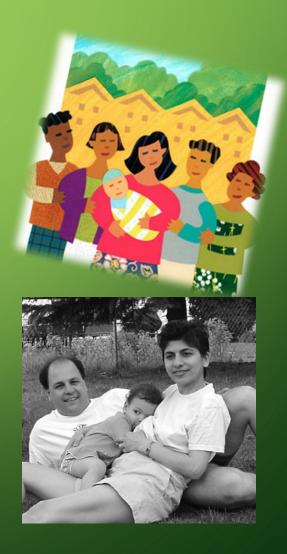
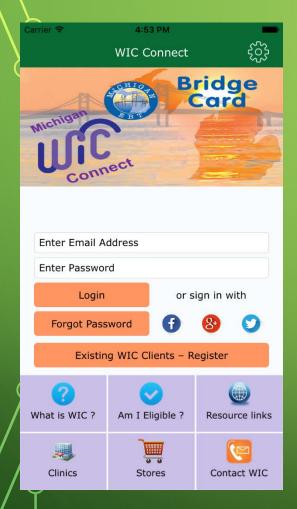
Michigan WIC Mobile App

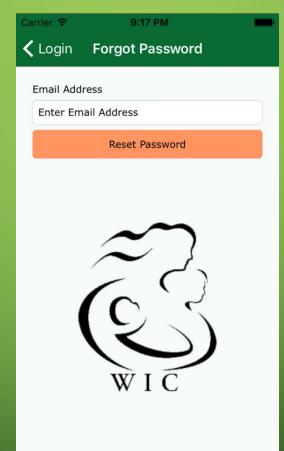


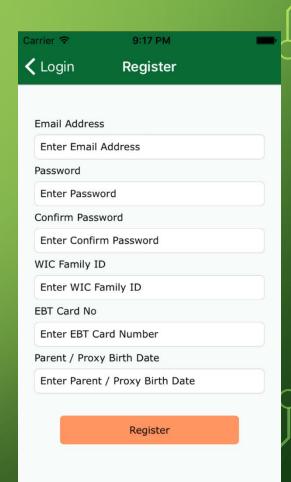
Kobra Eghtedary, PhD
Director of Data, Research & Technology
Michigan WIC Program

- Improve client engagement
- Effective communication
- Enhance client experience
- Efficient clinic operation
- Shorten Certification period
- Increase Participation
- Increase Retention









Carrier 🛜

9:23 PM

\(\) Login

What is WIC?

WIC is the Women, Infants and Children Supplemental Nutrition Program. It is a health and nutrition program.



Women who are pregnant (or were recently pregnant), and children up to age 5 that qualify for WIC benefits get healthy foods, education, and referrals to other services.

> WIC foods are good sources of protein, iron, calcium, folic acid, Vitamin C and fiber. These foods help mom have a healthy pregnancy. They also help children to be healthy and grow well.



 WIC promotes breastfeeding and gives help to moms and babies to breastfeed successfully.



Carrier 🖘 9:23 PM 🗪 CLogin Am I Eligible ?	Carrier 9:24 PM	• ○ ○ ○ T-Mobile Wi-Fi
1 * Do any of the following describe you or anyone in your household? (Check all that apply) Your household is everyone who lives in your home (including children) and shares income and household expenses (bills, food, etc.). Your household may include people who are related to you and people who are not. Is Pregnant Has had a baby (or been pregnant) within the last 6 months	2 *Are you a resident of the State of Michigan? Yes No	3 *Are you or anyone in your household currently enrolled in any of the following programs? (Check all that apply) Supplemental Nutrition Assistance Program (SNAP)/Food Stamps Medicaid Temporary Assistance for Needy Families (TANF) Children's Medicaid Family Independence Program
Is currently breastfeeding a baby that is less than 12 months old Is a baby, child or foster child under the age of 5 None of the above		Food Distribution Program on Indian Reservations (FDPIR) Free or Reduced-Price School Lunch Maternity Outpatient Medical Services (MOMS) Other State-Provided Health Insurance Foster child under the age 5 on one of these
\rightarrow	\leftarrow	None of these programs apply Am I Eligible ?

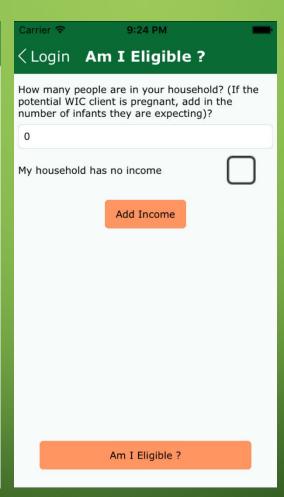
Carrier ♥ 5:15 PM

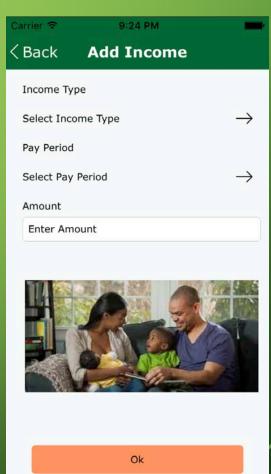
< Login Am I Eligible ?



You may be eligible for WIC benefits.

Continue the eligibility process.







You appear to be eligible for WIC benefits

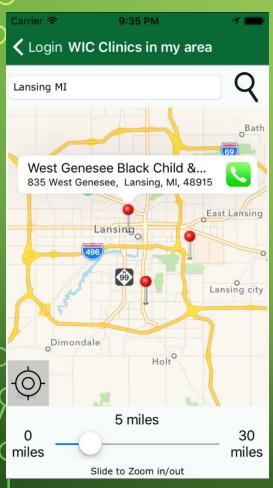
If you would like to create login account to Client Connect, and schedule an appointment with a WIC Clinic please click on 'Register' Button OR contact your local WIC office to schedule an appointment.

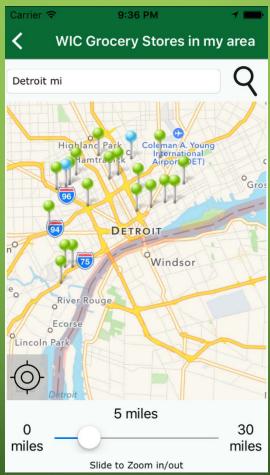
Register



Carrier 🖘 9:32 PM **✓** Login WIC Resource Links wichealth.org Michigan Care Immunization Registry (Shot Records) WIC Benefit Balance at Xerox Client Website Referral Agencies (coming soon) **WIC Frequently Asked Questions** WIC Food Guide - English WIC Food Guide - Spanish WIC Food Guide - Arabic Infant Food Insert - English Infant Food Insert - Spanish Infant Food Insert - Arabic

Summer EBT for Children







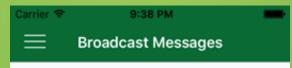


Hello Linda Dole

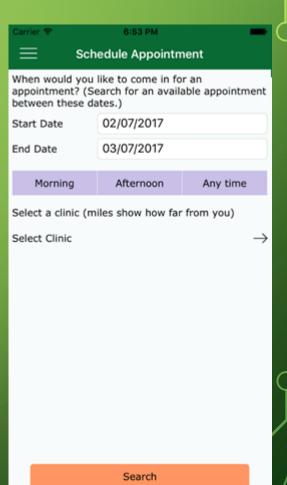




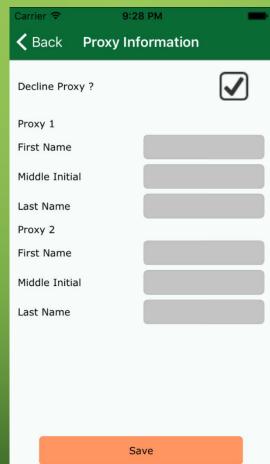


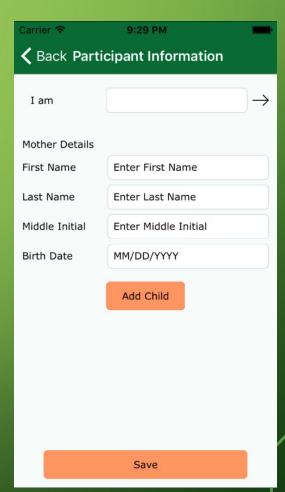


- * Your baby's WIC appointment is on 10/02/2017 at Lansing Clinic. Please bring your Michigan WIC Bridge Card, your baby, and his/her shot record.
- * Your Family is due for a renewal of WIC benefits on 10/02/2017 at Lansing Clinic. please bring your proof of household income or MIHealth/Medicaid card. We accept walk-in appointments
- * Our records show that your/your child's formula prescription will expire soon. To continue receiving this formula, you must bring in a new prescription at your next appointment.

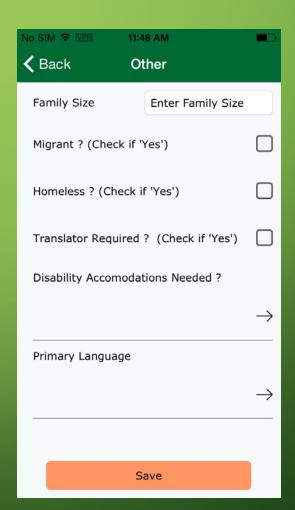




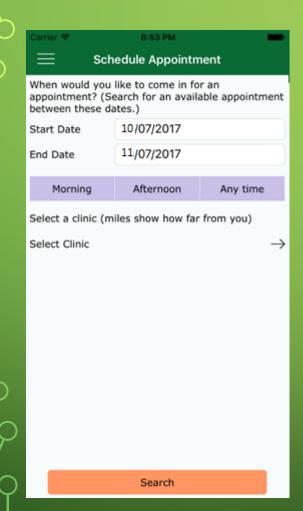


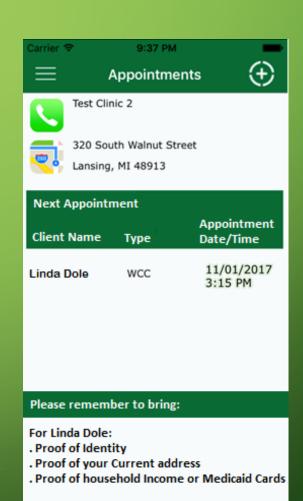


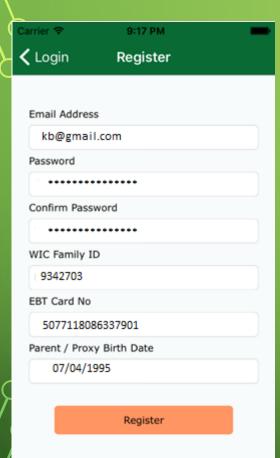




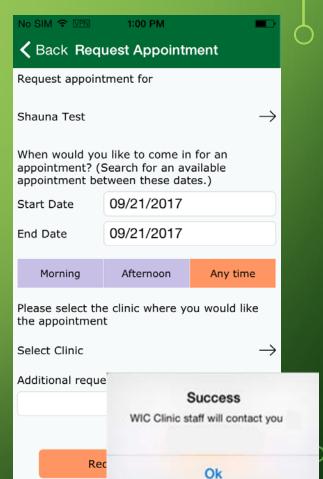
WIC Connect











WIC Connect

Proxy Informat	tion	Particip	ant Information
Address	Pho	one	Other
First Name:			
Mary			
Last Name:			
Test			
Middle Initial:			
Enter Middle Na			
Birth Date:			
02/13/1992			
Email			
kb@gmail.com			

No SIM ♀ ♥₽N 12:52	2 PM 🕒		
〈 Back Proxy Information			
Decline Proxy ?			
Proxy 1			
First Name	Jane		
Middle Initial	v		
Last Name	White		
Proxy 2			
First Name	John		
Middle Initial	а		
Last Name	White		
Sa	ve		

No SIM ♀	VPN 12:56 PM	-	
〈 Back	Address		
Street Ad	dress		
Street 1	320 South W	alnut street	
Street 2	6th floor 123		
Zip	48913	Show Cities	
City	Lansing	\rightarrow	
State	MI		
Mailing Address			
Same As Street Address		\checkmark	
Street 1	320 South W	alnut street	
Street 2	6th floor 123		
Zip	48913	Show Cities	
	Save		

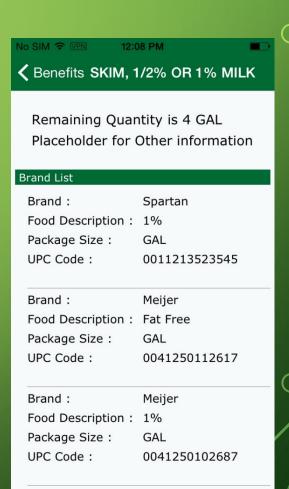
WIC Connect

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〈 Back	Phone	•	
No Phone ?			
	Add Phor	ne	
Phone Numb 5175455555 Preferred:	er: No Call:	Phone Type: Cell Text Msgs:	\rightarrow
Phone Numb 4667899064 Preferred:		Phone Type: Cell Text Msgs:	\rightarrow
	Save		

No SIM ☞ VPN	12:59 PM	
∢ Back	Other	
Family Size	3	
Migrant ? (Che	ck if 'Yes')	
Homeless ? (Ch	neck if 'Yes')	
Translator Requ	uired ? (Check if 'Yes')	✓
Disability Accor	modations Needed ?	
Forms assistan	ce	
Primary Langua	age	
English		
Please Select V	oter Choice?	
	Save	

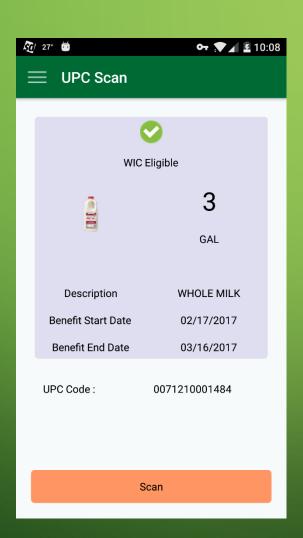


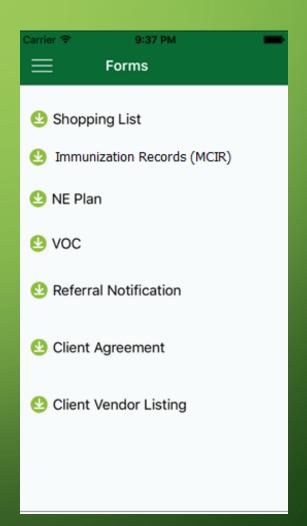


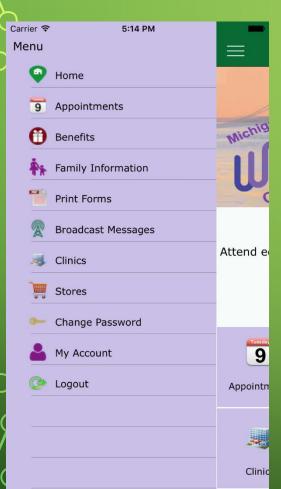


Jilbert

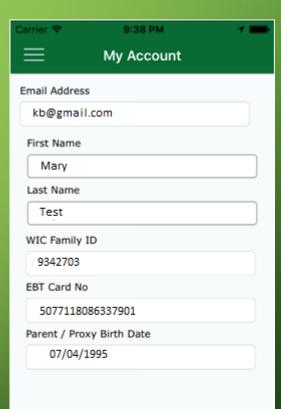
Brand:

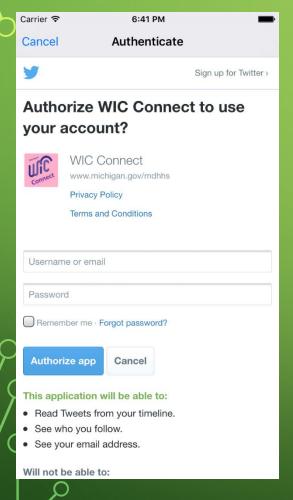


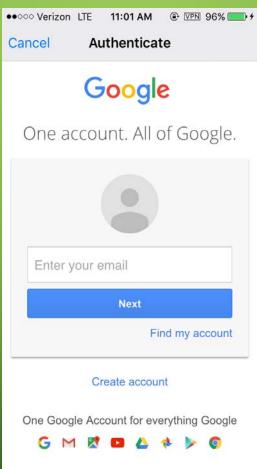


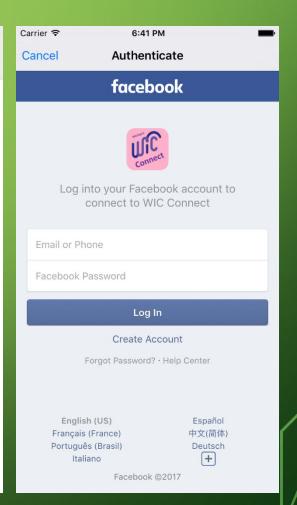












Transfer to other States

- Maryland
- Florida
- Indiana



Upcoming Features

- Clients can complete/update their medical, health
 & BF information thru WIC Connect for their next certification
- UPC Scan in the store Along with the scanned item, App will display "Other Allowed Items" in the same food category
- Submit requests to WIC State Office for products missing from the APL
- URL reference to a library of recipes
- Clients can select the language English or Spanish

Michigan WIC Mobile App



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