

NWA WIC VENDOR PARTNERS ROUNDTABLE

WEDNESDAY, MARCH 6, 2019
INTERCONTINENTAL WASHINGTON DC - THE WHARF
ALGONQUIAN ROOM



National WIC Association



AGENDA

9:00 AM-
12:00 PM

WELCOME & INTRODUCTIONS

WIC PROGRAMMATIC UPDATES

- » Status of EBT transition: Meeting the 2020 mandate
- » Legislative update: Farm bill passage/Child Nutrition (WIC) Reauthorization
- » Appropriations and shutdown impact
- » WIC vendor regulations
- » Other updates

BREAKOUT DISCUSSIONS: THE WIC SHOPPING EXPERIENCE

- » WIC participants: Equipping participants with knowledge and tools to ensure positive WIC experiences
- » Cashiers: Equipping cashiers with knowledge and tools to ensure positive WIC experiences
- » Special needs; infant formulas: The WIC experience at authorized pharmacies
- » Productive WIC/retail collaborations: Working together for win-win-win

12:00-1:30

WORKING LUNCH: EBT/E-WIC OPERATIONAL ISSUES

- » Universal product code (UPC)/approved product list (APL) issues
- » Transaction adjustments: Process and practice
- » Collecting, analyzing, and sharing data
- » Certification and recertification of point-of-sale systems and upgrade issues
- » Other EBT operational Issues

1:30-4:00

BREAKOUT DISCUSSIONS: TECHNOLOGY

- » Using phone-based (mobile) WIC applications as support tools for participants and grocers
- » Online shopping and home delivery
- » Pick-and-click online ordering and pick-up at the store
- » Self check-out
- » Completing a purchase using a mobile device (mobile payments)

PROGRAM INTEGRITY

- » The state's responsibility to monitor for and respond to real fraud
- » Use of sanctions and other motivating tools to ensure compliance

ADDITIONAL RETAIL ISSUES

- » Shelf tags for WIC items
- » Mobile markets

PREVIEW: WIC RETAIL PARTNERS SUMMIT IN SEPTEMBER 2019 IN OKLAHOMA CITY
WRAP UP