

iPhone Technology UPC Technology-APL Central/Monitoring Visits

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OVERVIEW

- How can iPhone technology impact WIC
- APL Central in Michigan
 - Approved Product Listing
 - Vendor Pre-Authorizations Site Visit
- Mobile Market +
- Future steps



HOW CAN IPHONE TECHNOLOGY IMPACT WIC

- WIC isn't a 9-5 program
- Allows anywhere/anytime access
- Technology is readily available
- Michigan can use to process CVB and FMNP
(Project Fresh in Michigan)

TWO APPS IN MICHIGAN

- APL Central



- Mobile Market +



APL CENTRAL IN MICHIGAN



- Covers two main functionalities
- Both have separate access to the APP
 - APL management
 - UPC and Price Management
 - Cat/Sub-cat management
 - Peer Group Search
 - Vendor Search
 - UPC request from Vendors
 - Vendor Pre-Authorization Site Visit
 - Minimum Stock and Price Verification
 - Vendor Training
 - Signatures
 - Transferring data to MI-WIC

APL MANAGEMENT AND USE

- Critical functions
 - Searching for a UPC/PLU
 - Adding & editing UPC/PLU
 - Adding/editing Max Price
 - Adding/editing product photos
 - Category/Sub-Cats
 - Peer Groups
 - Vendors

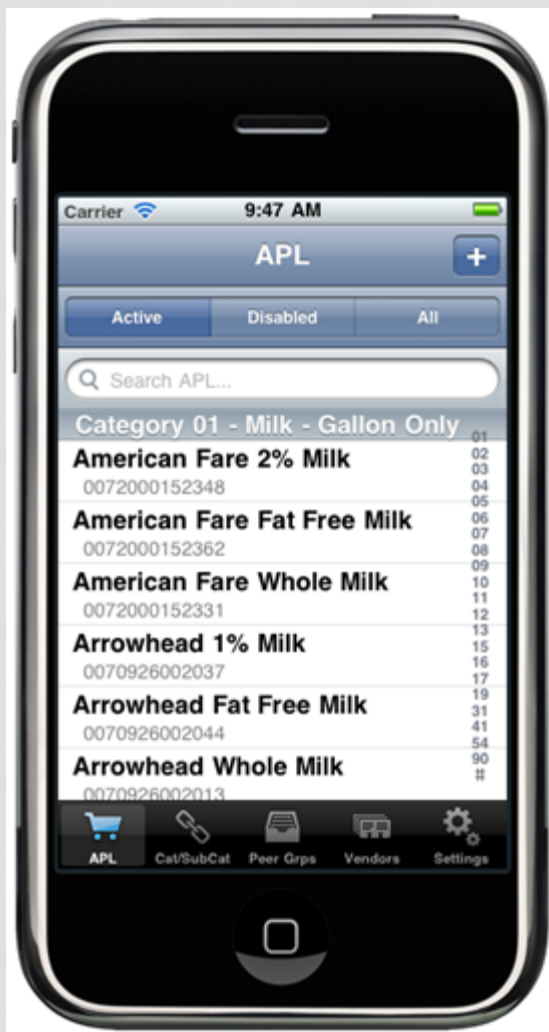
- UPC Requests



SEARCHING FOR UPC/PLU INFORMATION

- The APL information can be searched by:
 - UPC/PLU
 - Description
 - Scanning the barcode
 - Can also filter by active or disabled status

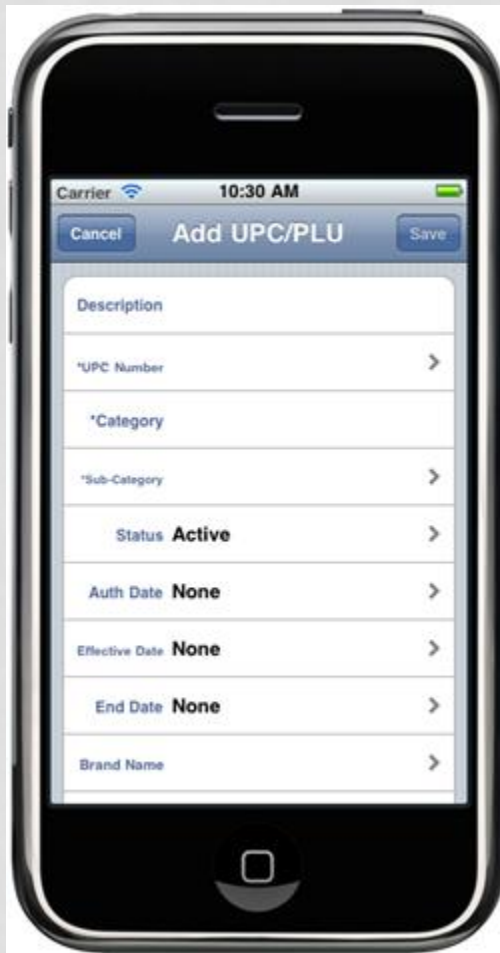
SEARCHING FOR UPC/PLU INFORMATION



ADDING & EDITING A UPC/PLU

- Data is synchronized with the MI-WIC eligibility system once all the required fields are submitted and validated by MI-WIC
 - User can either key or scan UPC/PLU
- System edits prevent incomplete data being sent to MI-WIC
 - Cat/Sub-cat
 - Product Description
 - Package Quantity/Size
 - Manufacturer Name
- Once saved, a UPC/PLU can be edited

ADDING & EDITING A UPC/PLU



ADDING/EDITING MAX PRICE

- After designating the UPC/PLU, user will enter the Peer Group, Max Price, and Effective Date
- Edits to the Max price are made by selecting the max price and changing information.
- Data is synched to MI-WIC and updated in real time



ADDING/EDITING PRODUCT PHOTOS

- User can add up to 5 photos to a UPC/PLU
- User selects to edit product image and takes a picture using the phone



REVIEWING CAT/SUB-CAT INFORMATION

- Users can view details at the Category, Sub-Category, or UPC level.
 - Search by description or number
- Disabled categories will also appear for reference



REVIEWING PEER GROUPS

- Users have the ability to Search for Peer Groups by number or description
- Provides associated vendors and UPC/PLUs



FINDING INFORMATION ON VENDORS

- Users have access to Information about WIC vendors that are in authorized or de-authorized status.
- Users are also able to obtain vendor information such as city, state, zip and phone contact information.



SEARCHING FOR VENDORS

- Users can search by vendor name, city, or zip code
- Once a vendor is selected users can:
 - View vendor demographic information
 - Call the vendor
 - Use mapping features to locate the vendor
 - View associated UPC/PLU's



VENDOR DEMOGRAPHICS AND MAPPING



UPC/PLU REQUEST FROM VENDORS

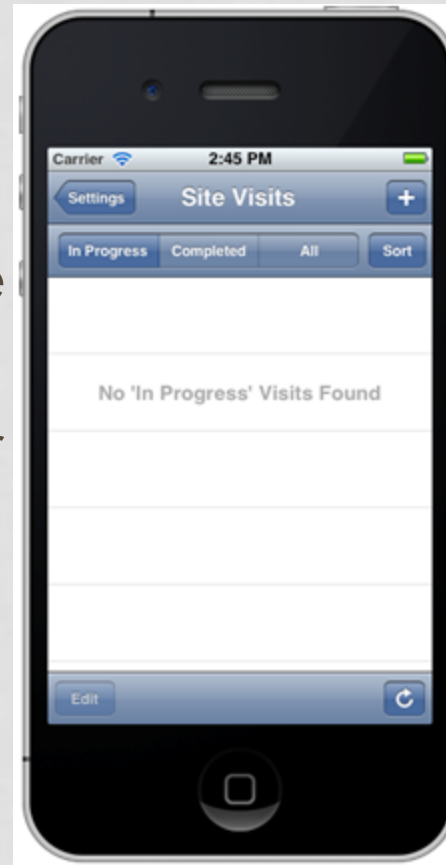
- Authorized vendors can request a UPC/PLU to be WIC eligible via APL Central
- User is only allowed to request for a UPC/PLU that is not already on the APL
- E-mail notifications to vendor and State
- State can edit UPC information and approve or deny the request
- Once approved, UPC/PLU will be sent to MI-WIC

VENDOR PRE-AUTHORIZATION SITE VISITS

- Required activity to authorize a vendor
 - Verify food price and variety on application
 - Confirm minimum stock
 - Provide program training
- Multiple concurrent site visits are possible
- Documentation is key
 - Reduces burden on staff in the field and in the office
 - Reduces Data entry
 - Increases accuracy of data
 - Reduces paper
- Vendor application info already in MI-WIC

STARTING A SITE VISIT

- User can create a new site visit, continue an in-progress site visit, or review a completed site visit
- After selecting a vendor for site visit, user will start the visit



FOOD PRICE, VARIETY & MINIMUM STOCK VERIFICATION

- User selects minimum stock category
- UPC or PLU can be entered manually or by scanning bar code
- Enter quantity and price
- MI-WIC processes and validates



FOOD PRICE, VARIETY & MINIMUM STOCK VERIFICATION



VENDOR TRAINING

- Quickly documents vendor training
- Ensures all aspects met prior to submitting site visit



COLLECTING SIGNATURES

- App collects vendor representative information and signature
- App also collects Vendor analyst information and signature for documentation.



MOBILE MARKET +



- Allows farmers markets to wirelessly redeem CVBs, FMNP (Project Fresh in Michigan), and SNAP benefits
- Increases client access to fresh fruits and vegetables
- Increased flexibility for WIC vendors and Farmers Markets
- Compliant with USDA regulations

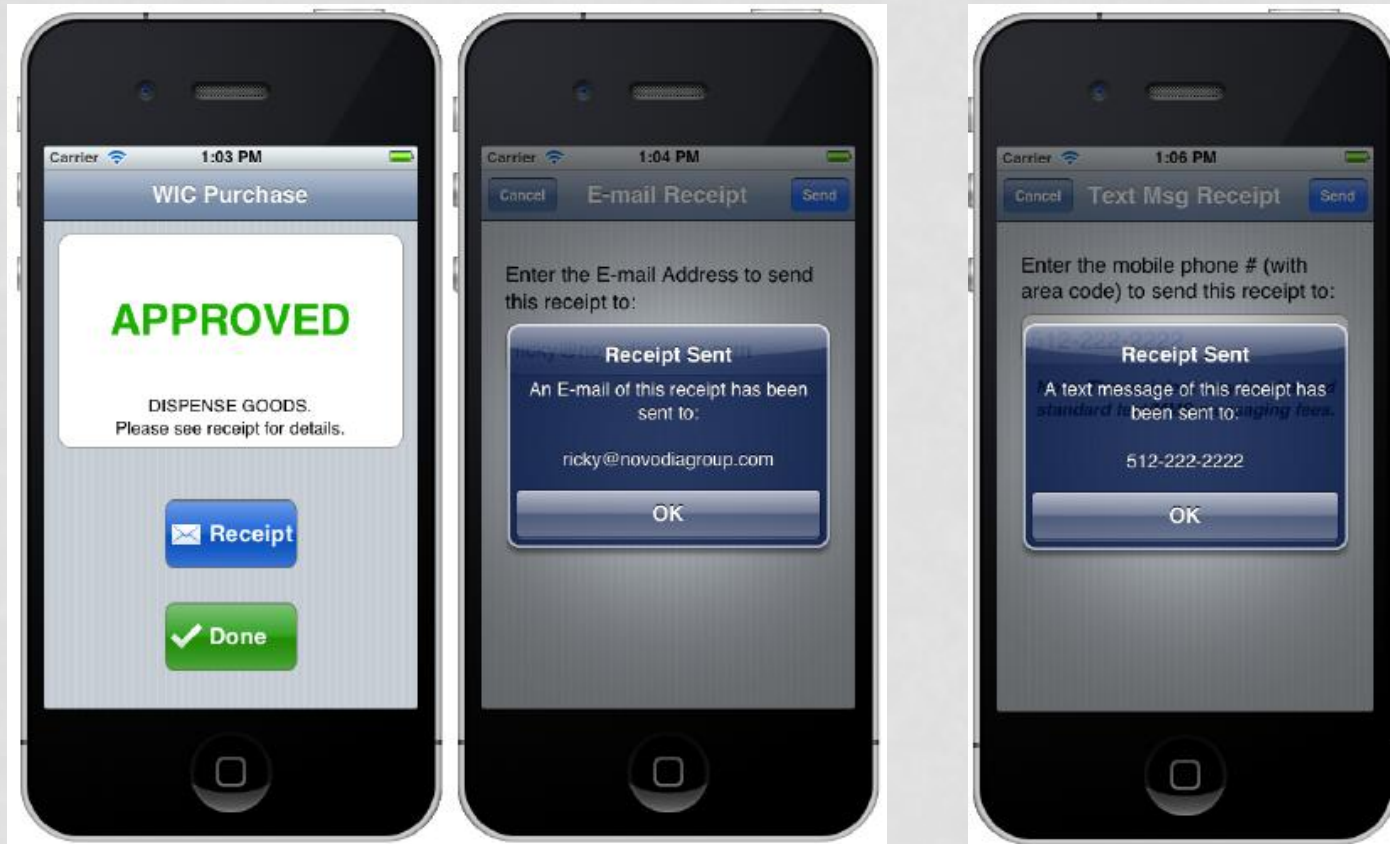
REDEEMING BENEFITS

- Client swipes or enters card number and PIN
- Merchant enters order information
 - Merchant name, PLU, Quantity, Price for each item
- Submit order to Xerox for reconciliation



PROVIDING RECEIPT

- Once transaction is approved, market master has option to e-mail or text receipt



WIC BALANCE INQUIRY

- After user swipes or enters card number, they can conduct a balance inquiry



REPORTS

- Transaction Receipts
 - Receipts for completed transactions can be retrieved and resent by current day and previous days.
- Retailer Totals Report
 - Financial totals based on a settlement date that includes a summary of transaction count and amounts.
- Terminal Totals Report
 - Financial totals by terminal and settlement date.
- Merchant Totals Report
 - Financial totals by a specific merchant.
- Shift Totals Report
 - Financial totals by a specific user shift

FUTURE DEVELOPMENT

- WIC Client Connect on iPhone and Android platform
- MI-WIC compatible with iPad and Android tablets



THANK YOU

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