

2021 Virtual Biennial NWA WIC Technology, Program Integrity, and Vendor Management Education & Networking Conference and Exhibits

October 5 – 7, 2021

All Times reflect the Eastern Time Zone

Monday, October 4, 2021

1:00 – 5:00	Pre-Conference	Building and implementing client-centered technology to achieve WIC’s program mission
-------------	-----------------------	--

Tuesday, October 5, 2021

		Online Ordering	Certification Tools	Remote WIC Services	Vendor Management	EBT	NWA & USDA
11:00-12:30	Opening Plenary	Online and Beyond: Building a Modern Shopping Experience for WIC Families					
12:30 - 1:00	Break/Networking						
1:00 - 2:00	Concurrent Sessions	Keeping it easy during difficult times with mobile apps (Should be under track - Remote WIC Services)	Digital Signatures and Vendor Certification: They Work Together!	Participant Centered Remote WIC Services	Minimum Stock Makeover	WIC Online Ordering in Practice: Learnings and Next Steps	Using Social Media for Digital Partnerships and Engagements
2:00-2:30	Break/Networking						
2:30 - 3:30	Concurrent Sessions	New Mexico WIC and Online Ordering: A Statewide Approach	Data security and privacy: Best practices and considerations from civic tech	Nutrition Education - going mobile!	Infant Formula Contracts	Using EBT Data	USDA-FNS: WIC Program Update
3:30 - 4:00	Break/Networking						
4:00 - 5:00	Plenary Session 2	Addressing the Digital Equity Gap					

Wednesday, October 6, 2021

		Online Ordering	Certification Tools	Remote WIC Services	Vendor Management	EBT	NWA
8:30 - 9:00	Morning Activity – Yoga						
9:00 - 12:00	Virtual Exhibit Hall Open						
10:00 – 11:00	Digital Poster Gallery	Pacify: Initial Implementation in West Virginia	WIC Telehealth Innovations in North Carolina: Pioneering a Vision of Change	Vendor Audit Forum – Sharing Insights and Practices Amongst Agencies	The Third National Survey of WIC Participants (NSW): an overview of the study’s methods		
11:00 - 12:00	NWA Talks						
12:00 - 1:00	Break/Networking						
1:00 – 2:00	Plenary Session 3	The Power of Choice: Using EBT Data to Quantify the Value of Variety					
2:00 - 2:30	Break/Networking (Coffee with the Board)						
2:30 - 3:30	Concurrent Sessions	Next Turn of the EBT Data Wheel (for the EBT Track)	An Innovative Online Appointment System to Enhance WIC Services	Creating Connection: myWIC MOSAIC, A Modern Solution for the Women, Infants and Children Program	A50 Stores	USDA-FNS: WIC EBT Technical Standards	NWA R&R Campaign: Amplifying Outreach
3:30 - 4:00	Break/Networking						
4:00 - 5:00	Concurrent Sessions	USDA-FNS: Online Ordering	Data-driven technology implementation practices for achieving program goals	South Dakota Client Portal	How to Strengthen Your Inventory Audit Process	USDA-FNS: WIC EBT Conversions	The WIC Hub - creating a community of practice
5:15 - 7:00	Evening Activity						

		Retention Strategies	Certification Tools	Remote WIC Services	Vendor Management	Farmers Markets	NWA	EBT
8:30 - 9:00	Coffee Talk							
9:00 - 12:00	Virtual Exhibit Hall Open							
12:00 – 1:00	Plenary Session 4	Remote Services: Pivoting During the Pandemic and Beyond						
1:15 - 2:15	Concurrent Sessions	Start Simple with MyPlate: technology that translates the Dietary Guidelines for Americans to WIC nutrition education tools	Using Cross-Program Data Matching to Increase WIC Coverage	WICBuzz in the Time of Texting	Store WIC signs can influence redemption rates: A study of Arizona WIC shoppers’ attitudes and behaviors	New Mexico Farmers’ Market Nutrition Program Proof of Concept: A Mobile Application to Replace Paper Vouchers	Using TikTok for Outreach & Engagement Towards Gen-Z Participants	Campaign Resource 101: Learn What Resources Are Available & How to Use Them (for the NWA Track)
2:15 - 2:30	Break/Networking							
2:30 - 3:30	Concurrent Sessions	MomCircle: A Place for Hero Moms	Local Agencies Launch Technology Innovations to Enhance the WIC Participant Experience	Providing Remote WIC Services	Putting Graphic Design PrinciplesInto Practice. (forthe NWA Track)	Farmers’ Market Challenges and Adaptation	Organic Foods in the WIC Food Package	Next Turn of the EBT Data Wheel (for the EBT Track)
3:30 - 3:45	Break/Networking							
3:45 – 5:00	Closing Plenary	Striking the Balance: Future Innovations to Streamline Certifications						