

HOW WIC HELPS THE WICHITA, CADDO, AND DELAWARE TRIBES



State WIC Director

Carol Jared
208 Lenape Lane PO Box 247
Anadarko, OK 73005

405.247.2533
cjared@wcdwic.org

Mission of WIC

Assuring healthy pregnancies, birth outcomes, growth and development for mothers, babies, and young children to age 5 who are at nutritional risk. Providing nutritious supplemental foods, breastfeeding promotion and support, education on healthy eating, and referrals to healthcare and critical social services.



40%

OF INFANTS BORN IN
THE UNITED STATES
PARTICIPATE IN WIC



51%

OF ELIGIBLE INDIVIDUALS
IN THE UNITED STATES
PARTICIPATE IN WIC

WHO PARTICIPATES IN WIC IN THE WICHITA, CADDO, AND DELAWARE TRIBES?

4,243

WIC PARTICIPANTS

Pregnant women.....	323
Breastfeeding women.....	247
Postpartum women.....	263
Infants.....	834
Children.....	2,576

BREASTFEEDING IN WIC

The Wichita, Caddo, and Delaware Tribes WIC breastfeeding initiation rates increased by **103 percent** between 2000 and 2020.



Among WIC infants who initiated breastfeeding in the Wichita, Caddo, and Delaware Tribes in 2020, **16 percent** continued breastfeeding at 6 months.

CHILDHOOD OBESITY IN WIC IN THE WICHITA, CADDO, AND DELAWARE TRIBES

Childhood obesity rate, WIC toddlers, 2020..... **18%**



Fruit and Vegetable Benefit: Congress enhanced WIC's fruit and vegetable benefit to align with scientific recommendations. Current monthly benefit amounts are \$26 for children, \$47 for pregnant and postpartum participants, and \$52 for breastfeeding participants. In FY 2023, WIC provided an estimated **\$1.2M** in fruit and vegetable benefits to **3,409** participants in the Wichita, Caddo, and Delaware Tribes.

THE WICHITA, CADDO, AND DELAWARE TRIBES WIC PARTICIPANT CHARACTERISTICS

\$21,687

AVERAGE FAMILY
INCOME

82%

RECEIVED
MEDICAID

\$37.65

AVERAGE
MONTHLY FOOD
COST IN FY 2023

HOW WIC SUPPORTED THE WICHITA, CADDO, AND DELAWARE ECONOMY IN FY 2023

\$1.9M

TO SPEND AT
FOOD RETAILERS

\$2.3M

NUTRITION,
BREASTFEEDING
SERVICES & ADMIN

Sources: WIC eligible individuals participating from USDA WIC Eligibility Estimates report for 2021 (<https://www.fns.usda.gov/wic/eligibility-and-program-reach-estimates-2021>). WIC participants and economic impact from USDA WIC Data Tables for fiscal year (FY) 2023 (<https://www.fns.usda.gov/pd/wic-program>) as of January 30, 2024. Participant characteristics for 2020 and WIC breastfeeding and rates for years displayed from USDA WIC Participant and Program Characteristics reports (<https://www.fns.usda.gov/wic/participant-program-characteristics-2020>). WIC fruit and vegetable benefit calculated as the sum of FY 2023 issuance rates multiplied by average participation rates for each participant category from USDA WIC Data Tables. Maternal mortality from America's Health Rankings (https://www.americashealthrankings.org/explore/measures/maternal_mortality_c). Infant mortality and preterm birth rate from CDC (https://www.cdc.gov/nchs/pressroom/stats_of_the_states.htm). Obesity outcomes from CDC (<https://www.cdc.gov/obesity/data/obesity-among-WIC-enrolled-young-children>).