The Wise Investment in our Children (WIC) Act, sponsored by Sens. Bob Casey (D-PA) and Susan Collins (R-ME) and Reps. Rosa DeLauro (D-CT) and Jennifer González-Colón (R-PR) is common-sense legislation that would improve maternal and child health outcomes in the United States by expanding WIC eligibility for infants, children, and new mothers. For nearly 50 years, the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC) has contributed to healthier pregnancies and improved birth outcomes for women and infants and led to healthier growth and development for at-risk, low-income children up to age 5. WIC has the potential to make an even greater impact if the WIC Act is adopted by making WIC more accessible to mothers and young children during key developmental periods.

HEALTHY BABIES
States certifying infants for two years instead of one year would allow WIC agencies to eliminate duplicative paperwork, save admin costs, and encourage families to keep their young children on WIC longer. Many WIC families tend to exit the program when an infant turns one, a period of significant change in the infant’s diet. WIC agencies should be focused on providing much-needed nutrition education, instead of replicating paperwork that has previously been completed. If infants could be certified for two years rather than one, more children would remain in the program past their first birthday and would be able to continue to benefit from WIC’s critical nutrition and public health services.

HEALTHY MOMS
States extending eligibility for breastfeeding and postpartum mothers to two years would help WIC to better meet the unique needs of postpartum women. Currently, WIC provides services to postpartum women up to six months after the birth of their baby and breastfeeding women for up to one year. While the provision of these services during the postpartum period has helped to improve diets, increase breastfeeding rates, and increase access to healthcare and social services, WIC can have an even greater impact through expanded eligibility under the WIC Act. Medical professionals recognize that good maternal health prior to pregnancy is of vital importance to improving health outcomes for both mother and infant. The period between the birth of a woman’s child and until the birth of her next child, also known as the interpregnancy period, is a critical opportunity to improve the health of mothers and outcomes for subsequent births, reducing the likelihood of costly conditions resulting from negative birth outcomes like preterm birth or low birthweight. WIC has a crucial role to play in ensuring that mothers are receiving the nutritious foods, nutrition counseling, breastfeeding support, health screenings, and resource referrals that they need during the interpregnancy period.

THE WIC ACT EMPOWERS STATES TO IMPROVE SERVICE DELIVERY AND ADDRESS CRITICAL NUTRITION GAPS. IT TRULY IS A WISE INVESTMENT IN THE NEXT GENERATION OF AMERICANS.