



WIC Leadership Conference

Monday, February 29, 2016

ABOUT 1,000 DAYS

1,000 Days is a nonprofit organization working in the U.S. and around the world to improve nutrition and ensure women and children have the healthiest first 1,000 days.

WIC PETITION

Launched on Facebook Oct. 2015

**1,000 Days**

Published by Amanda Medlock [?] · October 8, 2015 · 🌐

1 in 2 babies born in America depend on WIC for healthy foods and health services. So odds are you or someone you know could really benefit from your signature TODAY. Sign the petition and urge Congress to fully support the WIC program, so that it can serve all young children in need in this country.



Sign the Petition: Tell Congress to fully support women, infants & children

Half of all babies born in the United States depend on WIC, a national nutrition program that gives women, infants and young children access to healthy foods....

ACTIONSPROUT.IO

1,066,232 people reached

Boost Post

38k Likes 1.2k Comments 7.4k Shares

Like Comment Share

**1,000 Days**

Published by Amanda Medlock [?] · October 25, 2015 · 🌐

This isn't about politics, it's about people. <https://actionsprout.io/5BEB86>



Sign the Petition: Tell Congress to fully support women, infants & children

Half of all babies born in the United States depend on WIC, a national nutrition program that gives women, infants and young children access to healthy foods....

ACTIONSPROUT.IO

286,566 people reached

Boost Post

20k Likes 353 Comments 2.5k Shares

Like Comment Share

PERSONAL STORIES

Drive Action & Shift Perceptions

**1,000 Days** 

Published by Amanda Medlock [?] · November 11, 2015 · 

"I'm a military wife with 2 very young children. Without WIC, we would be scrounging to just acquire the basics. WIC is a wonderful program that helps so many... We need to keep WIC going!" - Amanda

Veterans Day is a day to honor our country's heroes - help us honor and support families like Amanda's by signing the petition to fully support WIC, a national nutrition program that gives women, infants and young children access to healthy foods: <https://actionsprout.io/5BEB86>



99,037 people reached



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**1,000 Days** 

Published by Amanda Medlock [?] · December 2, 2015 · 

"The WIC program is the only reason I breastfed and continue to breastfeed my son who is now 16 months. If it wasn't for them, I would've quit after the first 2 weeks because it was so painful. With all the guidance and support I got from the WIC program, I was able to master the art of breastfeeding." - Gina

Help us support families like Gina's by signing the petition:
<https://actionsprout.io/5BEB86>



170,440 people reached



Boost Post

7.7k Likes 147 Comments 261 Shares 

 Like  Comment  Share 

WIC SUPPORTS MILITARY FAMILIES



“ I am a former active duty military member and am now a stay at home mom married to an active duty member. My family depends on the WIC program to help supplement fruits and vegetables, milk, whole wheat bread, and cheese. It's not a complete nutrition guide for our young children but a much needed supplement, especially on military pay here in California. This program needs support. I know so many other families, including military and non-military alike, that are affected and can NOT function without this program. Please join us to tell Congress that we need this program as much today as when the program was created. ”

ROBIN



WIC SUPPORTS GRANDPARENTS



“ I am raising two grandsons and without WIC the boys would not have many of the nourishing products that WIC supplies them. I am a single person and already live well below the poverty level. Please fully fund the WIC program as it is a needed nutrition program for so many.”

THERESA



WIC SUPPORTS WORKING FAMILIES



“ WIC has been one of the BIGGEST financial blessings to my family. I have 3 little ones, and it has been a lifesaver for us. Even when people are working, it is hard to afford things still, due to receiving a small income from your job. I've known many working families who still need WIC to get by. It's not a hand out, it's HELP!! We should never be denied the help we need.”

AUTUMN



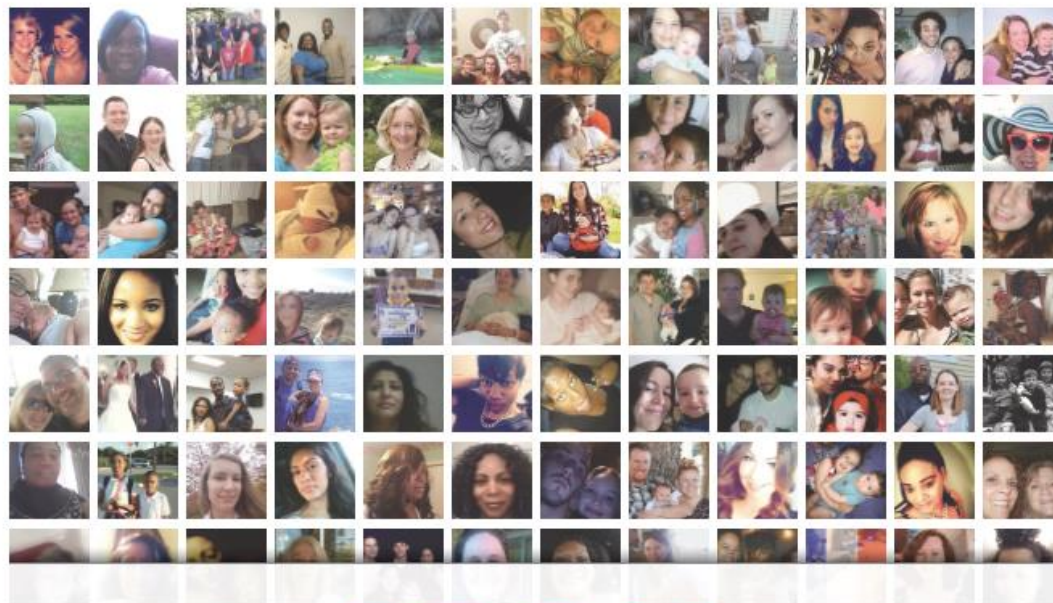
WIC SUPPORTS BREASTFEEDING



“ When we were expecting our child, we didn't know anything about the WIC program. At my first visit to my healthcare provider, I was given a referral slip to visit the local WIC office. We lived in a high cost of living area, and my husband was serving his country in that remote location. The military base had very limited resources. I visited the WIC office, and was given nutrition information for my pregnancy, and learned about breastfeeding from the staff. The healthy food was incredibly helpful. My husband transferred to another state, and when I enrolled in the WIC program there, I met with a Lactation Consultant for the first time. She answered all of my breastfeeding questions, and let me know that she was here for me. I delivered my baby right after Hurricane Sandy in NJ. I was already planning on breastfeeding, but was so glad I was educated by WIC. When we were discharged from the hospital, our house was destroyed, no stores were open for formula, and there was no running water. We ended up leaving NJ and temporarily relocated when my baby was 4 days old to Pennsylvania. I received more breastfeeding help, and could have free weight checks for my newborn at the WIC office there. WIC helped our family tremendously, and I was able to meet my 2 year breastfeeding goal. Last year, I knew I had to get involved in this amazing program, so I applied for a position as a Peer Counselor. We promote breastfeeding, visit moms in the hospital, in the WIC office, and have a 24 hour phone line where moms can call in for breastfeeding help and education. I find this the most gratifying position I've ever had, and fully support WIC. I encourage you to support WIC for healthy families as well. ”

MISTI





58,242

Americans signed the petition urging
Congress to support the WIC program.



1,000
DAYS



1,000
THANKS!

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