value hierarchy, which prioritizes the valuation inputs into three broad levels:

- Level 1: Quoted prices in active markets for identical assets or liabilities;
- Level 2: Observable inputs other than Level 1 prices, such as quoted prices for similar assets or liabilities; quoted prices in markets that are not active, or other inputs that are observable or can be corroborated by observable market data for substantially the full term of the assets or liabilities;
- Level 3: Unobservable inputs that are supported by little or no market activity and that are significant to the fair value of the assets or liabilities.

A financial instrument's level within the fair value hierarchy is based on the lowest level of any input that is significant to the fair value measurement. The Association's policy for determining the timing of significant transfers between levels 1 and 2 is at the end of the reporting period.

# NOTE 2. INVESTMENTS (CONTINUED)

Following is a description of the valuation methodologies used for assets measured at fair value. There have been no changes in the methodologies used at December 31, 2014 and 2013.

Mutual funds: Valued at the net asset value (NAV). The NAV is based on the value of the underlying assets owned by the fund, minus its liabilities, and then divided by the number of shares held at year end. The NAV is quoted in an active market.

Corporate bonds: Valued at closing price reported on the active market on which the individual securities are traded.

Investment securities at December 31, 2014 and 2013, consist of the following assets, all of which are held by third-party money managers.

		20	)14			20	13		
Investments		Cost		Fair Value		Cost	Fair Value		
Level 1 Inputs									
Mutual Funds:									
Mutual funds - world bond funds	\$	670,675	\$	588,211	\$	730,679	\$	683,378	
Mutual funds - mid-cap growth funds		98,428		102,916		84,046		90,854	
Mutual funds - mid-cap blend funds		411,089		464,266		579,436		705,818	
Mutual funds - large blend funds		1,548,058		1,701,950		1,329,120		1,586,441	
Mutual funds - large value funds		40				165,516		167,377	
Mutual funds - large growth funds		467,035		489,423		643,636		743,902	
Mutual funds - int'l small/mid-cap value funds		35,801		182,427				151	
Mutual funds - mid-cap value funds		395,444		372,057		-		-	
Mutual funds - short-term bond funds		218,039		218,754		308,325		308,779	
Mutual funds - intermediate-term bond funds	-	623,761		614,504		658,246		645,437	
Total mutual funds	8.00	4,468,330	-	4,734,508		4,499,004	() <del>(</del>	4,931,986	
Equities:									
Basic materials		44,075		43,683					
Consumer goods		64,768		64,618		<b>≅</b> ″			
Financial		58,188		58,431		= .		<b>₹</b>	
Healthcare		47,830				-		-	
Industrial goods		27,949		48,465		_		-	
Services		25,484		27,997 25,801		7		-	
Technology		76,460				<b>≅</b> ).		( <del>7.</del> )	
Total equities		344,754	-	75,951 344,946	=		11-		
Total Level 1 Inputs		4,813,084		5,079,454	-	4,499,004	77	4,931,986	
Total Investments	\$	4,813,084	\$	5,079,454	\$	4,499,004	\$	4,931,986	

### NOTE 2. INVESTMENTS (CONTINUED)

Investment income for the years ended December 31, 2014 and 2013 consists of the following:

<u>2014</u> :	
Dividend and interest income	\$ 366,245
Net realized and unrealized gains	(204,705)
Investment fees	 (31,098)
	\$ 130,442
<u>2013</u> :	
Dividend and interest income	\$ 235,945
Net realized and unrealized gains	384,978
Investment fees	 (30,423)
	\$ 590,500

Investments with an unrealized loss position at December 31, 2014 and 2013, respectively, follow:

	Less than 1	2 months	12 months	or more	Tota	1		
2014: Description of securities:	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss	Fair Value	Unrealized Loss		
Stocks Bonds	\$ 454,555 163,184 \$ 617,739	\$ (7,333) (8,695) \$ (16,028)	\$ 636,097	\$ (58,684) (80,852) \$ (139,536)	\$ 1,090,652 <u>870,825</u> \$ 1,961,477	\$ (66,017) (89,547) \$ (155,564)		
2013: Description of securities: Stocks Bonds	\$ 133,160 641,796 \$ 774,956	\$ (528) (16,748) \$ (17,276)	\$ 646,843 107,760 \$ 754,603	\$ (6,692) (45,480) \$ (52,172)	\$ 240,920 1,288,639 \$ 1,529,559	\$ (7,220) (62,228) \$ (69,448)		

The table above shows the investment's gross unrealized losses and fair values, aggregated by investment category and length of time that the individual securities have been in a continuous unrealized loss position. A total of fourteen and eleven securities are in an unrealized loss position as of December 31, 2014 and 2013, respectively, based upon the total purchase transactions within each individual fund. Based on the Association's ability and intent to hold the investments for a reasonable period of time sufficient for a forecasted recovery of fair value, the Association does not consider these investments to be other-than-temporarily impaired at December 31, 2014.

Changes in investment returns and fair values can have a significant effect on the financial statements. Subsequent to December 31, 2014, U.S. and world markets have continued to experience significant volatility and decline. The Association's investment portfolio has experienced unrealized losses through the report date. Management is monitoring investment conditions and the impact such declines are having on the investment portfolio.

# NOTE 3. CAPITAL LEASE OBLIGATION

		2014		2013
IKON Business Systems;				
Payable in monthly installments of \$670,				
including interest at 18.69%, through				
June 2015, secured by Canon copier	\$	3,810	\$	10,447
Less: current maturities	S*************************************	3,810	-	6,637
Long term maturity	\$	_	\$	3,810

The cost of the capital lease equipment was \$26,000 as of each year ended December 31, 2014 and 2013. Accumulated depreciation on equipment under capital lease totaled \$23,833 and \$18,633 as of December 31, 2014 and 2013, respectively.

The following is a schedule of future minimum lease payments on the capital lease obligation as of December 31, 2014:

2015	\$ 4,020
Less amount representing interest	210
Net minimum lease payment	\$ 3,810

#### NOTE 4. COMMITMENTS

The Association leases office space under an operating lease. Basic monthly lease expense, effective August 1, 2013, of \$5,786 will be required, with a 3% increase each August 1 through July 31, 2015, when the lease will expire. Rent expense was \$79,903 and \$77,156 for the years ended December 31, 2014 and 2013, respectively.

The following is a schedule of future minimum lease payments as of December 31, 2014 under the revised lease:

2015

\$\_\_41,719

# NOTE 5. EMPLOYEE BENEFITS

#### 403(b) Defined Contribution

The Association sponsors a 403(b) defined contribution plan for its employees. The Association does not contribute to the plan. The Association's paid the plan expense for the years ended December 31, 2014 and 2013 of \$4,781 and \$6,046, respectively. There are no other eligibility requirements or limitations for salary deferrals other than those imposed by IRC 403(b).

#### **Deferred Compensation**

The Association has a 457(b) deferred compensation plan for certain members of management. The Association contributes an amount equal to ten percent of the participant compensation for the plan year, not to exceed the IRS maximum annual contribution plus any catch-up provision. The deferred compensation accounts are shown as both assets and liabilities on the Association's financial statements and are available to creditors in the event of the Association's liquidation.

The balance of the deferred compensation arrangement, including earnings, was \$25,507 and \$51,014 as of December 31, 2014 and 2013, respectively. Deferred compensation expense was \$23,000 for the years ended December 31, 2014 and 2013.

ACCOMPANYING INFORMATION



# INDEPENDENT AUDITOR'S REPORT ON THE ACCOMPANYING INFORMATION

To the Board of Directors National WIC Association Washington, D.C.

We have audited the financial statements of National WIC Association (the Association – a nonprofit organization) as of and for the years December 31, 2014 and 2013, and our report thereon dated September 25, 2015, which expressed an unmodified opinion on those financial statements, appears on page 1. Our audits were conducted for the purpose of forming an opinion the financial statements as a whole. The accompanying information on pages 13 and 14, which is the responsibility of management, is presented for purposes of additional analysis and is not a required part of the basic financial statements. Such information has not been subjected to the auditing procedures applied in the audits of the financial statements, and, accordingly, we do not express opinion on it or provide any assurance on it.

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Helena, Montana

September 25, 2015

# NATIONAL WIC ASSOCIATION SCHEDULE OF FUNCTIONAL EXPENSES Year Ended December 31, 2014, with Comparative Totals for 2013

Total expenses year ended December 31, 2013	Total expenses	Travel	Telephone	Subscriptions and dues	Subaward contract	Salaries, wages, and bonuses	Printing and duplicating	Postage and delivery	Payroll taxes and benefits	Office and computer supplies	Conference supplies	Occupancy	Miscellaneous	Interest	Insurance	Health, life, and disability insurance	Equipment rent and maintenance	Education	Depreciation	Bank and finance charges	Consultants	Meeting room rental	Accounting and legal			
\$ 660,367	59	30364	11,980	i	•	123,860	8,477	11,961	7,781	2,870	26,820	18,139	2	9	1,205	10,814			5,735	14,628	157,342	298,298	£/9 I	and Events	Conferences	
\$ 214.011	\$ 203,478		12,338	3	,	127,566	15,636		8,014	2,956	i i	18,682	•	ű	1,241	11,138	ř		5,907	•	•	,	-	Publications		P
\$ 159.786	\$ 151.265		9,936	•	•	102,727	9	3	6,453	2,381		15,044		t	999	8,969	ı	•	4,756	,	•	•	s - :	Lobbying		Program Services
	\$ 20.721	582	э	1	a	13,985	195	•	980	4,562		100		\(\dagge\)	2. <b>4</b> .2		3	ì		ı	417	•	\$ - \$	CDC Grant		
<u>\$ 1,034,164</u>	s 1.105.738	30.946	34,254	1		368,138	24,308	11,961	23,228	12,769	26,820	51,865	ı	•	3,445	30,921	•	•	16,398	14,628	157,759	298,298	,	Total		ļ
\$ 302,486	\$ 490.960	31.537	12,665	7,041		116,952		11,353	7,246	3,407	•	19,177	7,759	1,513	1,274	11,432	3,066	750	6,062	3,724	95,110	81,208	\$ 69,684	and General	Management	
\$ 146,906	\$ 146.660		9,633	10	OF C	99,599	2 2 <b>1</b> 0	规则	6,257	2,308		14,586	T.	7 <b>1</b> 2	969	8,696	100 ACC ACC ACC ACC ACC ACC ACC ACC ACC A	3.€0	4,612	- T	ŧ	•	69	Governance		
\$ 52.654	\$ 114.570		3,420	•	62,500	35,362	•	•	2,221	820	1	5,179	<b>L</b>		344	3,087	t i		1,637	1	•	i i		Outreach		Supporting Services
\$ 138,357	\$ 137,882		9,057		10	93,638	ı	E	5,882	2,170	Li Li	13,713	45	e	911	8,175	T)	Ē.	4,336	1	ń	Ē.	1	Development	Membership Services and	Services
\$ 123,883	\$ 147,811		9,709		r.	100,380		i,	6,306	2,326	ı	14,701	10	Ē	977	8,764	ı	1)	4,648	10	i	•	•	Fundraising	<b>3</b>	
\$ 764.286	\$ 1.037.883	31,537	44,484	7,041	62,500	445,931	1	11,353	27,912	11,031		67,356	7,759	1,513	4,475	40,154	3,066	750	21,295	3,724	95,110	81,208	\$ 69,684	Total		
	\$ 2.143.621	62,483	78,738	7,041	62,500	814,069	24,308	23,314	51,140	23,800	26,820	119,221	7,759	1,513	7,920	71,075	3,066	750	37,693	18,352	252,869	379,506	\$ 69,684	2014		Totals
\$ 1,798,450		61,441	89,087	6,442		756,910	32,597	13,278	52,055	19,405	17,602	118,565	4,502	2,547	7,607	64,647	1,857	2,639	31,411	15,053	151,678	292,897	\$ 56,230	2013		SIS

# NATIONAL WIC ASSOCIATION SCHEDULE OF DIRECT ANNUAL CONFERENCE EXPENSES Years Ended December 31, 2014 and 2013

		<u>2014</u>		<u>2013</u>
Meeting room rental	\$	133,905	\$	157,933
Consultants		60,317		59,800
Bank and finance charges		7,877		7,200
Miscellaneous		746		1,810
Postage & delivery		1,614		3,743
Printing & duplicating		8,477		7,347
Supplies		12,176		10,722
Travel	·	19,371	-	20,746
	\$	244,483	<u>\$</u>	269,301

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To the Executive Committee of the Board of Directors National WIC Association 2001 S Street NW, Suite 580 Washington, D.C.

We have audited the financial statements of National WIC Association (the Association) for the year ended December 31, 2014, and have issued our report thereon dated September 25, 2015. Professional standards require that we provide you with information about our responsibilities under generally accepted auditing standards, as well as certain information related to the planned scope and timing of our audit. We have communicated such information in our letter to you dated June 9, 2015. Professional standards also require that we communicate to you the following information related to our audit.

#### Significant Audit Findings

Qualitative Aspects of Accounting Practices

Management is responsible for the selection and use of appropriate accounting policies. The significant accounting policies used by the Association are described in Note 1 to the financial statements. No new accounting policies were adopted and the application of existing policies was not changed during 2014. We noted no transactions entered into by the Association during the year for which there is a lack of authoritative guidance or consensus. All significant transactions have been recognized in the financial statements in the proper period.

Accounting estimates are an integral part of the financial statements prepared by management and are based on management's knowledge and experience about past and current events and assumptions about future events. Certain accounting estimates are particularly sensitive because of their significance to the financial statements and because of the possibility that future events affecting them may differ significantly from those expected. The most sensitive estimate affecting the financial statements was:

Management's estimate of the valuation of accounts receivable as being fully collectible, therefore no allowance account was deemed necessary. We evaluated the key factors and assumptions used to develop this estimate in determining that it is reasonable in relation to the financial statements taken as a whole.

Certain financial statement disclosures are particularly sensitive because of their significance to financial statement users. The most sensitive disclosure affecting the financial statements was the disclosure regarding investments in Note 2 to the financial statements.

The financial statement disclosures are neutral, consistent, and clear.

Difficulties Encountered in Performing the Audit

We encountered no significant difficulties in dealing with management in performing and completing our audit.

#### Corrected and Uncorrected Misstatements

Professional standards require us to accumulate all misstatements identified during the audit, other than those that are clearly trivial, and communicate them to the appropriate level of management. Management has corrected all such misstatements. In addition, none of the misstatements detected as a result of audit procedures and corrected by management were material, either individually or in the aggregate, to the financial statements taken as a whole.

Disagreements with Management

For purposes of this letter, a disagreement with management is a financial accounting, reporting, or auditing matter, whether or not resolved to our satisfaction, that could be significant to the financial statements or the auditor's report. We are pleased to report that no such disagreements arose during the course of our audit.

Management Representations

We have requested certain representations from management that are included in the management representation letter dated September 25, 2015.

Management Consultations with Other Independent Accountants

In some cases, management may decide to consult with other accountants about auditing and accounting matters, similar to obtaining a "second opinion" on certain situations. If a consultation involves application of an accounting principle to the Association's financial statements or a determination of the type of auditor's opinion that may be expressed on those statements, our professional standards require the consulting accountant to check with us to determine that the consultant has all the relevant facts. To our knowledge, there were no such consultations with other accountants.

Other Audit Findings or Issues

We generally discuss a variety of matters, including the application of accounting principles and auditing standards, with management each year prior to retention as the Association's auditors. However, these discussions occurred in the normal course of our professional relationship and our responses were not a condition to our retention.

Other Matters

With respect to the supplementary information accompanying the financial statements, we made certain inquiries of management and evaluated the form, content, and methods of preparing the information to determine that the information complies with U.S. generally accepted accounting principles, the method of preparing it has not changed from the prior period, and the information is appropriate and complete in relation to our audit of the financial statements. We compared and reconciled the supplementary information to the underlying accounting records used to prepare the financial statements or to the financial statements themselves.

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This information is intended solely for the use of the Board of Directors and management of National WIC Association and is not intended to be, and should not be, used by anyone other than these specified parties.

Andleson Zou Merchlon & Co, S.C.

Helena, Montana

September 25, 2015