

The background of the slide is a photograph of the United States Capitol building in Washington, D.C. The building's iconic white dome is the central focus, topped with the Statue of Freedom. The sky is blue with scattered white clouds. A semi-transparent blue banner is overlaid across the bottom half of the image, containing the title and subtitle text.

WIC & Child Nutrition Reauthorization

Achieving WIC Success in a challenged political environment

Douglas Greenaway, President & CEO, NWA



National WIC Association

Last Reauthorization

Healthy, Hunger-Free Kids Act was signed into law by President Obama on December 13, 2010.

Included programs:

- National School Lunch Program
- School Breakfast Program
- Child and Adult Care Food Program
- Summer Food Service Program
- Afterschool Snack and Meal Program
- Special Supplemental Nutrition Program for Women, Infants, and Children (WIC)
- WIC Farmers Market Nutrition Program
- Fresh Fruit and Vegetable Program
- Special Milk Program



Who Has Jurisdiction in the Senate?

Senate Committee on Agriculture, Nutrition, and Forestry

Debbie Stabenow, D-MI, Chair

Patrick Leahy, D-VT

Tom Harkin, D-IA

Max Baucus, D-MT

Sherrod Brown, D-OH

Amy Klobuchar, D-MN

Michael Bennett, D-CO

Kirsten Gillibrand, D-NY

Joe Donnelly, D-IN

Heidi Heitkamp, D-ND

Robert Casey, Jr., D-PA

Thad Cochran, R-MS, Ranking

Mitch McConnell, R-KY

Pat Roberts, R-KS

Saxby Chambliss, R-GA

John Boozman, R-AR

John Hoeven, R-ND

Mike Johanns, R-NE

Charles Grassley, R-IA

John Thune, R-SD

Who Has Jurisdiction in the House?

Education and the Workforce Committee

John Kline, R-MN, Chair

Tom Petri, R-WI

Howard McKeon, R-CA

Joe Wilson, R-SC

Tom Price, R-GA

Kenny Marchant, R-TX

Duncan Hunter, R-CA

Phil Roe, R-TN

Glenn Thompson, R-PA

Tim Walberg, R-MI

Matt Salmon, R-AZ

Brett Guthrie, R-KY

Scott DesJarlais, R-TN

Todd Rokita, R-IN

Larry Bucshon, R-IN

Trey Gowdy, R-SC

Lou Barletta, R-PA

Martha Roby, R-AL

Joe Heck, R-NV

Susan Brooks, R-IN

Richard Hudson, R-NC

Luke Messer, R-IN

George Miller, D-CA, Ranking

Robert Andrews, D-NJ

Robert Scott, D-VA

Ruben Hinojosa, D-TX

Carolyn McCarthy, D-NY

John Tierney, R-MA

Rush Holt, D-NJ

Susan Davis, D-CA

Raul Gijalva, R-AZ

Timothy Bishop, D-NY

Dave Loebsack, D-IA

Joe Courtney, D-CT

Marica Fudge, D-OH

Jared Polis, D-CO

Gregorio Kilili Camacho Sablan, D-MP

John Yarmuth, D-KY

Frederica Wilson, D-FL

Suzanne Bonamici, D-OR

Influence?

Senate Agriculture, Rural
Development, FDA, & Related
Agencies Appropriations
Subcommittee



Influence?

House Agriculture, Rural Development, FDA, &
Related Agencies Appropriations Subcommittee



Influence?

- White House
- OMB
- USDA
- FNS
- ERS
- Office of Research & Analysis
- HHS



THE PRESIDENT
JANUARY 20, 2009

Influence?

Anti-Hunger Advocates

FRAC, Share our Strength, Feeding America

Faith Based Groups

Bread, Catholic Charities, Lutheran Social Services

Retail Groups

Food Marketing Institute (FMI), Grocery Manufacturers' Association (GMA)

Formula Manufacturers

Mead, Abbott, Nestle

Food Groups

Campbells Soup, General Mills, Kellogg, Post, MOM Brands, Gerber, Beechnut, Dairy Industry, United Fresh

Influence?

Public Health Groups

ASTHO, AMCHP, AHA, March of Dimes, CSPI, NACHO

Medical Groups

AAP, ACOG, ANA

Nutrition Groups

AND, SNE

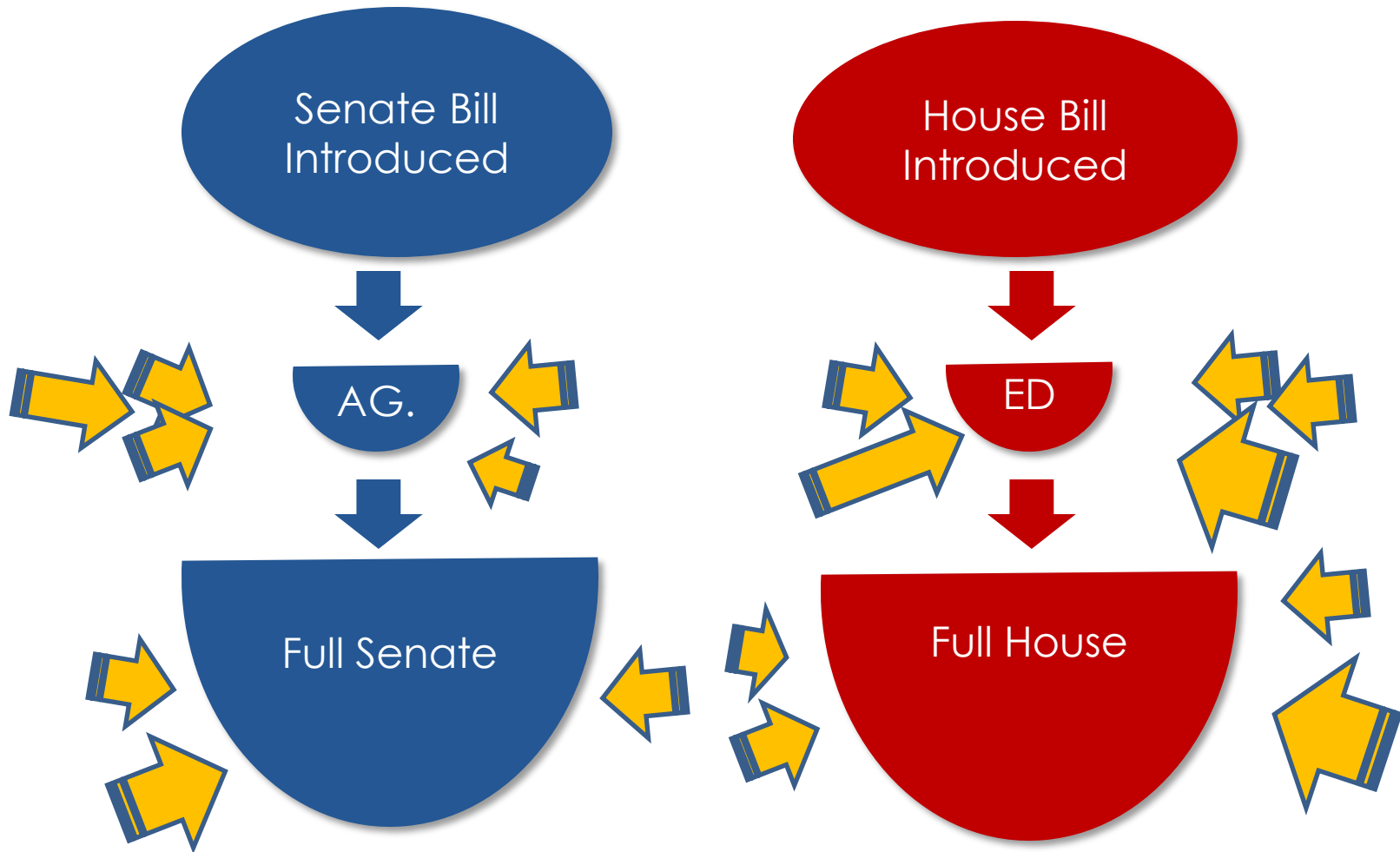
Breastfeeding Groups

La Leche, Moms Rising, USBC

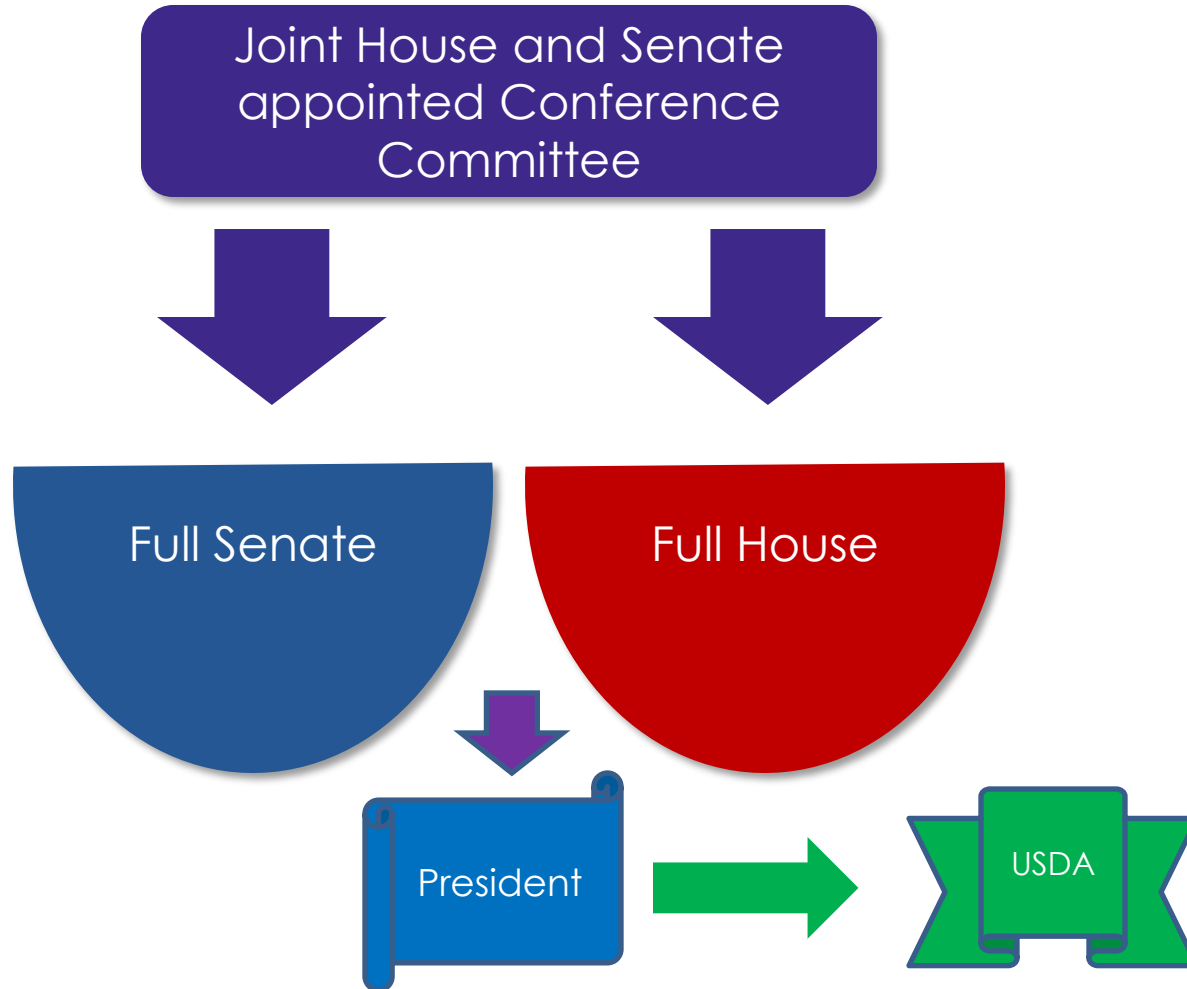
Other Advocacy Groups

La Raza, Childrens' Defense Fund, SEIU, AFSCME, NGA

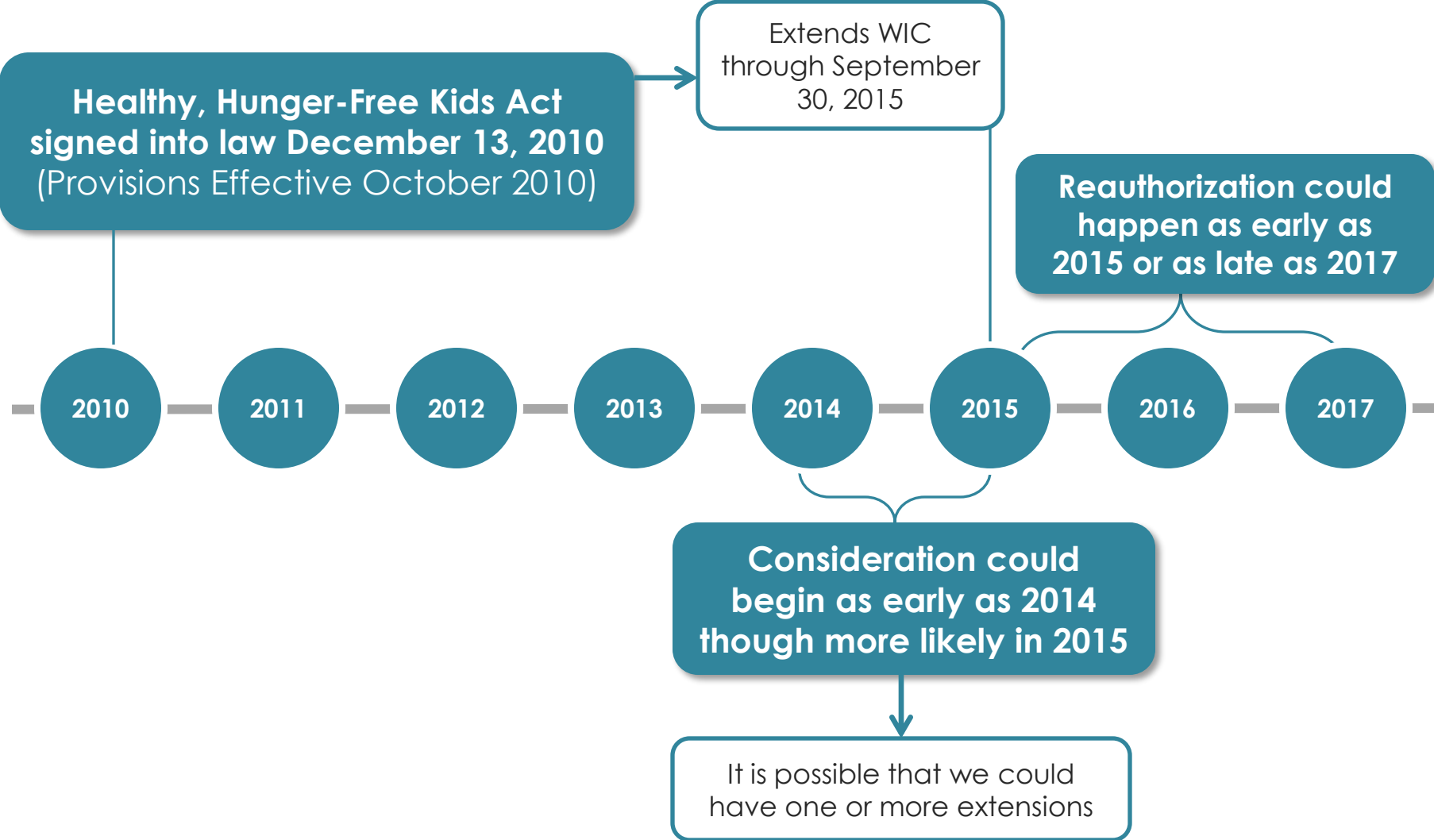
Enacting Reauthorization



Enacting Reauthorization



Possible Timeline?



Possible Timeline

FY2014

- Potential Administration, House and Senate Hearings
- Locations: Washington and Field

FY2015

- House and Senate Legislation Introduced
- Bills marked up and passed in Committee
- Extension passed

FY2016

- Bills passed in House and Senate
- Conference Committee Convened and Agreement Reached
- Conference Agreement Passed
- President Signs Reauthorization



Image Sources

- http://www.whitehouse.gov/sites/default/files/imagecache/embedded_img_full/image/image_file/healthy-kids_signing_LJ-0082.jpg?itok=xPV58CVr
- <http://www.appropriations.senate.gov/sc-agriculture.cfm>
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- Flickr: [Capitol Hill - Washington, DC](#) Author [Vinoth Chanda](#)
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