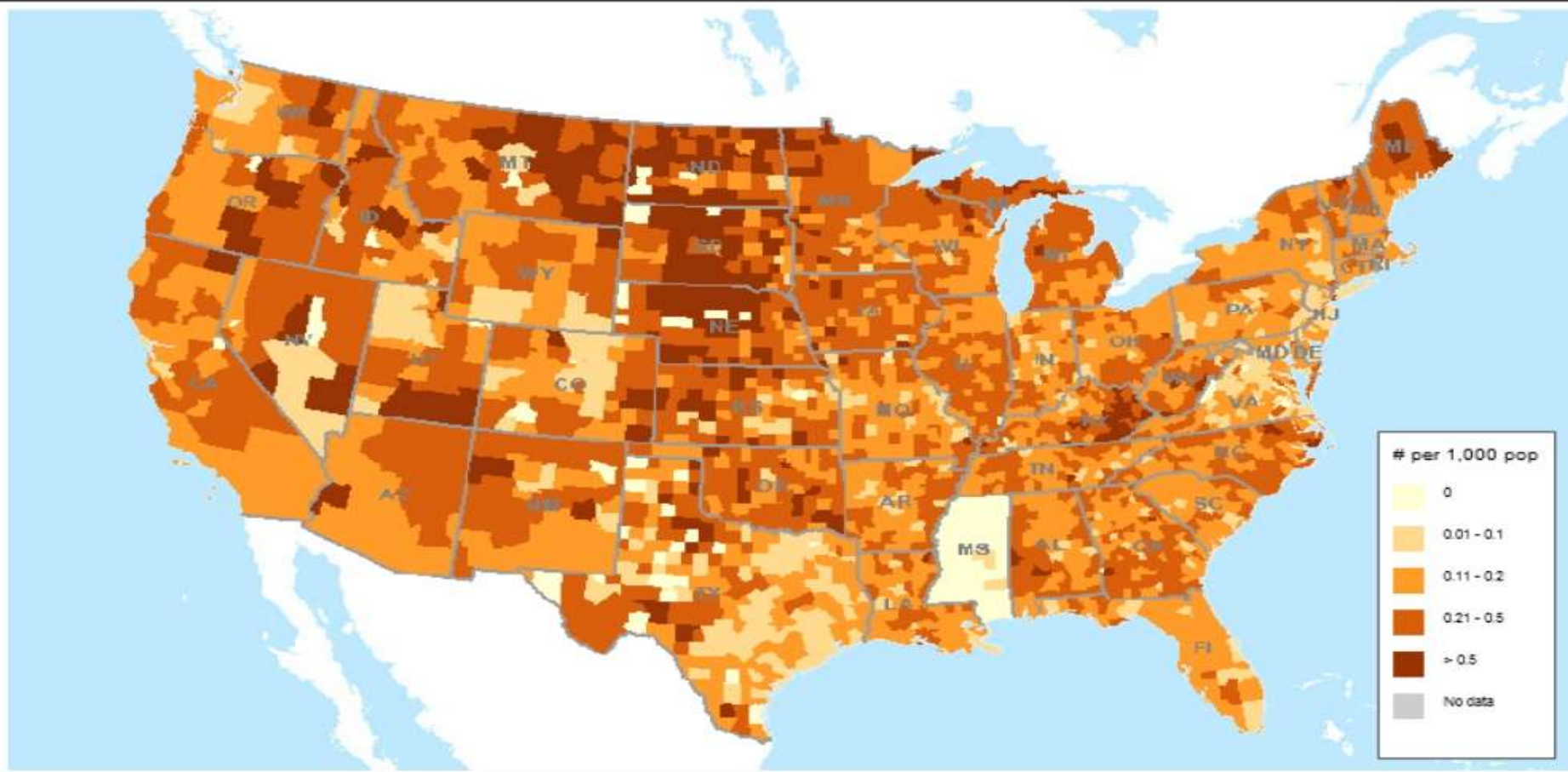


“Data Mining Analysis: The Future is Here”



WIC-authorized stores/1,000 pop, 2011

PRESENTER: Tony Hardy

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“Data Mining Analysis: The Future is Here”

- **Overview**
- **Data Management**
- **Internal Control/Reviews**
- **Analytics**
- **Examples**
- **Data-Driven Decisions**

“Data Mining Analysis: The Future is Here”



“Efficiency is doing things right; effectiveness is doing the right things.”

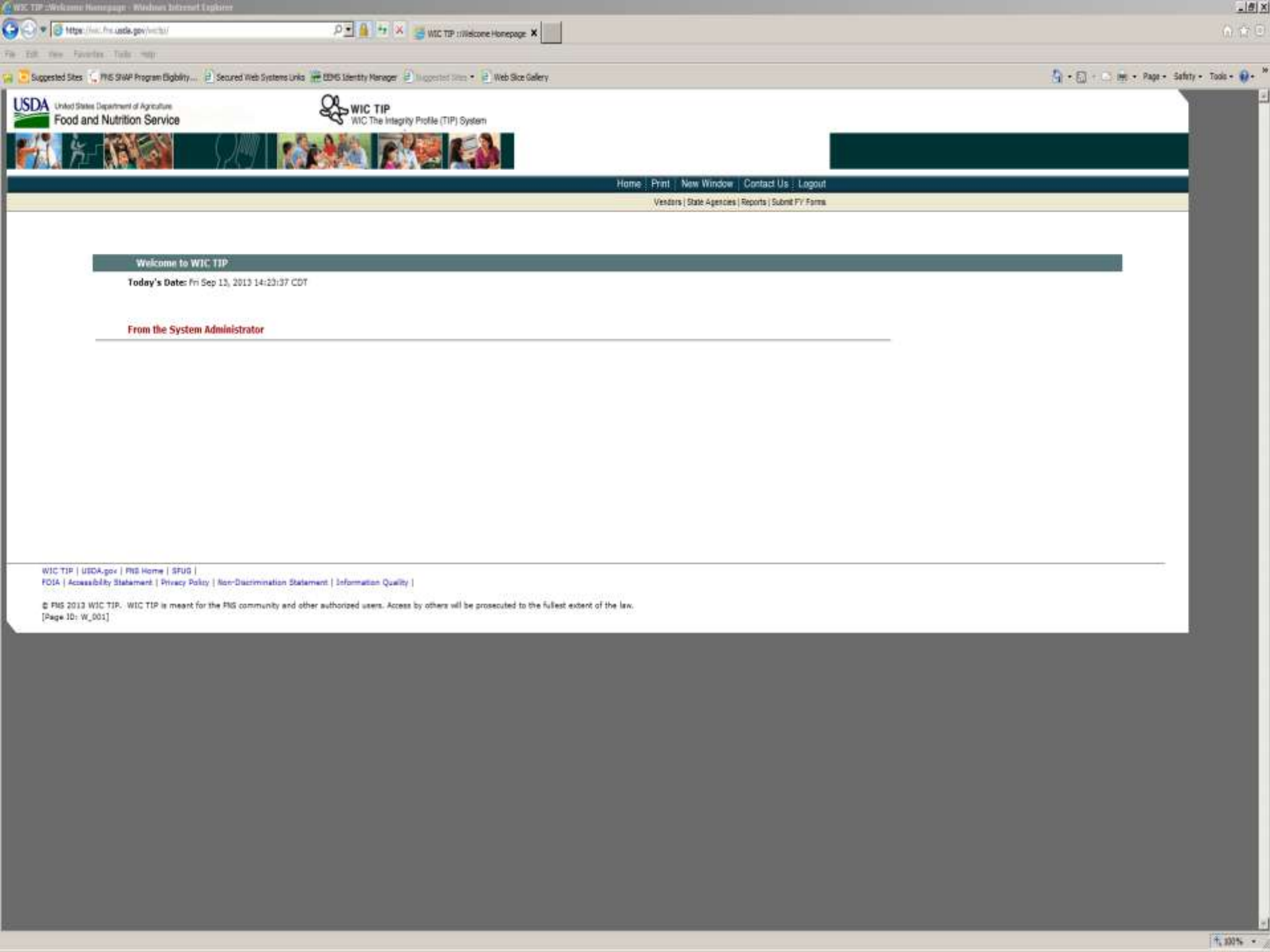
“Whenever you see a successful business, someone once made a courageous decision.”

Peter F. Drucker

“Data Mining Analysis: The Future is Here”

- **Our Business is Data Management!**
- **Proper planning limits the risk of bad data problems**
- **Know your systems limitations**
- **Reduce risks**





Welcome to WIC TIP

Today's Date: Fri Sep 13, 2013 14:23:37 CDT

From the System Administrator

“Data Mining Analysis: The Future is Here”

Set internal controls on data inputs.

Check for reporting errors and system defects.

- ❑ **Perform quality checks on your data**
- ❑ **Generate internal reports periodically to verify addresses, FNS numbers etc.**
- ❑ **Are data elements properly formatted/displayed?**

“Data Mining Analysis: The Future is Here”

93% of WIC Vendors are SNAP Authorized

Comparison of WIC TIP and STARS Database shows more than 68% of WIC Records had discrepancies.

Vendor Address	Store Name	Store Address	Discrepancy Field
4037 LaMain Street London, CT 55555	FOOD STORE SUPER MARKET	4037 La Main Street London, CT 55555	Street Number/Name; Vendor Name
4C & D ESTATE SION FARM London, CT 55555	FOOD STORE SUPER MARKET	4C & 4D ESTATE SION FARM London, CT 55555 0763	Street Number/Name; Vendor Name; Zip Code

WIC/SNAP Authorized Vendors

SNAP
Administrative
Action taken
during FY 2012
and FY 2013
(as of June 19,
2013).

SNAP Administrative	FY 2012	FY 2013
SNAP PDQ	11	3
Applicant Withdrew	1	1
Reinstated	71	29
Denied	1	1
DQ	17	10
Withdrawn	1982	1808
Total	2083	1852

WIC/SNAP Authorized Vendors

Continue...

SNAP Administrative	FY 2012	FY 2013
Voluntary Withdrew	1758	1093
Non-redeemer	208	713
Involuntary: Non-Response to reauthorization	8	0
Involuntary: Other	8	2

WIC Vendor Redemption History


This vendor was authorized by WIC and SNAP. The vendor voluntarily withdrew from SNAP. Vendor was sanctioned for WIC Program violations (3rd year)

Fiscal Year	Annual WIC Redemptions	Redemption Months
FY 2010	57,440.00	11
FY 2011	1,961,131.00	12
FY 2012	2,230,706.00	10



SNAP Retailer Locator

To find a retailer near you that welcomes SNAP EBT customers, click the "Select Location" button and enter a starting location. Click a map point to get details and directions. Click "En Espanol" above to view this page in Spanish. Researchers: for data download options see below the map.



SNAP Retailers closest to your location are listed below. Select a retailer to zoom in.

ID	Retailer	Distance
1	7-Eleven Inc F 289308 - 1065 Saint Ignatius Dr, Waldorf, MD 20602-1844	0.13 miles
2	SAFeway 0105 - 10 King St, Waldorf, MD 20602-1839	0.13 miles
3	WALGREENS 09032 - 25 High St, Waldorf, MD 20602-1842	0.16 miles

Source: ESRI, USGS, FAO, EPA, eCovis, LANA, USDA, FNS, other suppliers

Download Information:

or

- [Related Links: Eat Right When Money's Tight, Choose MyPlate, and Benefits.gov](#)
- Data as of September 04, 2013.
- This site requires Adobe Flash plugin.
- To report a specific mapping or address error, contact RPMHQ-Web@fns.usda.gov.

Data- Driven Decisions

- **Your data is important for making policy decisions**
- **Food Atlas**
- **Improper Vendor Payments**
- **National WIC Vendor Study**
- **Research**

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