

HOW WIC HELPS



State WIC Director

Kimberly Rhoades
139 Proposal Avenue
Fort Yates, ND 58538

701.854.7263
krhoades@standingrock.org

THE STANDING ROCK SIOUX TRIBE

Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



40%

OF INFANTS BORN IN THE UNITED STATES PARTICIPATE IN WIC



51%

OF ELIGIBLE INDIVIDUALS IN THE UNITED STATES PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN THE STANDING ROCK SIOUX TRIBE?

241

WIC PARTICIPANTS

Pregnant women.....	20
Breastfeeding women.....	8
Postpartum women.....	12
Infants.....	59
Children.....	143

BREASTFEEDING IN WIC

39%

of WIC infants in the Standing Rock Sioux Tribe initiated breastfeeding in 2020.

CHILDHOOD OBESITY IN WIC IN THE STANDING ROCK SIOUX TRIBE

Childhood obesity rate, WIC toddlers, 2020..... **19%**



Fruit and Vegetable Benefit: Congress enhanced WIC's fruit and vegetable benefit to align with scientific recommendations. Current monthly benefit amounts are \$26 for children, \$47 for pregnant and postpartum participants, and \$52 for breastfeeding participants. In FY 2023, WIC provided an estimated **\$64,220** in fruit and vegetable benefits to **182** participants in the Standing Rock Sioux Tribe.

THE STANDING ROCK SIOUX TRIBE WIC PARTICIPANT CHARACTERISTICS

\$4,899

AVERAGE FAMILY INCOME

62%

RECEIVED MEDICAID

\$64.03

AVERAGE MONTHLY FOOD COST IN FY 2023

HOW WIC SUPPORTED THE STANDING ROCK SIOUX TRIBE ECONOMY IN FY 2023

\$185,373

TO SPEND AT FOOD RETAILERS

\$16,022

FORMULA REBATES RECEIVED

\$1.4M

NUTRITION, BREASTFEEDING SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2021 (<https://www.fns.usda.gov/wic/eligibility-and-program-reach-estimates-2021>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2023 (<https://www.fns.usda.gov/pd/wic-program>) as of January 30, 2024. Participant characteristics for 2020 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/wic/participant-program-characteristics-2020>). WIC fruit and vegetable benefit calculated as the sum of FY 2023 issuance rates multiplied by average participation rates for each participant category from USDA WIC Data Tables. Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm). Obesity outcomes from CDC (<https://www.cdc.gov/obesity/data/obesity-among-WIC-enrolled-young-children>).