

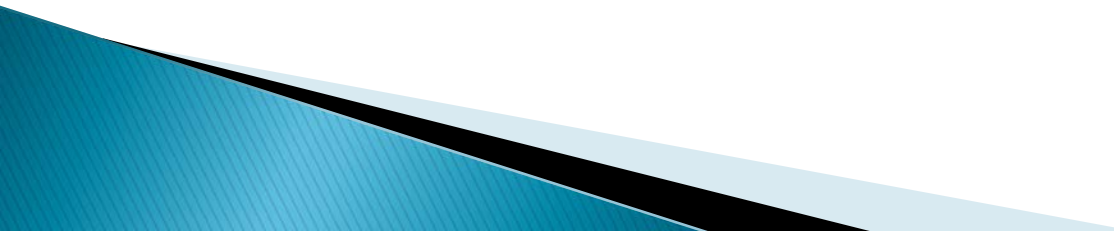
Category/Subcategory – Federal Background

WIC EBT Business Rules Evolution

Business Rules

- ▶ National Category/Subcategory Table before 2006
 - Simpler – fewer categories and subcategories
 - Based on the WY design
 - FNS sought State agency Input from those planning systems at the time
- ▶ Next: Updated to add subcategories for milk types
- ▶ Most Recent: Major update when 2009 Interim Food Rules were implemented

Business Rules

- ▶ Broadband '000' optimizes Participant choice.
 - ▶ Establish a Common Benefit Quantity (Unit) across Category
 - ▶ Subcategory assignment (sub-zero/non-broadband) limits choice
 - ▶ Infant formula cannot be issued in the broadband category – specific formula assigned to subcategory
 - ▶ Each UPC & PLU must be assigned to one food category/subcategory.
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Business Rules

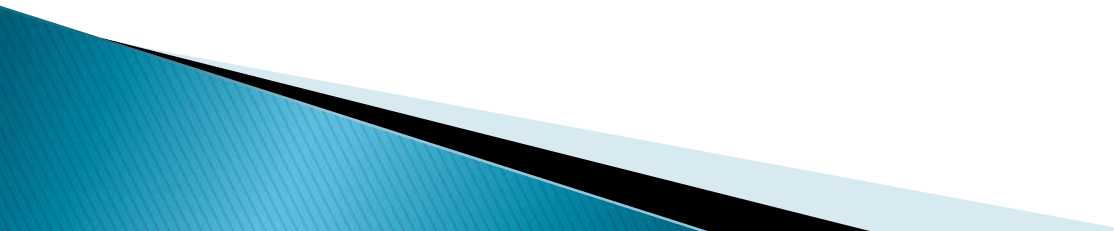
▶ Food Rule Updates

- Lower fat milks became default milk type
- Added Yogurt as a substitution
- Added whole grain cereals
- Added infant fruits & vegetables and infant meats
- Added Whole Grains
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- Added Cash Value Benefits for fruits and vegetables (Cat 19)
- Dropped Carrots

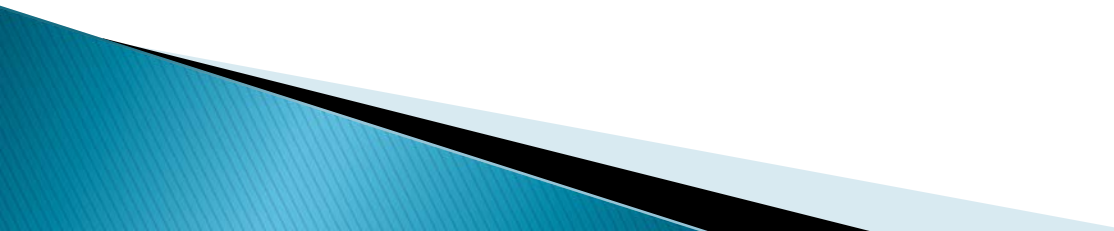
Business Rules

- ▶ Issuance Business Rule – Choice at clinic or vendor aisle
 - Each participant will be authorized a specific quantity of a category/subcategory
 - The family benefit may assigned to:
 - Broadband 000 for maximum choice in store aisle
 - A specific 000 subcat only requires decision at the WIC clinic

Business Rules

- ▶ USDA Encourages adoption of the National Cat/Subcat Table
 - ▶ State flexibility in:
 - Product Description for receipts
 - Benefit Unit
 - Subcategories if necessary
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Business Rules

- ▶ At the checkout:
 - ▶ POS receipts use Category/Subcategory, Benefit Unit and quantity
 - ▶ Helps Participant know what foods and quantities they have available
 - Before shopping
 - After Shopping
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FNS Contact Information

- ▶ Erin McBride,
 - FNS Technology Specialist
 - Erin.McBride@fns.usda.gov
 - 703-305-2709
- ▶ Karen Burns-Hill
 - FNS Southeast Regional EBT Coordinator
 - Karen.Burns-Hill@fns.usda.gov
 - 404-562-1891