



National WIC Association



Customizable WIC Videos Order Form

The National WIC Association has produced 5 short animated videos to highlight WIC services and celebrate WIC's 40th Anniversary. We are now offering the opportunity for you to purchase customized versions of these video clips that show your agency's information at the end, to use as either 30 second or 1 minute Public Service Announcements (PSAs).

Watch the **1 minute videos** at <https://vimeo.com/album/2843566>

Watch the **30 second videos** at <http://vimeo.com/album/2843504>

If you would like to use the videos without having us customize them, you can download them for free from the above links. Click on the "Download" button that appears below each video.

VIDEO SELECTION

Individual clips with customization at the end of each 1 minute clip	WIC Overview \$150	Nutrition Education \$150	Breast-feeding Support \$150	Healthy Food \$150	Healthcare Referrals \$150	Order all 5 videos and receive the discounted price of \$675	TOTAL
1 Minute Clips (check selection)							
Individual clips with customization at the end of each 30 second clip	WIC Overview \$150	Nutrition Education \$150	Breast-feeding Support \$150	Healthy Food \$150	Healthcare Referrals \$150	Order all 5 videos and receive the discounted price of \$675	
30 Second Clips (check selection)							
SUBTOTAL							

SHIPPING AND HANDLING

For Purchases Totaling:	Shipping & Handling Fee (USPS Priority Mail)
\$150.00 - \$675.00	\$6.00
\$676.00 - \$1350.00	\$12.00

SUBTOTAL (from above) \$ _____

Shipping & Handling Fee \$ _____

TOTAL \$ _____

Complete Order on Page 2

Each clip allows time at the end to show your agency's contact info. The information should be limited to agency name, phone number, and/or website URL.

- 30 sec videos have ~5 seconds
- 1 min videos have ~8 seconds

To include a logo, email a JPG, PNG, GIF or EPS file to slee@nwica.org.

Enter the text below that you would like to be shown in the video. In accordance with FNS Instruction 113-1, Public Notification, Section IX A(3), WIC PSAs must include the statement "WIC is an equal opportunity provider."

WIC is an equal opportunity provider.

List the email of the person who will review the final customization image: _____

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Where will you be using your PSAs? TV (.mov file) Website (.mp4 file)

SHIPPING INFORMATION

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

PAYMENT INFORMATION

Payment Method: Check Amount _____ Check # _____

Purchase Order Purchase Order # _____

Credit Card: Visa Mastercard American Express Discover Card

Credit Card # _____ Expiration _____ CVC (3-4 digit security code) _____

Name as it appears on card _____

Signature _____

Submit this completed form by emailing slee@nwica.org, faxing to 202-387-5281, or mailing to: NWA, 2001 S Street NW #580, Washington, DC 20009.

You will receive the files within 2-3 weeks from order receipt, assuming timely review of the agency's final customization image. Contact Samantha Lee with questions: slee@nwica.org / 202-232-5492.