

# WIC Mobile



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WIC Mobile Program Coordinator

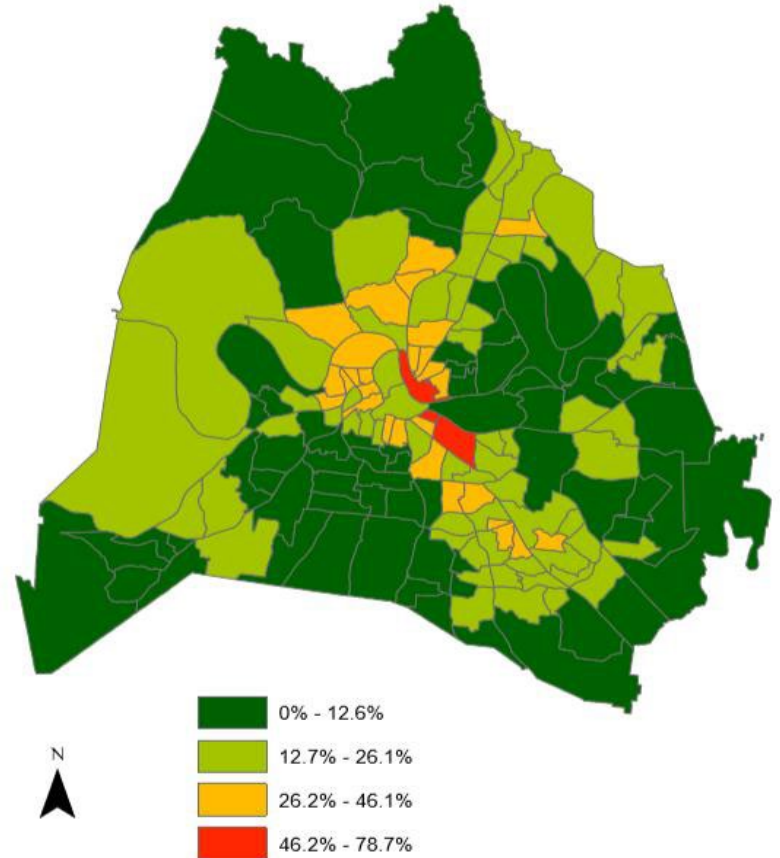


# Goals

- Reduce transportation barriers, time constraints
- Increase participation in target geographic areas, retain 3-4 year olds
- Collaborate with local organizations



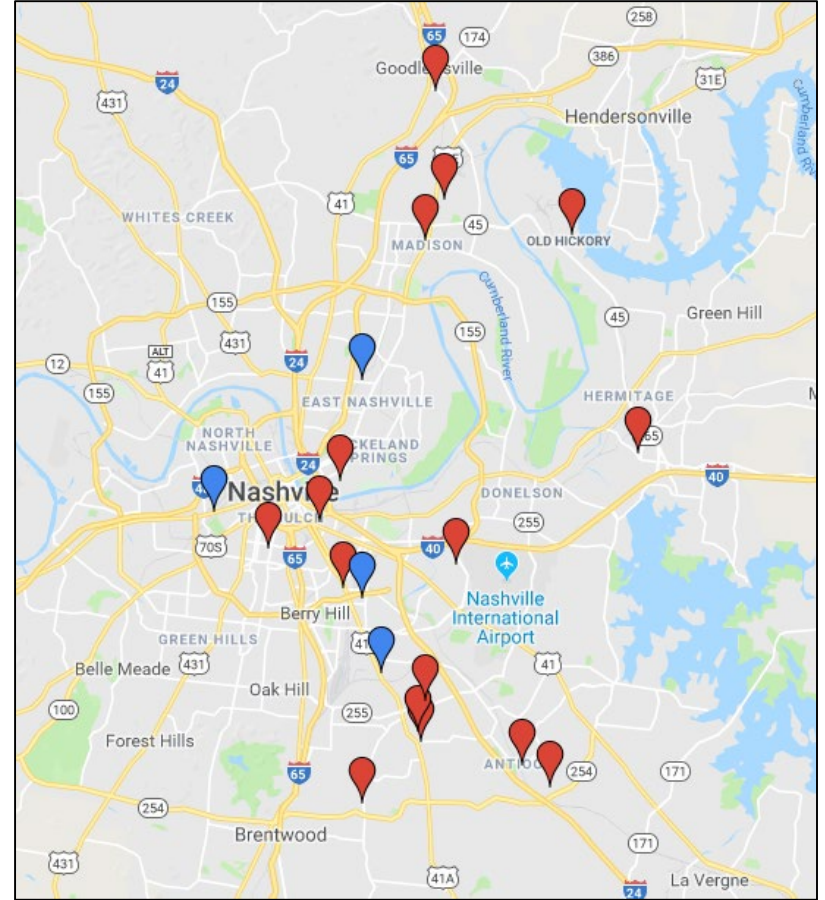
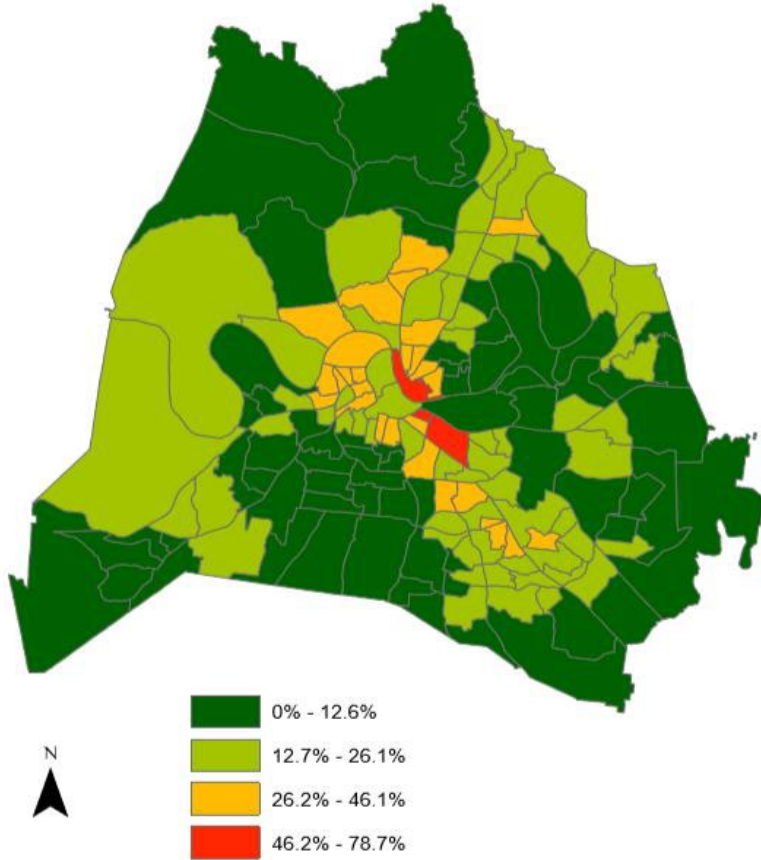
## Percent of Population below Poverty Level by Census Tract Davidson County, 2013-2017



# Step By Step

1. Secure Funding- capital investment proposal, approvals
2. Hire staff
3. Outfit vans
4. Establish community partnerships and strategically select target areas
5. Create the Calendar
6. Spread the word
7. Start hosting WIC Mobile clinics

# Percent of Population below Poverty Level by Census Tract Davidson County, 2013-2017











# Hiring Exceptional Outreach Staff

- Flexible
- Independent
- Enthusiastic
- Customer-service focused
- Bilingual
- Non-traditional
- Students/interns





# Marketing



Nashville.gov > Health Department > Clinical Health Services > WIC > WIC Mobile Program

## Health Department

### Employment Opportunities

### Clinic Locations

### Animal Care and Control

### Clinical Health Services

Behavioral Health Services

Breast and Cervical Cancer Screening

Childrens Special Services

Civil Service Exams

Family Planning

Immunizations

Pharmacy Services

Preventive Health Care Centers

Project Access Nashville

STD and HIV Testing

Tuberculosis Elimination Program

WIC

WIC Mobile Program

### Data and Publications

### Emergency Preparedness

### Environmental Health

### Family Youth and Infant

## WIC Mobile Program



Do you struggle the city core? At Mobile is here to

The Metro Public Program have to public service or services near yo

Now families wh receiving WIC b WIC Mobile Clin their WIC clinic l are designed to

convenient for families, often within walking distance of the participants' hc

The WIC Mobile Clinic hosts 20 different classes at 16 different community Check out the monthly schedule [^](#) and call **615-905-1942** for an appointm

### WIC Mobile Class Schedule

#### Monday, April 1, 2019

Southeast Library  
5260 Hickory Hollow Pkwy, Suite 201  
Antioch, TN 37013  
10:00 a.m.

#### Tuesday, April 2, 2019

Hermitage Library  
3700 James Kay Lane  
Hermitage, TN 37076

## Your Next Mobile WIC Appointment:

May 2019				
Monday	Tuesday	Wednesday	Thursday	Friday
		1 Edmondson Pike Library 1:30   1:45 2   2:15	2 Madison Library 1:30   1:45 2   2:15	3 Whispering Oaks 9:30   9:45 10   10:15
6 Southeast Library 10   10:15 10:30   10:45	7 Hermitage Library 1:30   1:45 2   2:15	8 The Branch 9:30   9:45 10   10:15	9 Matthew's Memorial 2   2:15 2:30   2:45	10 Highlands 9:30   9:45 10   10:15
13 Haywood 9:30   9:45 10   10:15	14 Martha O'Bryan Center 1:30   1:45 2   2:15	15 Goodlettsville Library 10   10:15 10:30   10:45	16 Biltmore Place 1:30   1:45 2   2:15	17
20 Casa Azafraán 1:30   1:45 2   2:15	21 Southeast Library 10   10:15 10:30   10:45	22 Old Hickory Library 10   10:15 10:30   10:45	23 Matthew's Memorial 9:30   9:45 10   10:15	24 Highlands 9:30   9:45 10   10:15
27	28 Sudekum 1:30   1:45 2   2:15	29 Edgehill 1:30   1:45 2   2:15	30	31

Bring your TNWIC card or ID.

Other: \_\_\_\_\_

Bring your child/children to be measured.

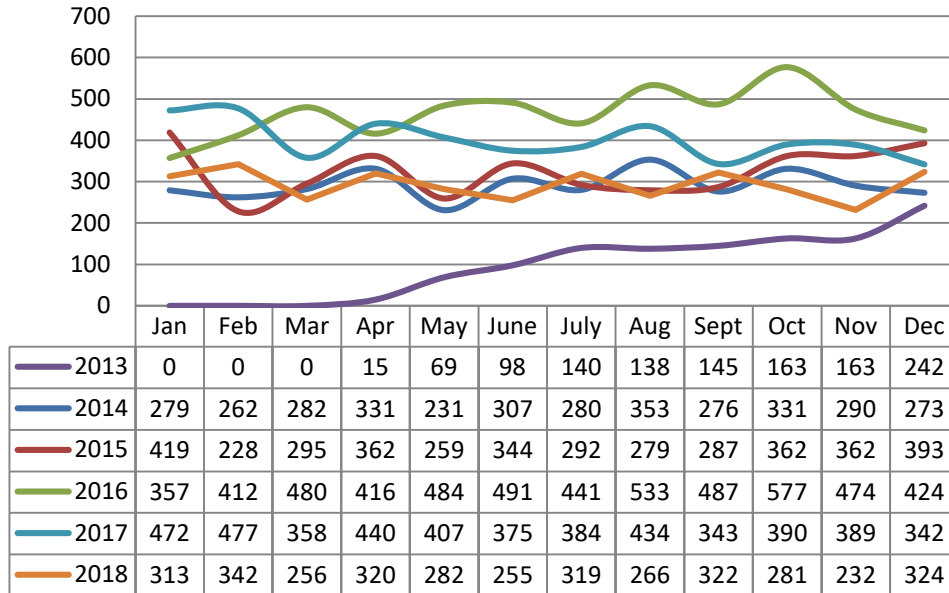
Who: \_\_\_\_\_

Bring ID for parent & children, proof of address, proof of **all** income received within the last 30 days (or TennCare card), & proof of pregnancy (if applicable).

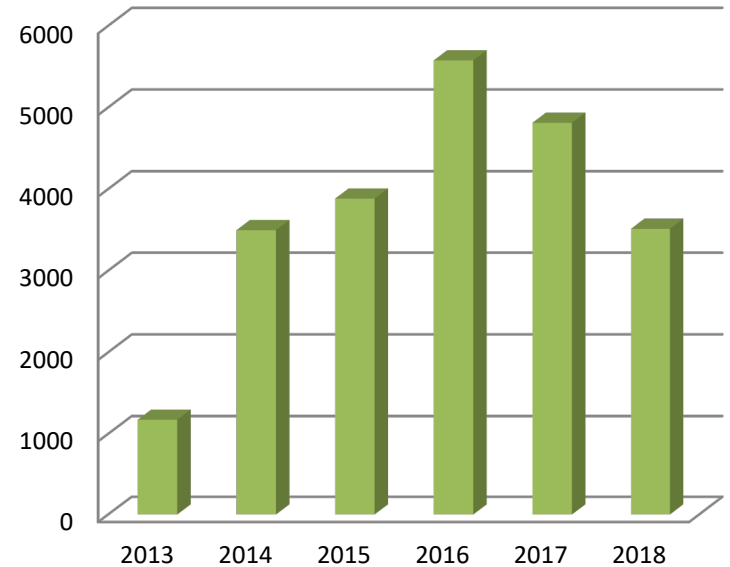
Phone: 615-905-1942 | Fax: 615-340-0562 | wic.nashville.gov

# Results

## Mobile WIC Monthly Participation



## Participation by Year



# Future Focus

- Hosting community partners, MPHD programs
- TeleWIC
- Research
- Outreach with doctors' offices



# Thank You!

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***Metro Public Health Dept***  
Nashville / Davidson County  

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Protecting, Improving, and Sustaining Health